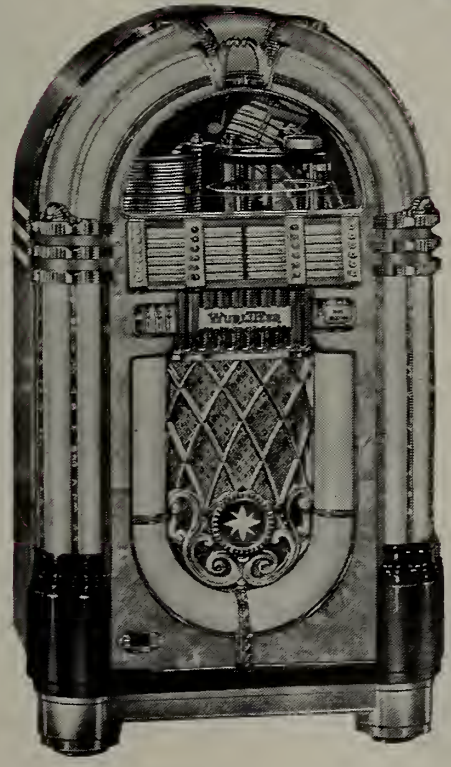
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
Vol. 7, No. 23
WEEK OF FEBRUARY 18, 1946

Leadership

IN TONE



Model 1015

Silver Star Wall or Ceiling Speaker Model 4000

Multi-Color Wall or Ceiling Speaker Model 4002

WURLITZER'S

Glorious TONE Invites Repeat Plays... Multiplies earnings!

If you're a Music Merchant, you know play-stimulating tone when you hear it. Listen to the new Wurlitzer Model 1015. You'll agree its tone is superb—excelling that of any phonograph ever built. Then hear its music reproduced by Wurlitzer's new "Star" Speakers. Again your ears will tell you, "Wurlitzer leads in tone!"

That leadership extends to looks, to mechanical features and to service accessibility.

The end result? Leadership in earning power—another consistent Wurlitzer quality. The Rudolph Wurlitzer* Company, North Tonawanda, New York. **The Name That Means Music to Millions.*

Watch WURLITZER EXTEND ITS *Leadership*

"CHATS WITH DOC"

No. 1. The New

"A.M.I. has contributed more substantial, practical and enduring developments to coin operated music than any other factory or organization. Through modesty or for other unspoken reasons we have kept quiet about our all-important role. But now I am convinced that every phonograph operator is entitled to ALL THE NEWS ABOUT WHAT'S NEW. And A.M.I. is going to give you plenty that's new!"

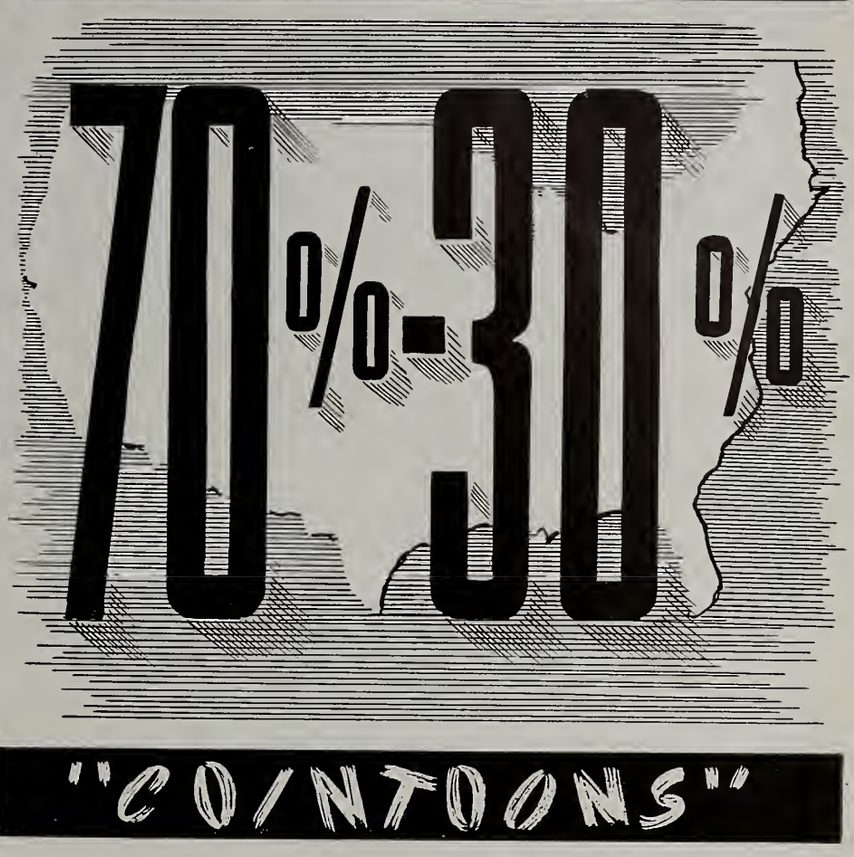
DeWitt (Doc) Eaton, **Automatic Instrument Co.**

Vol. 7, No. 22, Serial Number 230, Week of February 18, 1946

The 70%-30% Commission Basis Becomes Imperative

•

By Bill Gersh



Now that coinmen thruout the country are learning that The Cash Box prediction regarding the prices of new equipment has come true (that new machines because of the great rise in materials and labor costs would of necessity be much higher than ever before in coin machine history) the 70%—30% commission basis becomes imperative.

For more than three years now The Cash Box has been urging the trade to arrange for this new commission basis. Especially during the wartime period, when this would have been a much easier accomplishment, The Cash Box suggested that the operator immediately sell his location owners on the idea that he could no longer afford to give them 50% of the gross receipts from any type of machine and that 30% was the utmost he could afford.

Leaders thruout the industry recognized this to be completely true in every case, whether it was music or amusement. These men have been trying to get the operators in their territories together in an effort to put thru a 70%-30% commission basis (70% to the operator and 30% to the storekeeper).

Some have succeeded, but the majority have failed and the average coinman, on his own, is afraid to attempt this sort of change. He fears that his competitor will use such singular action on his part to blast him from a great many of his profitable locations.

To offset this The Cash Box then suggested that the "average location" be placed on the 70%-30% commission basis. There are only about 1% of the total locations in any territory which are of such outstanding quality where the 50%-50% arrangement can continue to work profitably.

Now the prices of the new equipment have superseded all arguments. The operator realizes that to rapidly amortize his machines he must get a much better commission from his locations.

His overhead alone has incresed better than 20% over pre-war figures. He is paying more today for parts, supplies, rent, taxes and salaries than he ever before paid.

He is also faced with the problem of purchasing the new machines (whether he does or doesn't desire to because his competitors will make this necessary) and therefore the average amortization period for the payment of these new machines requires that he obtain greater revenue than ever before. And do so in a shorter period of time.

Coinmen do not argue against the 70%-30% commission basis. The fact is that they all agree with it. But, as most of them state, "What about our competitors who will not agree to enter into such a program with us?"

If the operator will sit down with pencil and paper — or go out on his locations and actually learn just how many spots he will lose, he will find that it is still more profitable to get a 70%-30% percentage arrangement working than it would be to maintain locations where he will not be able to amortize his machines and realize a profit.

Whatever arguments the average coinman can advance he simply cannot beat cold, hard facts. The truth of the matter is that with machines costing him more than ever before and with his general overhead tremendously increased over what it formerly was — he must make arrangements immediately to obtain a better commission basis than he is getting at present, so as to be able to more rapidly amortize his equipment and realize a profit — or once again wind up being "machine poor" — as the majority of coinmen were prior to the war.

These are only technicalities which the operators will find that they can iron out in short order. And should an $8 (gross) location complain, surely then the operator doesn't want that location. He simply cannot amortize his equipment in such spots, not at the present prices of his new machines.

He should be happy to let go such locations and concentrate on a smaller route where he can get his 70% commission. This is the difference between profit and loss. It simply does not pay to continue on with locations which drag down his average and create loss whether he likes it or not.

The answer to the problem of the higher prices for the new machines and the tremendously increased overhead is a 70% - 30% commission basis. And the faster the operators realize this, the surer they are of continuing in business on a profitable, long term basis.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY
REPRODUCTION IN WHOLE OR IN PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.
PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687

POST-WAR DIRECT SELLING STARTS

Full Page Ad Offers Scales Direct to Drug Stores

NEW YORK — Even before the ink was dry on the editorial which appeared in the past week's (February 11) issue of *The Cash Box*, "Must Your Location Owner Know All About Your Business?", there appeared a full page advertisement of the Nation Mfg. Co., Nashville, Tenn., in the February 4, 1946 issue of "Drug Topics", outstanding drug trade paper.

The heading of this ad, as it appears in smaller size here, reads, "Why be content with a percentage? Own it yourself! And keep *ALL* the profits."

This type of shortsighted selling harms the entire coin operated machines industry. It doesn't only apply to scales, but to every type of machine. The very fact of the matter is that if direct selling would have proved more profitable, the manufacturers and wholesalers of this industry would have adopted this practise many, many years ago. But, direct selling is not profitable.

It is only a quick profit grab. It does not bring repeat orders. It does not continue sales to the same customer. If, anything at all, it brings plenty of headaches, especially when machines go out of order and someone must be on hand to repair them. And if they are many hundreds of miles away from the original seller, then trouble brews and brews fast and local Better Business Bureaus, the officials, the courts, and many others step into the fray and another black-eye is registered against the entire coin machine industry.

This sort of selling can only happen in open publications which can be purchased and read by the public, legislators, officials, blue-noses, crusaders, politicos and others whose only intention is to tax and to harm whatever isn't fully organized to protect itself from them. And, at this very moment, there is no organization in the coin machine industry to protect those who will lose locations (because of this advertisement) and suffer deep loss.

This sort of advertising is not necessary in an open drug store publication. It works just as well in other media which can be purchased on newsstands by the public for but a few cents. (This is the sort of thing which brought about *The Cash Box* policy to keep this a confidential medium exclusively devoted to the coin machine industry and this industry only.)

This industry must get up on its hind legs and fight this sort of open publication of its business, its prices, its methods, its legislation (especially if adverse), its ideas and its thoughts. Otherwise such advertising will simply mean burning the candle at both ends and sales to operators of equipment will end — when operators walk into their locations and learn that the location owners have already purchased their own equipment.

From the very moment it started publication *The Cash Box* has been bringing this sort of advertising into the open so that this industry could protect itself. There is no doubt anymore that if wholesalers and other sales sources will not attempt, in every possible fashion, to protect the men who make this industry their highly specialized business and earn their livlihood so doing, that the men who are out on the firing line must simply protect themselves from such shortsighted sellers of merchandise.

Other industries have effected quick cures of this sort of thing. Associations thruout the country as well as their union affiliations and allied organizations must make it their business to just as rapidly bring a cure for this industry, so that they will be protecting the man who is working to make this business his future and who invests his hard cash in every type of coin operated machine which can earn him a living.

February 4, 1946 ■ MANAGEMENT & SELLING ■ Drug Topics
WHY BE CONTENT WITH A PERCENTAGE?
own it yourself!
.....AND KEEP ALL THE PROFITS!
IT CAN PAY FOR ITSELF THE FIRST YEAR . . .
AFTER THAT, IT'S CLEAR PROFIT!
You've watched them step on those weighing machines, dropping in their pennies. Have you ever estimated how much money these scales take in? Do you know how quickly they can pay for themselves? Look at these figures:
25 weighings per day means $7.50 month, or $90.00 year
35 weighings per day means $10.50 per month, or $126.00 year
45 weighings per day means $13.50 per month, or $162.00 year
Biggest "store traffic" builder yet devised!
It takes up only 2 square feet of space, but it draws more traffic than any other display you can put in the same area. Even if you charged nothing for weighings, it would be a smart advertising stunt, and pay for itself over and over again! Keep business coming your way! Own one of these beautiful NATION Personal Weighing Machines yourself!
NATION
NASHVILLE
$108
F.O.B. NASHVILLE
$10 with order, Balance $5.45 month.
(Price $100 if paid in advance)
DELIVERIES START ABOUT FEBRUARY 15th
We're ready to go! First come—first served. Get yours early!
Backed by 20 years of experience!
Here's the new 1946 NATION . . . the smartest looking and most practical weighing machine ever designed!
★ FOOL-PROOF! It's simple in operation, sturdy in construction and accurate! It's truly a remarkable achievement of engineering skill!
★ 10-YEAR GUARANTEE! We will absolutely guarantee the NATION Personal Weighing Machine against any defects in workmanship or operation for a period of ten years!
★ STREAMLINED BEAUTY! A graceful, symmetrical gleaming tower in black and white lifetime porcelain-enamel finish that attracts like a magnet!
MAIL THIS COUPON TODAY!
NATION MFG. CO.
104 Fifth Ave. S. Dept. D-1
Nashville 3, Tennessee
RUSH!
(please check one of the following)
☐ Enclosed is $10.00 payment on one NATION Personal Weighing Machine. Balance to be paid at $5.45 month.
☐ Attached find $100 payment in full for one NATION Personal Weighing Machine.
☐ Send me further information about the NATION Personal Weighing Machine.
Name
Address
City Zone State

WHAT ABOUT RECORDS?

Why Aren't "Big Four" Record Mfrs. Supplying Trade Now?

THE WAR'S OVER!

NEW YORK — From all over the country letters are again arriving advising that the juke box trade is not getting sufficient records for its needs.

The Cash Box is the one and only publication in the industry which has been bringing this very vital problem into the open. It has recommended time and time again that the nation's juke box leaders call a conference with the "big four" record manufacturers, namely: Decca, Victor, Columbia and Capitol, and that some arrangement be made whereby these manufacturers would make it possible for the juke box coinmen to get a greater amount of records and at wholesale prices.

It hurts every juke box operator in the nation to find that the few records he does get from the "big four" are of such inferior quality that they simply do not give him enough plays to make it profitable to even purchase these recordings. But, this is only part of the trouble he has.

In addition, he is faced with more frequent servicing due to the fact that the records wear out so fast. This tremendously increases his service overhead with the resultant effect that his profits fall to a terribly low point. And, at the same time, he also gets service calls because of rapidly outworn records which, in the long run, harm his business with his locations.

Location owners are yelling that they are not getting enough service. Their greatest cry confines itself to the fact that, "The records aren't changed often enough. They wear out too fast. The people don't want to play the machine", and this goes on and on and on and the juke box operator simply has no logical answer. He realizes that he simply can't get enough records and that his service calls are due to the poor quality of the few records that he does get from the "big four".

The war's over. The trade simply must get together with the record manufacturers and must arrange with them for a change in the reading on the present label. The label should read, "For use in coin operated musical instruments".

This will, for all time, cure the serious problems of ASCAP and others (like the Buckley Bill) from ever again rising to plague the trade.

In addition the juke box men must come to some quota arrangement with the record manufacturers whereby they will be able to get whatever number of records they require, or at least a quantity near what they require.

Every juke box operator realizes that the records are the very pulsing heart of his business. Regardless of how beautiful and how mechanically perfect his machines are — they are valueless if they don't have records (good records with good recordings on both sides) to play. The public buys the song — not the machine — when it inserts its coin.

Whatever the future holds for this juke box industry as far as greater growth is concerned is most definitely tied up with the record situation.

This problem has grown, since the war, to frightful proportions. *The Cash Box* brought it into the open during the war period and fought hard to get the manufacturers to come to terms with this trade.

The Cash Box once again brings this problem to the fore and this time suggests to the field that it instantly arrange for some sort of meeting with the record manufacturers so that they will once again supply the complete needs of this juke box industry.

The war's over! The record manufacturers promised many individuals in this trade (thru their distribution outlets) during the war, that when the war was over they would then be in position to supply the trade with as many records as it would require.

The war's over! Where are all these records (and of better quality, even better than pre-war quality) which the record manufacturers promised to supply to this juke box industry?

The answer once again lies in the fact that the record manufacturers are too much interested in the home market which has resulted from the great popularity of the juke box (and which was most definitely created by the juke box) to pay proper attention to the juke box industry.

Yet, this is the industry which has given the "big four" the opportunity to come up from absolute zero to its present dominating and important position in America's industrial picture.

The time has come for the juke box industry to once and for all time assert itself as far as the "big four" record manufacturers are concerned. It must come to complete understanding with the record manufacturers for its own future welfare.

CMI PUBLIC RELATIONS PROGRAM PRAISED

Letters from Coinmen Indicate Great Pleasure for this Important Move

DAVID GOTTLIEB

CHICAGO — David Gottlieb, president of CMI (Coin Machine Industries, Inc.) 134 North La Salle Street, this city, reports that the entire organization is thrilled by the many fine letters they have been receiving from operators, jobbers and distributors from all over the country praising the public relations program into which CMI has entered.

Gottlieb also reports that the trade is coming into this effort with real zeal. He says, "We are receiving letters along with applications for associate membership in Coin Machine Industries, Inc., and in addition to the $25 checks which are enclosed with these applications, in almost every single case to date there has been very fine comments in regard to the work we are preparing to do which will benefit the entire coin operated machines industry.

"We believe that when the trade gets into this effort more thoroly," he continued, "that they will realize the tremendous importance of public relations effort at this time to gain for this industry the greatest possible recognition and the finest sort of good will which we, in this business, have ever before attempted to receive.

"Not only," Gottlieb says, "will everyone of the members of the industry gain much good from this public relations work, but, it will help everyone in this field to get better acceptance for his business right in his own community. The campaign is going to be planned to benefit everybody. It will be so arranged that every person in this business will be most completely satisfied that CMI is doing everything possible to make his future in the coin machine industry a better one."

As the trade knows, *The Cash Box* has been urging the members of this industry for more than three years to create a "Public Relations Bureau." This effort on the part of the CMI is putting this work into the practical stage.

The coinmen thruout the country who wrote and wired *The Cash Box* whenever an editorial appeared suggesting that the industry create a "Public Relations Bureau" are entering wholeheartedly into this campaign.

According to reports received everyone of these men has already sent in his check for $25 to the CMI to start the ball rolling.

It is also extremely interesting to note that the Phonograph Operators Association of Eastern Pennsylvania and Southern New Jersey voted at their last meeting (as reported in the February 11 issue of *The Cash Box*) to enter into this public relations work of the CMI in a body.

The members of this association are now getting together the $25 fees that are necessary and these will be sent direct to CMI for associate membership in that organization as well as to start the public relations program.

David Gottlieb issued the following quotes from letters which CMI has already received in reference to the public relations program.

"There is a very definite need for this type of organization and it could not be started at a better time. You should have no trouble getting the complete support of everybody in the entire industry."

"We want to congratulate your organization on taking this step."

"We agree with you that the time is ripe now, and if properly planned, will have far-reaching results for our industry. We know you have many plans for this program and we hope all operators and distributors to whom you sent letters will respond.

"Personally, we think the amount you ask is too small. We are enclosing our check now and if you want more don't hesitate to call on us."

"We personally feel that there is a great need for this public relations program and agree that the support of it should be borne by the industry at large."

"Any progress that our industry has made has been in spite of adverse public criticism and without the cooperation of any one group. Ours is a competitive business and none of us would have it any other way but we feel that even though we are competitors we could still be on friendly terms with each other and settle our own problems. We hope for great success in this program and assure you of our complete cooperation."

"We assure you it gives us great satisfaction to be of any help we can in furthering the interests of your public relations program."

"We sincerely believe that good will is very sorely needed in this business. We wish you the greatest success in creating the same through your public relations program."

"We wish to thank your able group for the needed lead they have taken and want you to feel free to call on us at all times."

"We feel that a program of this kind can do everyone a lot of good and are very glad to become members in support of it."

WURLITZER TO SPEND MILLION FOR PLANT EXPANSION

Will Increase Space by 250,000 Square Feet and Will Employ 1,000 More Workers Over Pre-War

CARL JOHNSON

NO. TONAWANDA, N. Y. — The Rudolph Wurlitzer Company, this city, has just let a contract for $1,000,000 for expansion and modernization of their factory here.

This will increase the present space of the firm by over 25% or approximately 250,000 square feet.

This will tremendously extend the wood working buildings and add additional manufacturing and assembly space.

This move is one of the largest in the industry and is considered a very fine portent for the future production of the juke boxes and music accessories of the firm for the coin machine trade.

Carl Johnson, vice-president and general manager of the No. Tonawanda division stated, "The enlargement and renovation of the North Tonawanda plant is proceeding as fast as material conditions permit. The physical expansion program is expected to be completed by Fall, 1946.

"In addition", he stated, "employment will rise to approximately 1,000 workers above our pre-war level."

The firm also reported that Roy F. Waltemade, former Assistant Plant Manager has gone over to the De Kalb division as General Manager of that plant. This factory builds accordions, pianos and other musical instruments.

Many who know Waltemade are extending their congratulations to him on his assuming the general managership of the De Kalb plant.

In the meantime, executives of the Wurlitzer factory in No. Tonawanda report that they will be happy to inform the trade when the new expansion and modernization program is completed so that those who wish to visit the factory to see the changes which have been made will be able to do so at their convenience.

TEXAS WILL ALLOW OPS TO TRANSFER LICENSES

State Tax Director Okays Transfer of License from Old to New Machines

AUSTIN, TEX.—H. A. Smith, Director of Cigarette & Occupation Tax Division of this state okayed the transfer of this year's licenses from old to new machines, when the new machines become available.

Texas coinmen realizing that new machines would start entering the market sometime during this year were much worried over purchase of the state licenses in view of the fact that these are not transferable. Therefore, when the new machines would become available they would not be able to use the same license even tho they had already paid for the use for the entire year.

An appeal was therefore made by the Texas Coin Machine Association to the state tax body here. Earl E. Reynolds of the American Distributing Company, Dallas, Texas, is the president of this group.

Director Smith's letter, issued January 30, 1946, to all the Tax Supervisors of the Cigarette and Occupation Tax Division reads as follows:

"It has been decided that the general occupation tax statutes, supported by Attorney General's Opinions will permit us to legally transfer a coin-operated machine tax receipt one time, from the coin machine for which it was originally issued, to another machine of the same class, provided requirements of the Law are complied with by the "owner" and/or operator of the machine.

"Please notify all coin-operated machine 'owners' in your Territory, that they will be required to pay the coin machines tax for the year 1946, as usual, on all machines on location January 1, 1946, or thereafter. Also, advise them that they will have the privilege of transferring a 1946 tax receipt to another machine of the same class, at any time during the year 1946, provided they return the original receipt to this office together with the name and new serial number of the machine to which they desire the receipt to be transferred. The serial number on the machine to which the receipt is transferred, cannot be the same as the number on the machine for which the receipt was originally issued. It will also be necessary for the "owner" to furnish information with reference to the disposition of the machine, for which the original tax receipt was issued.

"There will be no charge for transferring a receipt. No transfer of a receipt from one coin-operated machine to another will be made, unless the original receipt is sent to this office — except in cases where the original tax receipt has been affixed to a coin machine so that it cannot be removed. In such cases, it will be necessary for the "owner" to furnish this office with a letter from a Tax Supervisor, stating that he (the Supervisor) has personally destroyed the original tax receipt.

"It is important that all coin-machine operators are notified of this transfer privilege as soon as possible. A number of them will wish to take advantage of it when they begin to get delivery on new machines, and are ready to discard their old ones.

"Trusting you will give this your usual prompt attention, I am Sincerely yours, H. A. Smith, Director Cigarette & Occupation Tax Div."

Earl E. Reynolds writes in regard to this letter, "It is with a great deal of pleasure that we inclose herewith the copy of a letter addressed to all the Tax Supervisors written to them by Mr. H. A. Smith, Director, authorizing the supervisors to instruct the operators thruout the state that permission had been granted for the transfer of the state licenses from old games to the new games when the new games become available.

"We feel a very deep sense of obligation to the Comptroller's office for this splendid cooperation and I have been given permission by Mr. Smith for you to publish this letter."

JUKE BOX LEADERS AGREE WITH "THE CASH BOX" MILLION LOCATIONS BY '48

Foresee Tremendous Increase in Juke Box Spots also in Wired, Measured and in Single and Double Channel Music

NEW YORK — From all over the country came letters and wires agreeing with *The Cash Box*' prediction that there would be approximately 1,000,000 music installations in this country by 1948.

These men are tremendously enthusiastic over the future possibilities of automatic music of all types.

Many showed preference for one type or another in the automatic music field, but all agreed that there would be 1,000,000 or more music installations of all types in the nation by 1948.

At the present time there is reported to be approximately 250,000 juke boxes in operation in the country. This figure was claimed to be 400,000 at one time when the peak was reached in '41. But during the war many machines were sold for export purposes to the Government and just as many were broken up for parts and for repairs.

At the same time it is reported that many juke boxes simply disappeared from the market entirely for one reason or another—such as fire, damage, flood, etc.

Most interesting is the belief of juke box fans that there will be a tremendous increase in the number of juke boxes in the nation. Some of these men have stated that of the 1,000,000 or more installations more than half will be juke boxes.

Others were just as enthusiastic that the wired telephone music studios would grow with leaps and bounds everywhere in the nation and that these would be so greatly increased that the present small number operating would be looked back to with real wonderment.

Measured music supporters believe that a tremendous increase in this type of music is bound to come about. They claim that there are so many varied uses for this sort of individual music that this will create a great growth of its own good profit possibilities.

The newest innovations in single and double channel sponsored music are also gaining many adherents who feel that the single channel sponsored music especially will leap to the newest highs in history.

Most enthusiastic of all are the juke box men who believed that over 500,000 of the million installations in 1948 will be juke boxes right on the floor with wall and bar box accessories.

Their belief is that the public has become so accustomed to seeing a juke box and to inserting coins into juke boxes (along with wall and bar boxes) that this will persist and will be recognized as most outstanding by the retailers of the nation.

They also believe that the average music machine operator agrees that the juke box along with wall and bar boxes required in a location is his best and most profitable installation.

They claim that nothing has so far overcome the appeal and effect of a juke box right on the floor and that wall and bar boxes whether selective or non-selective whether individual or grouped will simply add only to the glamor of the juke box itself.

Telephone and measured music adherents believe that their type of music is going to enjoy the greatest increase of all. Telephone music at 10c per play, three plays for 25c, these men claim, "Will prove to be the most profitable and most appealing of all coin operated music types."

The measured music fans are especially elated over the fact that this type of music is now getting sponsorship of various wholesalers and manufacturers for various products. "At 5c per play, plus the sponsorship where we can pipe the music in free, measured music will outspeed all other automatic music developments", one leader in this field predicts.

In general, tho, the entire juke box industry expects to see music develop to a point where every type of location including industrial and professional spots, will be featuring automatic music as soon as installations can be made.

JUKE BOX LEADERS AGREE WITH "THE CASH BOX" MILLION LOCATIONS BY '48

Foresee Tremendous Increase in Juke Box Spots also in Wired, Measured and in Single and Double Channel Music

NEW YORK — From all over the country came letters and wires agreeing with *The Cash Box'* prediction that there would be approximately 1,000,000 music installations in this country by 1948.

These men are tremendously enthusiastic over the future possibilities of automatic music of all types.

Many showed preference for one type or another in the automatic music field, but all agreed that there would be 1,000,000 or more music installations of all types in the nation by 1948.

At the present time there is reported to be approximately 250,000 juke boxes in operation in the country. This figure was claimed to be 400,000 at one time when the peak was reached in '41. But during the war many machines were sold for export purposes to the Government and just as many were broken up for parts and for repairs.

At the same time it is reported that many juke boxes simply disappeared from the market entirely for one reason or another—such as fire, damage, flood, etc.

Most interesting is the belief of juke box fans that there will be a tremendous increase in the number of juke boxes in the nation. Some of these men have stated that of the 1,000,000 or more installations more than half will be juke boxes.

Others were just as enthusiastic that the wired telephone music studios would grow with leaps and bounds everywhere in the nation and that these would be so greatly increased that the present small number operating would be looked back to with real wonderment.

Measured music supporters believe that a tremendous increase in this type of music is bound to come about. They claim that there are so many varied uses for this sort of individual music that this will create a great growth of its own good profit possibilities.

The newest innovations in single and double channel sponsored music are also gaining many adherents who feel that the single channel sponsored music especially will leap to the newest highs in history.

Most enthusiastic of all are the juke box men who believed that over 500,000 of the million installations in 1948 will be juke boxes right on the floor with wall and bar box accessories.

Their belief is that the public has become so accustomed to seeing a juke box and to inserting coins into juke boxes (along with wall and bar boxes) that this will persist and will be recognized as most outstanding by the retailers of the nation.

They also believe that the average music machine operator agrees that the juke box along with wall and bar boxes required in a location is his best and most profitable installation.

They claim that nothing has so far overcome the appeal and effect of a juke box right on the floor and that wall and bar boxes whether selective or non-selective whether individual or grouped will simply add only to the glamor of the juke box itself.

Telephone and measured music adherents believe that their type of music is going to enjoy the greatest increase of all. Telephone music at 10c per play, three plays for 25c, these men claim, "Will prove to be the most profitable and most appealing of all coin operated music types."

The measured music fans are especially elated over the fact that this type of music is now getting sponsorship of various wholesalers and manufacturers for various products. "At 5c per play, plus the sponsorship where we can pipe the music in free, measured music will outspeed all other automatic music developments", one leader in this field predicts.

In general, tho, the entire juke box industry expects to see music develop to a point where every type of location including industrial and professional spots, will be featuring automatic music as soon as installations can be made.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By DAVE QUIRK

RECORD REVIEW EDITOR OF THE NEW YORK DAILY NEWS

Is It Wrong?
Some Mother's Darlin'

Buddy Weber's Stubble Jumpers
(Enterprise 117)

● When the boxes start churning out this disk—either side—you'll see the beer-drinkers in the sticks weeping crocodile tears. They're that kind of hillbilly songs.

Buddy Weber and his crew give both sides all the zing a hillbilly tune needs and Lois Powell really wails the words. It's good hillbilly and will get plenty of play in those spots.

4 O'Clock Blues
Just Relaxin'

Herbie Fields' Hot Seven
(Savoy 592)

● "4 O'Clock Blues" is hot jazz at its best and Herbie Fields and his boys give this number a bounce that will appeal to not only the race spot habitues but also to jazz fans everywhere. Featured with Lionel Hampton, Herbie and his group turn out a brand of music like Hamp's but not as noisy. It's a good, small aggregation and it does a swell job with "4 O'Clock." On the other side, "Just Relaxin'," they take it easier as the number is on the slow blues style. It's a good disk and should get plenty of action.

The Girl Who Didn't Know How To Court
Old Smokey

Shirley Gray
(Spotlight 2004)

● Here's a disk for spots that go for hillbilly tunes. The Gray lass and her guitar are really good at this sort of thing and both sides are right down the best hillbilly alley.

Down In The Valley
The Blue Tail Fly

Shirley Gray
(Spotlight 2003)

● Two more folk songs by the female Burl Ives with Shirley doing the Ives favorite, "Blue Tail Fly." She's good at it and doesn't have to apologize to Ives for her version of his standby. Ives in case you don't know, is rated the top American troubadour by a good many critics.

SLEEPER OF THE WEEK

E-Bob-O-Lee-Bob

Charlie Barnet and Peanuts Holland
(Decca 18761)

● Juke box fans know this tune for Helen Humes waxed it for Philo and it went over big. The Charlie Barnet recording of the whacky song will be just as popular. You can bet on that. Peanuts Holland does a great job with the vocal and Barnet is back where he belongs — in the hot jazz group. Barnet walked into a night club some time ago, heard a gal sing the dizzy number, liked it and bought it. But Helen beat him to the waxing of it. Barnet's version will get just as much play in the race spots as Helen's and will also be a favorite in other locales. The backing is "When the One You Love," with Phil Barton doing the yodeling. It's an alright number, but "E-Bob" will make the gold rush.

Patience And Fortitude
Jump Call

Benny Carter
(De Luxe 1008)

● This waxing of "Patience and Fortitude" is a real good one and perfect for the juke trade. Just to jog your memory, the title is the battle cry used by Mayor LaGuardia of New York during the war in his pleas to Americans to keep a stiff upper lip. Benny Carter does the vocal, with an assist by Bixie Harris, and it's good. The tune is getting quite a play now on the air and with dance bands, so you can mark this waxing down as a surefire seller in the cash boxes. On the flipover, "Jump Call," Benny and his crew do a jazz instrumental along the lines of "Tiger Rag" and "Bugle Call." It could be these two numbers with variations, but let the listener decide that for himself. Both sides of the disk are good.

NOTICE!

SEND YOUR NEW RECORDS FOR REVIEW TO

DAVE QUIRK

c/o THE CASH BOX, 381 Fourth Avenue, New York 16, N.Y.

Sioux City Sue
Loop-De-Loo

Tony Pastor Orchestra
(Cosmo 471)

● This is a relaxed hillbilly version of "Sue City Sue" with Tony Pastor, Stubby Pastor and a chorus giving the words quite a shouting. It should be a seller wherever hillbilly tunes are favorites and it would be no surprise if other spots went for the waxing too. The other side, "Loop-De-Loo," is a novelty dance number with Tony and Virginia Maxey handling the vocal.

Maria From Bahia
Noche

Enric Madriguera Orchestra
(Cosmo 464)

● "Maria from Bahia" is a samba in true Madriguera fashion. In fact, it's one of the better Madriguera jobs. Although Madriguera hasn't got quite the topnotch touch that has made Xavier Cugat the king of this type of music, he runs the master a close second and there's plenty of room for his music. The other side, "Noche," is a rumba. Patricia Gilmore does both vocals and does them in pleasing fashion. The chances are that the spots that cater to debbies and such will get plenty of nickels out of this disk.

No Soup
One More Dream

The Charioteers
(Columbia 36903)

● Here's a zany number, "No Soup," that will be grinding away in the cash boxes all over the country for quite a time. A humorous novelty, in fact downright crazy, "Soup" is one of those things that catch on like a forest fire and just spread for no apparent reason. "The Charioteers" is a group you've heard with Bing Crosby on the radio and in this recording they are at their best. To give you an idea of what it's all about, here's one of the lines in the lyric. "'Got the beans but no Lima, got the mock but no turtle, so got no soup." That'll do, wont it? The tune is catchy but it's the words that make it. The flipover, "One More Dream," is a good vocal done in the Charioteers' own style.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB— BLUEBIRD
CA—CAPITAL
CO—COLUMBIA
DE— DECCA
MA—MAJESTIC
VI— VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

	Feb. 11	Feb. 4	Jan. 28
1—Symphony	136.0	146.9	147.2
CO-36874—BENNY GOODMAN ORCH. *My Guy's Come Back*			
DE-23456—MARLENE DIETRICH *Lili Marlene*			
VI-20-1747—FREDDY MARTIN ORCH. *In the Middle of May*			
DE-18735—BING CROSBY — YOUNG ORCH. *Beautiful Love*			
DE-18737—GUY LOMBARDO ORCH. *Seems Like Old Times*			
CA-227—CHAPPELL MUSIC CO. *Day By Day*			
MA-7162—D. O'NEIL — R. NEWMAN ORCH. *Let It Snow! Let It Snow!*			
CA-227—JO STAFFORD *Day by Day*			
2—Let It Snow! Let It Snow!	112.6	99.2	110.0
VI-20-1759—VAUGHN MONROE ORCH. *When the Sandman Rides the Trail*			
DE-18741—CONNEE BOSWELL—R. MORGAN *Walkin' With My Honey*			
CO-36909—WOODY HERMAN ORCH. *Everybody Knew But Me*			
MA-7162—D. O'NEIL—R. NEWMAN ORCH. *Symphony*			
3—I Can't Begin To Tell You	101.4	83.1	84.2
CA-221—A. RUSSELL—WESTON ORCH. *Love Me*			
CO-36867—HARRY JAMES ORCH. *Waitin' for the Train to Come In*			
DE-23457—BING CROSBY *I Can't Believe That You're in Love with Me*			
VI-20-1720—SAMMY KAYE ORCH. *What Makes the Sunset?*			
4—Doctor, Lawyer, Indian Chief	76.1	62.7	66.0
CA-220—B. HUTTON — WESTON ORCH. *A Square in the Social Circle*			
CO-36945—LES BROWN ORCH. *Day By Day*			
5—Personality	55.6	41.9	43.6
CA-230—JOHNNY MERCER *If I Know Then*			
VI-20-1781—D. SHORE — CASE ORCH. *Welcome to My Dream*			
CO-36930—PEARL BAILEY *Don't Like 'Em*			
VI-20-1807—H. CARROLL—R. CASE ORCH. *Mama Never Told Me*			
6—I'm Always Chasing Rainbows	50.5	46.9	36.8
CO-36879—HARRY JAMES ORCH. *Baby, What You Do to Me*			
DE-23472—H. FORREST — D. HAYMES *Tomorrow is Forever*			
VI-20-1788—PERRY COMO — CASE ORCH. *You Won't Be Satisfied, etc.*			
VI-28-0402—AL GOODMAN ORCH. *If I Loved You*			
7—It Might As Well Be Spring	46.7	80.0	83.6
DE-18700—DICK HAYMES—YOUNG *That's for Me*			
VI-20-1725—VAUGHN MONROE ORCH. *Talkin' to Myself About You*			
CA-214—PAUL WESTON ORCH. *How Deep Is the Ocean*			
VI-20-1738—SAMMY KAYE *Give Me the Simple Life*			
CO-36893—RAY NOBLE ORCH. *Full Moon and Empty Arms*			
8—Dig You Later	46.3	53.1	62.0
VI-20-1750—PERRY COMO *Here Comes Heaven Again*			
9—Day By Day	37.9	28.7	
CA-227—JO STAFFORD *Symphony*			
CO-36950—FRANK SINATRA *Oh! What It Seemed to Be*			
CO-36945—LES BROWN ORCH. *Doctor, Lawyer, Indian Chief*			
DE-18746—BING CROSBY—M. TORME *Prove It By the Things You Do*			
10—You Won't Be Satisfied (Until You Break My Heart)	34.1	20.8	14.8
CO-36884—LES BROWN ORCH. *Come To Baby, Do*			
MA-1029—LOUIS PRIMA ORCH. *Brooklyn Boogie*			
MA-7144—LOUIS PRIMA ORCH. *There's a Broken Heart, etc.*			
VI-20-1788—PERRY COMO—CASE ORCH. *I'm Always Chasing Rainbows*			
11—Waitin' for the Train To Come In			
DE-18718—JOHNNY ROBERTSON *Fishin' for the Moon*			
MA-7156—LOUIS PRIMA *Just a Little Fond Affection*			
CA-218—PEGGY LEE WITH ORCH. *I'm Glad I Waited for You*			
CO-36867—HARRY JAMES ORCH. *I Can't Begin to Tell You*			
12—It's Been a Long, Long Time	27.0	31.9	42.8
CO-36838—HARRY JAMES ORCH. *Autumn Serenade*			
DE-18708—BING CROSBY *Whose Dream Are You?*			
DE-4256—TERRY SHAND ORCH. *Pay Me No Mind*			
VI-20-1721—CHARLIE SPIVAK ORCH. *If I Had a Dozen Hearts*			
CA-219—STAN KENTON AND ORCH. *Don't Let Me Dream*			
MA-7157—DE MARCO SISTERS *Tico, Tico*			
DE-4256—TERRY SHAND ORCH. (VC) *Pay Me No Mind*			
13—As Long as I Live	21.5	11.9	4.2
CA-228—JOHNNY JOHNSTON *One More Dream*			
CO-36892—FRANKIE CARLE ORCH. *Oh! What It Seemed to Be*			
CO-36723 (C-102) B. GOODMAN ORCH. *The Wang, Wang Blues*			
DE-18729—BOB EBERLY *Goin' Home*			
VI-20-1732—DINAH SHORE *But I Did*			
VI-20-1626—LENA HORNE *I Ain't Got Nothin' But the Blues*			
14—Chickery Chick	21.4	31.1	49.2
VI-20-1726—SAMMY KAYE ORCH. *I Lost My Job Again*			
CO-36877—GENE KRUPA AND ORCH. *Just a Little Fond Affection*			
DE-18725—EVELYN KNIGHT—JESTERS *Let Him Go — Let Him Tarry*			
MA-7155—GEORGE OLSEN *Kentucky Babe*			
15—Aren't You Glad You're You	17.8	18.8	10.4
DE-18720—BING CROSBY *In the Land of Beginning Again*			
MA-7158—GEORGE OLSEN *Good Time Polka*			
VI-20-1728—TOMMY DORSEY *A Door Will Open*			
CO-36875—LES BROWN ORCH. *The Last Time I Saw You*			
CA-225—P. PIPERS—WESTON ORCH. *In the Middle of May*			
CA-225—P. PIPERS — WESTON ORCH. *In the Middle of May*			
16—Oh! What It Seemed To Be	17.2	17.7	3.5
CO-36892—FRANKIE CARLE ORCH. *As Long as I Live*			
CO-36905—FRANK SINATRA *Day by Day*			
MA-7164—PAXTON ORCH.—ALAN DALE *I'm Glad I Waited for You*			
VI-20-1806—CHARLIE SPIVAK *Take Care When You Say*			
DE-23481—D. HAYMES—H. FORREST *Give Me a Little Kiss, etc.*			
17—It's a Grand Night For Singing	16.4	17.3	12.8
VI-20-1776—LARRY STEVENS *Come Closer to Me*			
DE-18740—DICK HAYMES *All I Owe Ioway*			
18—Nancy	15.4	13.8	11.2
CO-36868—FRANK SINATRA *Cradle Song*			
19—Come to Baby, Do	13.1	18.7	12.1
CO-36884—LES BROWN ORCH. *You Won't Be Satisfied*			
DE-18716—JIMMY DORSEY *Autumn Serenade*			
MA-7153—JACK SMITH *One More Dream*			
VI-20-1748—DUKE ELLINGTON ORCH. *Tell Ya What I'm Gonna Do*			
CA-224—KING COLE TRIO *Frim Fram Sauce*			
20—Buzz Me	13.0	13.1	12.6
CA-226—ELLA MAE MORSE *Rip Van Winkle*			
DE-18734—LOUIS JORDAN *Don't Worry 'Bout That Mule*			
VI-20-1808—HENRY "RED" ALLEN *Get the Mop*			
DE-18734—LOUIS JORDAN *Don't Worry 'Bout That Mule*			
21—Some Sunday Morning	11.7	8.1	13.2
CO-36839—KATE SMITH *Dearest Darling*			
DE-23434—HAYMES-FORREST *I'll Buy That Dream*			
20-1711—HAL McINTYRE ORCH. *Autumn Serenade*			
MA-7163—LOUIS PRIMA *Everyone Knew But Me*			
22—Just a Little Fond Affection	11.6	2.8	4.4
CO-36871—KATE SMITH *Tumbling Tumbleweeds*			
CO-36877—GENE KRUPA ORCH. *Chickery Chick*			
DE-18722—CHARLIE BARNET ORCH. *Surprise Party*			
MA-7156—LOUIS PRIMA ORCH. *Waitin' for the Train, etc.*			
VI-20-1727—CHARLIE SPIVAK ORCH. *You Are Too Beautiful*			
23—Bells of St. Mary's	7.9	5.8	8.4
DE-18721—BING CROSBY—TROTTER ORCH. *I'll Take You Home Again Kathleen*			
DE-18302 (315) FRED WARING ORCH. AND GLEE CLUB *In a Monastery Garden*			
VI-20-1791—CHARLIE SPIVAK ORCH. *You Can Cry on Somebody Else's Shoulder*			
24—That's for Me	7.5	5.3	19.2
CA-213—JO STAFFORD *Gee, It's Good To Hold You*			
CO-36844—KAY KYSER—CAMPUS KIDS *Choo Choo Polka*			
DE-18706—DICK HAYMES—YOUNG ORCH. *It Might as Well Be Spring*			
MA-7149—JERRY WALD ORCH. *Gotta Be This or That*			
VI-20-1716—ARTIE SHAW ORCH. *Yolanda*			
25—Slowly	6.5	28.8	14.0
CO-36900—KAY KYSER ORCH. *I Don't Wanna Do It Alone*			
DE-18747—DICK HAYMES *I Wish I Could Tell You*			
26—Tampico	6.4	7.7	4.7
CA-202—STAN KENTON ORCH. *Southern Scandal*			
27—Money Is the Root Of All Evil	5.6	10.8	12.7
DE-23474—ANDREWS—LOMBARDO ORCH. *Johnny Fedora*			
28—You're Nobody 'Til Somebody Loves You	5.5	3.5	1.6
DE-18724—RUSS MORGAN *That Feeling in the Moonlight*			
VI-20-1746—BILLY WILLIAMS WITH ORCH. *When I Marry I'll Mary, etc.*			
29—Artistry Jumps	5.4	10.0	4.8
CA-229—STAN KENTON *Just A-Sittin' and A-Rockin'*			
30—You Can Cry on Somebody Else's Shoulder	4.7		
31—A Door Will Open	4.6	3.8	2.8
32—My Guy's Come Back	4.2	8.5	10.0
CO-36874—BENNY GOODMAN *Symphony*			
MA-1017—THELMA CARPENTER *These Foolish Things*			
VI-20-1731—DINAH SHORE *Honey*			
DE-18723—HELEN FORREST *I'm Glad I Waited for You*			
33—I Wish I Could Tell You	4.1		
34—The Moment I Met You	4.0	1.5	3.1
VI-20-1761—TOMMY DORSEY ORCH. *That Went Out with Button Shoes*			
35—The Honeydripper	3.3	–1.0	2.2
36—One More Dream	3.2	–1.0	3.3
CA-228—JOHNNY JOHNSTON *As Long as I Live*			
CO-36903—THE CHARIOTEERS *Come to Baby, Do*			
MA-7153—JACK SMITH *No Soup*			
37—Cotton Tail	2.3		
CO-36882—KAY KYSER *Angel*			
VI-20-1763—SHEP FIELDS *Put That Ring on My Finger*			
38—Coffee Time	2.2	2.2	12.0
39—Fishin' for the Moon	2.1	6.1	1.4
DE-18718—JOHNNY ROBERTSON *Waitin' for the Train, etc.*			
VI-20-1736—VAUGHN MONROE ORCH. *Are These Really Mine?*			
40—I'm Glad I Waited for You	1.4	–1.0	–1.0
CA-218—PEGGY LEE *Waitin' for the Train, etc.*			
CO-36906—FRANKIE CARLE ORCH. *No, Baby, Nobody But You*			
DE-18723—HELEN FORREST *My Guy's Come Back*			
MA-7164—PAXTON ORCH.—ALAN DALE *Oh! What It Seemed to Be*			
VI-20-1749—FREDDY MARTIN ORCH. *Rochmaninoff Concerto No. 2*			
41—Polonoise (Chopin)	1.0	–1.0	2.5
42—Worsow Concerto	1.0	1.2	2.1
DE-18742—CARMEN CAVALLARO *A Love Like This*			
DE-29150—LOS ANGELES PHILHARMONIC			
DE-18484—ALEC TEMPLETON (2 PARTS)			
DE-18417—VICTOR YOUNG ORCH. (2 PARTS)			
VI-11-8863—BOSTON POPS ORCH. (PARTS)			
VI-20-1535—FREDDY MARTIN ORCH.			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1	MEANS PRICE WENT UP.
2	MEANS PRICE WENT DOWN.
3	MEANS MACHINE JUST ADDED TO LIST.
4	MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK.
5	MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
6	MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
7	MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
XX	MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION.

THE CASH BOX

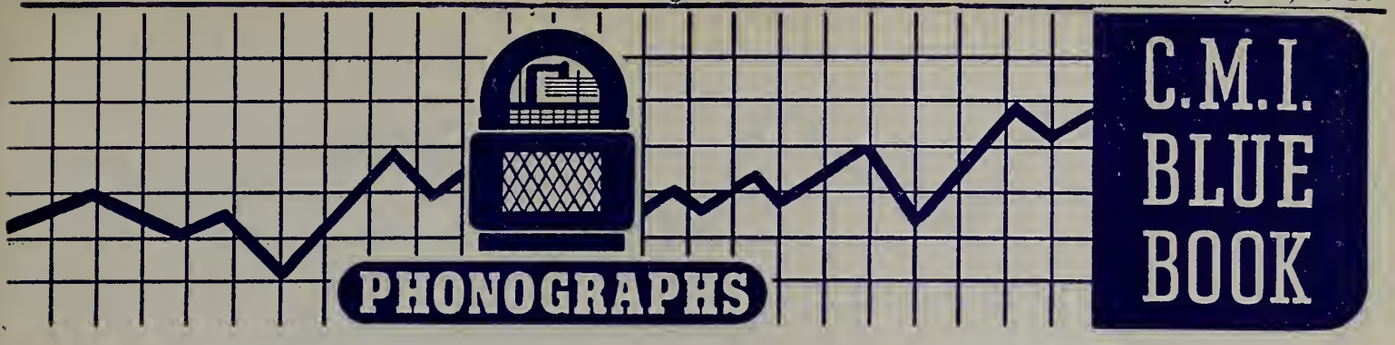
"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK. REPRODUCTION IN WHOLE OR IN PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.

PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST. LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687



WURLITZER

xx.	P-10	$49.50	$75.00
xx.	P-10, Ill.	65.00	69.50
1.	P-12	75.00	110.00
xx.	P-12, Ill.	109.50	139.00
xx.	312	85.00	95.00
5.	P-400	59.50	99.50
1.	412	145.00	179.00
xx.	412 DC Cr.	32.50	
xx.	412, Ill.	100.00	159.50
xx.	316	100.00	125.00
xx.	416	105.00	135.00
5.	616	175.00	269.50
2.	616, Ill.	225.00	265.00
xx.	616 A	145.00	225.00
6.	716	175.00	225.00
1.	24	260.00	325.00
5.	Revamp (24)	275.00	295.00
5.	600R	369.50	425.00
5.	600K	425.00	475.00
5.	500	425.00	495.00
1.	500K	425.00	475.00
xx.	500A	395.00	425.00
1.	41 (Counter)	125.00	159.50
5.	51 (Counter)	110.00	150.00
2.	61 (Counter)	125.00	135.00
2.	71 (Counter)	175.00	215.00
2.	81 (Counter)	150.00	225.00
xx.	50	75.00	129.50
5.	700	610.00	639.00
2.	750M	695.00	725.00
1.	750E	700.00	795.00
xx.	780M Colonial	550.00	600.00
5.	780E	610.00	639.00
5.	800	675.00	695.00
4.	850	695.00	795.00
1.	950	735.00	795.00
1.	42-24 (Rev)	400.00	495.00
5.	42-500 (Rev)	580.00	595.00
1.	42-600 (Rev)	475.00	495.00
1.	300 Adaptor	22.50	32.95
1.	320 Wireless Wall Box	17.00	22.95
xx.	310 Wall Box, 30 Wire	2.00	9.00
6.	320-2 Wire Wall Box	19.50	25.00
6.	332-2 Wire Bar Box	9.50	10.00
2.	331-2 Wire Bar Box	9.50	17.50
5.	304-2 Wire Stepper	19.50	
xx.	Wireless Strollers	25.00	
xx.	430 Speaker, Cab. with 5-10-25 Box	79.50	95.00
xx.	420 Speaker Cabinet	50.00	
xx.	Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	225.00
5.	Twin 12 Steel Cabinet Adp. Amp. Stp.	190.00	210.00
xx.	Selector Speaker	95.00	100.00
1.	100 Wall Box 5c 30 Wire	12.50	19.50
xx.	100 Wall Box 10c	17.50	
xx.	111 Bar Box	9.50	12.50
4.	125 Wall Box, 5, 10, 25	12.50	24.50
5.	120 Wall Box	20.00	29.50
7.	Bar Brackets	2.00	2.50
7.	305 Impulse Rec.	2.50	19.50
xx.	350 Wls. Speaker	20.00	
xx.	115 Wall Box Wire	15.00	
2.	135 Step Receiver	17.50	35.00
5.	145 Imp. Step. Fast	40.00	45.00
xx.	150 Impulse Rec.	20.00	
xx.	337 Bar Box	32.50	
xx.	306 Music Transmit	10.00	12.50
xx.	39A Speaker	25.00	
xx.	130 Adaptor	27.50	37.95
xx.	24 Steel Cab. Speaker	140.00	175.00
xx.	580 Speaker	149.00	

ROCKOLA

1.	12 Record	$100.00	$115.00
1.	16 Record	125.00	165.00
xx.	Rhythm King 12	69.50	99.50
xx.	Rhythm King 16	135.00	150.00
5.	Imperial 16	125.00	169.50
1.	Imperial 20	199.50	279.50
7.	Windsor	237.50	300.00
1.	Monarch	215.00	295.00
1.	Windsor, Ill.	250.00	300.00
xx.	Std. Dial-A-Tone	325.00	400.00
1.	'40 Super Rockolite	450.00	495.00
xx.	Counter '39	125.00	165.00
1.	'39 Standard	395.00	400.00
1.	'38 DeLuxe	395.00	445.00
xx.	'40 Super Walnut	340.00	365.00
5.	'40 Super Marble	475.00	
xx.	'40 Master Walnut	335.00	365.00
7.	'40 Master Rockolite	425.00	475.00
xx.	'40 Counter	165.00	195.00
xx.	'40 Counter with Std.	139.50	
xx.	'41 Premier	525.00	550.00
5.	Wall Box	10.00	17.50
2.	Bar Box	10.00	17.50
7.	'41 Bar Box	20.00	
xx.	Spectravox '41	65.00	115.00
xx.	Glamour Tone Column	95.00	
xx.	Modern Tone Column	50.00	69.50
1.	Playmaster & Spectravox	350.00	425.00
xx.	Twin 12 Cab. Speak.	175.00	
xx.	20 Rec. Steel Cab ASA	109.50	
xx.	Playboy	30.00	
1.	Commando	515.00	650.00
xx.	1501 Wall Box	5.00	7.00
xx.	1502 Bar Box	3.50	6.00
5.	1503 Wall Box	19.50	22.50
5.	1504 Bar Box	27.50	32.50
5.	1510 Bar Box	25.00	
1.	1525 Wall Box	27.50	45.00
5.	1526 Bar Box	30.00	42.50
6.	Dial-A-Tone B&W Box	15.00	17.50
xx.	1805 Organ Speaker	37.50	50.00
xx.	Tone-A-Lier	54.50	
xx.	DeLuxe Jr. Console Rock	150.00	
xx.	Playmaster	295.00	375.00

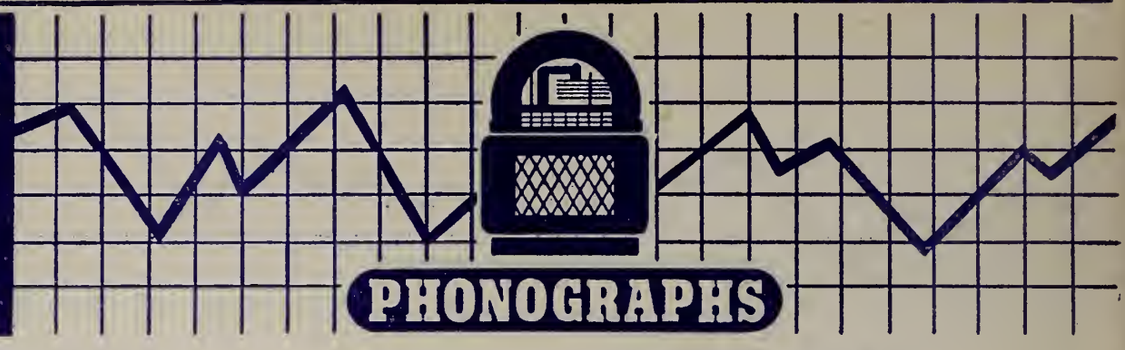
A. M. I.

5.	Hi-Boy 302	395.00	649.00
5.	Singing Towers 201	375.00	485.00
2.	Streamliner 5-10-25	275.00	595.00
7.	Top Flight	275.00	
xx.	Model V-5 Phono	60.00	
xx.	Singing Towers Speak	15.00	
1.	Singing Towers (301)	275.00	325.00

BUCKLEY

xx.	New Wall Box	23.00	
xx.	New Bar Box	23.00	
xx.	Wall & Bar Box Old Style	3.50	4.50
5.	Ill. Wall & Bar Box	17.50	19.50
1.	32 Record Adaptor	14.95	17.50
xx.	24 Record Adaptor	15.00	
xx.	16 Record Adaptor	15.00	
xx.	Steel Cabinet	10.00	20.00
xx.	Zephyr Speak Cab.	11.25	
xx.	20 Rec. Seeburg Adaptor	25.00	39.50
5.	Bar Brackets	.95	2.50

C.M.I. BLUE BOOK



SEEBURG

xx.	Selectomatic 10	$35.00	$75.00
5.	Symphonola	110.00	125.00
xx.	Model A III	85.00	115.00
xx.	Model B	62.50	100.00
xx.	Model C	37.50	
xx.	Model H	100.00	
xx.	Rex	205.00	239.50
xx.	Rex, with adaptor	239.50	
xx.	Model K-15	95.00	149.50
5.	Model K-20	160.00	175.00
7.	Royale	225.00	295.00
5.	Plaza	289.50	395.00
7.	Regal	325.00	400.00
xx.	Regal, RC	300.00	385.00
xx.	Model A	125.00	
xx.	Gem	200.00	325.00
7.	Classic	400.00	450.00
7.	Classic, RC	425.00	515.00
7.	Mayfair	295.00	350.00
xx.	Melody King	125.00	135.00
7.	Crown	299.50	350.00
xx.	Crown, RC	345.00	
xx.	Concert Grand	285.00	325.00
xx.	Colonel	300.00	425.00
xx.	Colonel, RC	450.00	575.00
xx.	Concert Master, RC	575.00	
xx.	Cadet	350.00	425.00
xx.	Cadet, RC	425.00	475.00
1.	Major	375.00	450.00
5.	Major, RC	385.00	395.00
xx.	Envoy	395.00	445.00
1.	Envoy, RC	450.00	585.00
7.	Vogue	350.00	419.50
1.	Vogue, RC	450.00	500.00
xx.	Casino	289.50	395.00
xx.	Casino, RC	239.50	389.50
1.	Commander	335.00	485.00
xx.	Commander, RC	395.00	495.00
5.	Hi-Tone 9800	550.00	625.00
1.	Hi-Tone 9800 RC	625.00	675.00
5.	Hi-Tone 8800	550.00	625.00
5.	Hi-Tone 8800 RC	575.00	675.00
5.	Hi-Tone 8200	525.00	625.00
5.	Hi-Tone 8200 RC	595.00	675.00
7.	20 Record '43 Cabt	459.50	475.00
6.	Playboy	10.00	18.00
xx.	Selectomatic 16	4.50	6.50
xx.	Selectomatic 20	5.00	7.50
5.	Selectomatic 24	6.50	8.00
xx.	Remote Speak Organ	22.50	32.50
xx.	Multi-Selector 12 Rec	69.50	
xx.	Melody Parade Bar	4.50	
5.	5c Wall-O-Matic Wireless	25.00	39.50
2.	5c Bar-O-Matic Wireless	29.00	37.00
5.	5c Wall-O-Matic 3 Wire	26.50	35.00
2.	30 Wire Wall Box	5.00	10.00
xx.	Power Supply	15.00	
xx.	5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
xx.	5, 10, 25c Wall-O-Matic 3-Wire	32.50	47.50
2.	5c, 10, 25c Wall-O-Matic Wireless	35.00	45.00
5.	5-10-25 Bar-O-Matic Wireless	42.50	49.50
xx.	Electric Selector	30.00	
xx.	Wireless Stroller	17.50	27.50
5.	Wall Brackets	2.50	
xx.	Wired Speak Organ	24.50	32.50

KEENEY

5.	Wall Boxes	$2.50	
xx.	Adaptor for Seeburg	25.00	
xx.	Adaptor for Rockola	27.50	
xx.	Adaptor for 616 Wurlitzer	15.00	
xx.	Twin 12 Adaptor	25.00	37.50
xx.	Wurlitzer 24 Adaptor	15.00	
xx.	Adaptor for Mills Empress	25.00	
xx.	Organ Speaker	35.00	
xx.	Sun Ray Speaker	25.00	
7.	Bar Brackets	2.50	3.50

MILLS

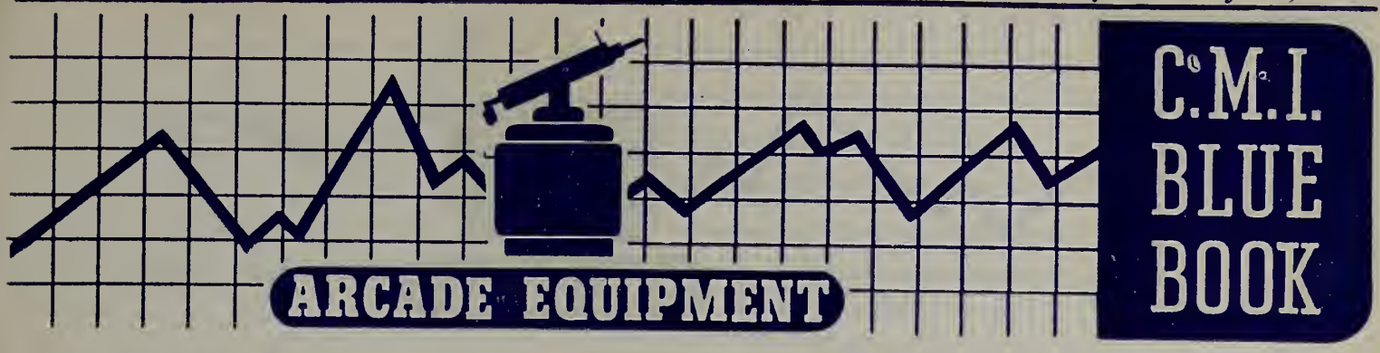
7.	Zephyr	89.00	125.00
xx.	Studio	70.00	100.00
xx.	Dance Master	70.00	90.00
xx.	DeLuxe Dance Master	50.00	52.50
1.	Do-Re-Mi	50.00	125.00
5.	Panoram	325.00	379.50
1.	Throne of Music	279.50	395.00
7.	Throne with Adaptor	275.00	285.00
1.	Empress	375.00	395.00
xx.	Panoram Adaptor	8.50	
xx.	Panoram 10 Wall Box	8.50	
xx.	Speaker	10.00	
xx.	Panoram Peek (Con)	225.00	310.00
xx.	Conv. for Panoram Peek	12.50	

GABEL

xx.	12 Record, Jr.	42.50	75.00
xx.	12 Record with Adaptor	58.50	
xx.	12-12 Adaptor	94.00	
xx.	18 Rec. Ill. Grill	20.00	52.50
xx.	18 with Adaptor	99.50	125.00
xx.	20 Record Lite Up	225.00	265.00
xx.	24 Record Last Mdl	75.00	95.00

PACKARD

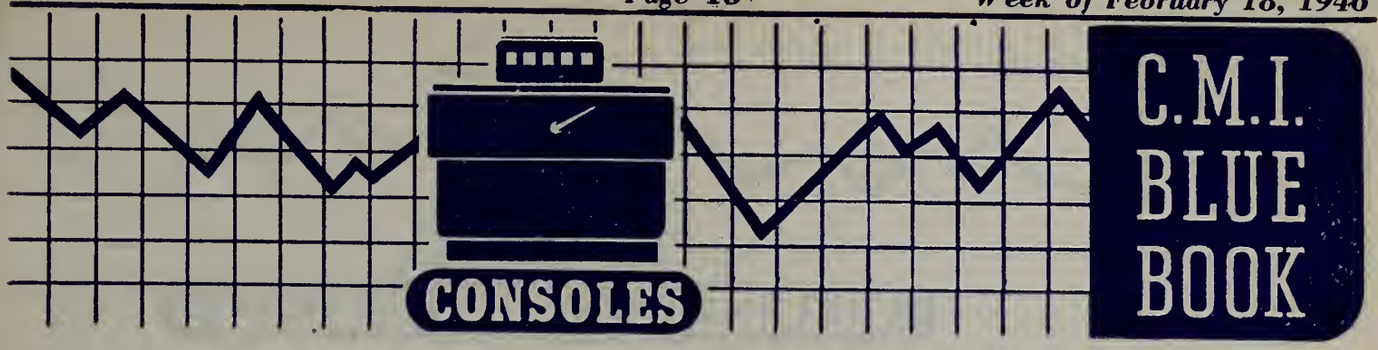
2.	Play Mor Wall and Box	22.50	36.95
6.	Bar Bracket	2.50	5.00
6.	Willow Adaptor	18.00	
xx.	Chestnut Adaptor	25.00	36.50
xx.	Cedar Adaptor	30.00	39.50
xx.	Poplar Adaptor	25.00	46.50
xx.	Maple Adaptor	30.50	
6.	Juniper Adaptor	29.00	31.00
xx.	Elm Adaptor	25.00	
xx.	Pine Adaptor	25.00	
xx.	Beech Adaptor	20.00	43.50
xx.	Spruce Adaptor	35.00	45.00
xx.	Ash Adaptor	25.00	35.00
xx.	Walnut Adaptor	25.00	36.50
6.	Lilly Speaker	17.00	20.00
xx.	Violet Speaker	21.00	24.50
xx.	Orchid Speaker	50.00	63.00
xx.	Iris Speaker	55.00	59.50



7.	Atlas Baseball	$75.00	$85.00
6.	A.B.T. 6 Gun Rifle Rg.	1250.00	1750.00
7.	Bally Alley	20.00	49.50
xx.	Bally Basketball	55.00	75.00
6.	Bally Convoy	115.00	165.00
1.	Bally Defender	150.00	179.50
xx.	Bally Eagle Eye	49.50	
1.	Bally King Pin	200.00	225.00
xx.	Bally Lucky Strike	125.00	
1.	Bally Rapid Fire	100.00	175.00
6.	Bally Bull Jap Con	25.00	49.50
5.	Bally Shoot-the-Bull	50.00	75.00
1.	Bally Sky Battle	130.00	175.00
2.	Bally Racer	80.00	85.00
6.	Bally Torpedo	98.00	175.00
5.	Bally Undersea Raider	399.50	
xx.	Bang-A-Deer	35.00	57.50
5.	Bank Ball	375.00	
7.	Bell-O-Ball	35.00	150.00
xx.	Blister Gunner Con	10.00	
5.	Bowl-A-Bomb	125.00	175.00
2.	Bowling League	125.00	150.00
1.	Buckley DeLuxe Dig	100.00	110.00
5.	Buckley Treas. Is. Dig	25.00	59.50
7.	Casino Golf	15.00	45.00
5.	Chicoin Goalee	525.00	
2.	Chicoin Hockey	159.50	219.50
5.	Chicoin Rola Score	60.00	125.00
7.	Chester Pollard Golf	34.50	75.00
6.	Circus Romance	195.00	199.50
7.	Cupid Wheel	90.00	100.00
5.	Daval Bumper Bowling	75.00	100.00
xx.	Daval-U-Roll-It	44.50	
xx.	Evans Duck Pin Alley	189.50	
xx.	Evans In-the-Barrel	75.00	95.00
xx.	Evans Super Bomber	235.00	245.00
5.	Evans Play Ball	135.00	189.50
2.	Evans Ski Ball	60.00	85.00
5.	Evans Ten Strike, LD	30.00	35.00
4.	Evans Ten Strike, HD	59.50	60.00
2.	Evans Tommy Gun	75.00	149.50
7.	Exhibit Bicycle	50.00	75.00
xx.	Exhibit Basketball	75.00	
5.	Exhibit Bowling Alley	50.00	59.50
xx.	Exhibit Hi-Ball	65.00	85.00
1.	Exhibit Merchantman Roll Ch. Digger	75.00	79.50
5.	Exhibit Rotary Mdsr	229.50	349.50
6.	Exhibit Vitalizer	75.00	
2.	Genco Bank Roll	195.00	225.00
xx.	Genco Magic Roll	39.50	125.00
7.	Genco Play Ball	110.00	129.50
5.	Genco Total Roll	425.00	
7.	Groetchen Mtn. Climb	65.00	125.00
2.	Groetchen Metal Typer	324.50	375.00
7.	Gottlieb Skee Ballette	50.00	62.50
5.	Jenn. Roll-in-the-Bar	115.00	145.00
2.	Keeney Air Raider	99.50	175.00
2.	Keeney Anti-Aircft. Br.	34.50	55.00
2.	Keeney Anti-Aircft. Bl.	35.00	40.00
5.	Keeney Bowlette	150.00	200.00
xx.	Keeney Navy Bomber	195.00	
1.	Keeney Sub Gun	85.00	155.00
1.	Keeney Texas Leaguer	27.50	59.50
6.	Kirk Air Defense	115.00	145.00
5.	Kirk Night Bomber	200.00	250.00
5.	Keep Punching	69.50	110.00
xx.	Klip-A-Nip (Con)	16.50	16.75
6.	Kue Ball	25.00	30.00
1.	Liberator	$165.00	$179.50
1.	Midget Skee Ball	75.00	85.00
6.	Midget Skee Ball DeL	75.00	90.00
xx.	Mills Rotary Digger	29.50	49.50
5.	Mutoscope Ace Bomber	160.00	249.50
xx.	Mutoscope Bowl. Alley	110.00	
1.	Mutoscope Dr. Mobile	250.00	279.50
xx.	Mutoscope Dr. Mobile w tk.	260.00	325.00
1.	Mutoscope Elec. Trav. Crane	25.00	79.50
xx.	Mutoscope Fan Ft. Dig	40.00	54.50
2.	Mutoscope Photomatic	600.00	795.00
xx.	Mutoscope Roll Frt. Cr.	50.00	69.50
5.	Mutoscope Sky Fighter	160.00	265.00
xx.	Mutoscope Sky Fighter w. con.	200.00	229.50
xx.	Mutoscope Hockey	37.50	65.00
xx.	Mutoscope Magic Fing	85.00	125.00
7.	Mutoscope Pokerino	75.00	79.50
6.	Munves Super Skee Roll	349.50	
7.	Munves Trap-the-Jap	150.00	
xx.	Pennant	35.00	49.50
4.	Periscope	99.00	179.50
6.	Pilot Trainer	850.00	
6.	Pitchem & Catchem	109.50	125.00
6.	Poker & Joker	55.00	79.50
2.	Radio Rifle	20.00	49.50
7.	Rockola Ten Pins LD	35.00	
xx.	Rockola Ten Pins HD	40.00	69.50
2.	Rockola Tom Mix Rifle	25.00	45.00
1.	Rockola World Series	79.50	125.00
xx.	Rockola Talkie Hrsp	100.00	125.00
xx.	Rock-O-Ball	75.00	125.00
5.	Roll-A-Ball (Jafco)	379.50	
xx.	Scientific Baseball	67.50	
1.	Scientific Batting Pr.	75.00	125.00
1.	Scientific Basketball	30.00	60.00
xx.	Scientific Battle Royal	149.50	
5.	Scientific X-Ray Pkr	70.00	110.00
5.	See-A-Freak	49.50	89.50
4.	Seeburg Chicken Sam	69.50	110.00
1.	Seeburg Jap Con	79.50	119.50
2.	Seeburg Jail Bird	69.50	79.50
2.	Seeburg Shoot-the-Chute	75.00	109.50
xx.	Seeburg Hitler Con	69.50	89.50
xx.	Seeburg Hockey	30.00	69.50
6.	Seeburg Par. Gun	40.00	70.00
7.	Seeburg Rayolite	25.00	50.00
xx.	Selectorscope	75.00	189.50
xx.	Shoot-A-Bazooka (Con)	10.00	
4.	Skee-Barrel Roll	320.00	404.00
xx.	Star Elec. Hoist Dig	25.00	35.00
5.	Super Torpedo	225.00	275.00
xx.	Supreme Bolascore		
1.	Supreme Gun (Rev)	115.00	209.50
2.	Supreme Skee Roll	179.50	250.00
5.	Supreme Rocket Buster	199.50	225.00
5.	Tail Gunner	50.00	79.50
xx.	Test Pilot	125.00	199.50
xx.	Target Roll, 14 Ft.	79.50	
6.	Thunderbolt	195.00	300.00
xx.	Tokio Raider (Con)	16.50	16.75
5.	Victory Pool (Play Pool)	79.50	100.00
5.	Victory Roll	175.00	225.00
5.	Warner Voice Recorder	199.50	350.00
2.	Western Baseball '39	40.00	45.00
1.	Western Baseball '40	75.00	119.50
5.	Western Major League	85.00	100.00
6.	Western Super Strength	29.50	32.00
xx.	Western Recordit	325.00	399.50
4.	Wurlitzer Skeeball	135.00	250.00
6.	Whee-Gee Mystic	109.50	
1.	Zingo	145.00	175.00

C.M.I. BLUE BOOK

5.	All American Derby Con	$65.00	
5.	All American	25.00	$29.50
xx.	Arlington	15.00	20.00
xx.	Aksaraben, PO	35.00	49.50
xx.	Arrowhead	35.00	
6.	Big Game, PO	94.50	95.00
xx.	Big Prize, FP	39.50	75.00
7.	Big Prize, PO	39.50	
1.	Blue Grass, FP	150.00	195.00
xx.	Blue Ribbon, PO	40.00	
5.	Challenger	80.00	94.50
1.	Club Trophy, FP	225.00	325.00
xx.	Congo	32.50	
5.	Contest, FP	94.50	97.50
2.	Dark Horse, FP	149.50	180.00
xx.	Derby King	65.00	70.00
xx.	Derby Clock, PO	69.50	75.00
xx.	Derby Heat, PO	32.50	
xx.	Derby Time, PO	65.00	150.00
xx.	Derby Winner, PO	125.00	
5.	'41 Derby FP	225.00	339.50
xx.	Dust Whirls	275.00	300.00
7.	Eureka	35.00	59.50
xx.	Feed Bag, PO	50.00	
xx.	Flasher, PO	35.00	
xx.	Fleetwood	24.50	35.00
7.	Flying Champ	65.00	100.00
4.	Fairmount	325.00	495.00
5.	Fair Grounds, PO	22.50	49.50
xx.	Fast Track	29.50	
7.	Five-In-One, FP	25.00	35.00
4.	Fortune, FP	150.00	200.00
5.	Gold Cup, FP	30.00	59.50
5.	Grand National, PO	49.75	55.00
4.	Grand Stand, PO	47.50	50.00
xx.	Gold Medal, PO	25.00	45.00
xx.	Hawthorne, PO	50.00	79.50
xx.	Hi-Boy, PO	10.00	
xx.	Horseshoes, PO	39.50	
4.	Jockey Club	275.00	375.00
1.	Jumbo '44	$79.50	$90.00
5.	Kentucky	195.00	299.50
1.	Long Acre	369.50	465.00
5.	Long Shot, PO	165.00	275.00
6.	One-Two-Three '39, FP	34.50	59.50
1.	One-Two-Three '40	69.50	89.50
2.	One-Two-Three '41	75.00	79.50
1.	Owl, FP	42.50	69.50
xx.	Pastime (Rev)	175.00	239.50
5.	Preakness, PO	12.50	14.50
5.	Pacemaker, PO	35.00	55.00
5.	Pimlico, FP	295.00	369.50
xx.	Pot Shot	39.50	
5.	Race King (Rev)	94.50	125.00
5.	Record Time, FP	125.00	175.00
xx.	Rockingham	179.50	325.00
5.	Santa Anita	95.00	175.00
xx.	7 Flasher, FP	79.50	
xx.	Sport Event, FP	135.00	
1.	Sky Lark, FP & PO	139.50	175.00
2.	Sport Special, FP	125.00	169.50
2.	Sport Page, PO	35.00	37.50
5.	Spinning Reels, PO	72.50	110.00
1.	Sport King, PO	125.00	275.00
xx.	Stepper Upper, PO	65.00	
2.	Sportsmen (Rev)	195.00	200.00
5.	Track Record	45.00	55.00
5.	Thistledown	40.00	55.00
6.	Thorobred	360.00	374.50
6.	Turf Champ, FP	52.50	75.00
xx.	Turf Special	15.00	
5.	Turf King	275.00	395.00
5.	Victorious 1943 (Rev)	79.50	82.50
xx.	Victorious 1944 (Rev)	65.00	89.50
5.	Victorious 1945 (Rev)	99.50	150.00
xx.	Victory, FP	39.50	47.50
1.	Whirlaway (Rev)	275.00	295.00
xx.	Winning Ticket	69.50	75.00
5.	War Admiral (Rev)	125.00	265.00
xx.	Zipper	29.50	



4. 5c Baker's Pacer DD	$110.00	$300.00
xx. C.S. Baker's Pacer DD	225.00	375.00
6. 25c Baker's Pacer DD	325.00	375.00
6. 5c Baker's Pacer Std	250.00	300.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
2. Bangtails '39	89.50	150.00
2. Bangtails '40	149.50	199.50
5. Bangtails '41	225.00	295.00
2. Big Game, PO	75.00	189.50
5. Big Game, FP	79.50	135.00
1. Big Top, FP	95.00	110.00
2. Big Top, FO	65.00	79.50
2. Bob Tail, PO	89.50	149.50
1. Bob Tail, FP	95.00	135.00
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
7. Buckley Col. Slt. Head	65.00	
xx. Buckley Col. New Top	75.00	
xx. Beulah Park	94.50	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
6. Chucklette	20.00	45.00
4. Club Bells	165.00	265.00
6. Club Bells 25c	300.00	350.00
x. Club Chief	89.50	
xx. Club House	50.00	90.00
xx. Derby Day Slant	45.00	65.00
6. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominoela	35.00	
5. Double Bells	159.50	199.50
6. Duo Twin Bells 5-25	400.00	650.00
5. Evans Pacers	295.00	325.00
xx. El Dorado	75.00	
2. Exhibit Races	25.00	35.00
5. Fast Time, FP	50.00	69.50
5. Fast Time, PO	75.00	89.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
5. Four-Way Super Bell	395.00	495.00
5. Four-Way Bell 3-5 1-25	475.00	650.00
5. Four Horsemen	79.50	149.50
6. Galloping Domino (38)	45.00	75.00
2. Galloping Domino (39)	89.50	150.00
2. Galloping Domino (40)	149.50	175.00
5. Galloping Domino (41)	225.00	295.00
5. Galloping Domino (42)	295.00	310.00
xx. Good Luck	25.00	
1. High Hand	159.50	199.50
xx. Hold & Draw	90.00	
7. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
7. Jungle Camp, Comb	119.50	125.00
5. Jumbo Parade, Comb	185.00	213.75
2. Jumbo Parade, FP	69.50	129.50
4. Jumbo Parade, PO	75.00	149.50
1. Jumbo Parade, 25c	195.00	295.00
1. Kentucky Club	89.50	125.00
x. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
5. Liberty Bell	24.50	39.50
6. Long Champs	25.00	65.00
xx. Lucky Lucre	99.50	105.00
2. Lucky Lucre '41	125.00	249.50
7. Lucky Lucre 5/25	295.00	
1. Lucky Lucre 5/5	150.00	199.50
5. Lucky Star	125.00	159.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
6. May Bells 5-5-5-25c	350.00	550.00
xx. Multiples Cubes, PO	30.00	47.50
5. Multiple Racer	35.00	50.00

5. Mills 4 Bells	$300.00	$695.00
5. Mills 3 Bells	750.00	775.00
6. Mills Auto Dice 25c	39.50	75.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl. Cab.	49.50	115.00
1. Paces Races Br. Cab.	79.50	195.00
xx. Paces Races Red Arrow	124.50	150.00
xx. Paces '39 Saratoga	47.50	79.50
1. Paces '40 Saratoga	129.50	169.50
5. Paces Saratoga w. rails	110.00	119.50
6. Paces Saratoga, no rails	65.00	75.00
5. Paces Saratoga Comb	125.00	139.50
5. Paces Saratoga Jr. PO	75.00	99.50
xx. Paces Saratoga, Sr.	250.00	279.00
6. Paces Reels Comb	150.00	184.00
5. Paces Reels, Jr. PO	40.00	75.00
1. Paces Reels, Sr. PO	95.00	196.50
5. Paces Reels, with rails	89.50	115.00
5. Paces Reels, no rails	69.50	75.00
2. Paces Twin 5-10	245.00	325.00
5. Paces Twin Console 5-25	325.00	395.00
2. Pastime	119.50	219.50
xx. Paddock Club	50.00	
7. Pamco DeLuxe Bell	17.50	49.50
7. Parlay Races	35.00	49.50
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
xx. Ray's Track	40.00	49.50
5. Rio	25.00	
7. Riviera	150.00	279.50
xx. Rollette, Jr.	60.00	
xx. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
5. Royal Draw.	60.00	105.00
6. Royal Flush	40.00	69.50
xx. Royal Lucre '41	275.00	290.00
2. Roll 'em	89.50	149.50
xx. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx .Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
2. Silver Moon, PO	109.50	175.00
5. Silver Moon, FP	99.50	119.50
5. Silver Moon, 10c	159.50	269.50
5. Silver Moon, 25c	219.50	250.00
5. Skill Field	89.50	
xx. Skillo	180.00	
7. Skill Time '37	39.50	
xx. Skill Time '38	59.50	
5. Skill Time '41	65.00	110.00
2. Square Bell	50.00	69.50
xx. Stanco Bell Double	119.50	
7. Stanco Bell Single	110.00	
xx. Sugar King	25.00	50.00
1. Sun Ray	115.00	159.50
1. Super Bell 5c Comb	227.00	325.00
4. Super Bell 25c Comb	305.00	375.00
1. Super Track Time	225.00	299.50
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
1. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
5. Track Odds, Buckley	150.00	200.00
1. Track Odds, Daily Dbl.	450.00	479.50
5. Track Odds, DD, JP Buckley	575.00	695.00
xx. Track Time '39	100.00	200.00
1. Track Time '38	50.00	125.00
1. Track Time '37	39.50	79.50
xx. Track Time '38 TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
1. Triple Entry	69.50	159.50
5. Two-Way Super Bell 5-5	315.00	575.00
5. Two-Way Super Bell 5-25	350.00	575.00

C.M.I. BLUE BOOK

CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

6.	Model S 7 Column	$35.00	$49.50
5.	Model VD 7 Column	32.50	64.50
xx.	Model W 9 Column	30.00	69.50
5.	Model WD 9 Column	70.00	74.50
6.	Champion, 11 Column King Size	95.00	104.50
7.	Champion, 9 Column	89.50	97.50
7.	Champion, 7 Column	77.50	95.00

NATIONAL

xx.	Model 9-50	50.00	59.50
xx.	Model 7-50, Regular	42.50	
xx.	Model 7-50, King Size	42.50	47.50
xx.	Model 9-30	30.00	40.00
xx.	Model 9A	65.00	79.50
6.	Model 6-30	22.50	29.50
xx.	Model 6-26	15.00	

ROWE

xx.	Aristocrat, 6 Column	7.50	
6.	Imperial, 6 Col.	15.00	50.00
6.	Imperial, 8 Col.	25.00	60.00
xx.	Royal, 6 Col.	35.00	45.00
xx.	Royal, 8 Col.	45.00	65.00
xx.	Royal, 10 Col.	45.00	57.50
xx.	President, 6 Col.	45.00	
xx.	President, 8 Col.	55.00	
xx.	President, 10 Col.	65.00	85.00

U-NEED-A-PAK

xx.	Model E, 6 Col.	10.00	
2.	Model E, 8 Col.	10.00	20.00
xx.	Model E, 9 Col.	25.00	
xx.	Model E, 12 Col.	35.00	
xx.	Model E, 15 Col.	45.00	
6.	Model A, 6 Col.	20.00	35.00
6.	Model A, 8 Col.	30.00	45.00
6.	Model A, 9 Col.	35.00	50.00
7.	Model 500, 7 Col.	60.00	69.50
xx.	Model 500, 9 Col.	75.00	
xx.	Model 500, 15 Col.	75.00	

CANDY

DU GRENIER

5.	Candy Man	$39.50	$45.00

NATIONAL

xx.	Model 618, 6 Column	50.00	
xx.	Model 918, 9 Column Regular	60.00	
xx.	Model 918, 9 Column Special	85.00	100.00

ROWE

xx.	8 Column Standard	45.00	
xx.	8 Column DeLuxe	85.00	
xx.	8 Column 1c Gum & Mint	12.50	
xx.	8 Column 5c Gum & Mint	16.50	

U-NEED-A-PAK

xx.	5 Column	40.00	69.50

U-SELECT-IT

xx.	54 Bars	15.00	22.50
xx.	72 Bars	20.00	

STONER

xx.	6 Column	55.00	
xx.	8 Column	65.00	

SCALES

WATLING

xx.	Tom Thumb, Plain	47.50	60.00
xx.	Tom Thumb, Fortune	75.00	89.50
7.	500 Fortune	90.00	100.00
xx.	Hi-Boy Guesser	69.50	115.00

JENNINGS

xx.	Junior	25.00	
xx.	Lo Boy	49.50	

PEERLESS

xx.	Lo Boy	37.50	50.00

MILLS

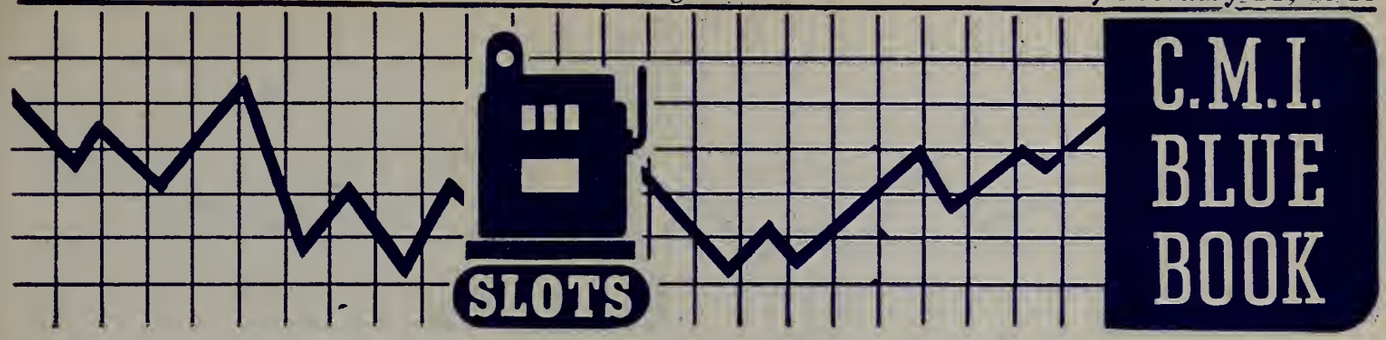
xx.	Lo Boy	50.00	60.00

PACE

xx.	Lo Boy	49.50	

IDEAL

xx.	Lo Boy	42.50	



MILLS

7.	5c Black, HL	$165.00	$175.00
xx.	10c Black	250.00	
xx.	25c Black, HL	275.00	
xx.	5c Emerald Chrome, HL	225.00	275.00
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	625.00	675.00
xx.	5c Gold Chrome, HL	345.00	450.00
xx.	10c Gold Chrome, HL	495.00	
xx.	25c Gold Chrome, HL	575.00	
xx.	50c Gold Chrome, HL	375.00	625.00
1.	5c Gold Chrome	160.00	250.00
5.	10c Gold Chrome	195.00	285.00
1.	25c Gold Chrome	150.00	295.00
7.	50c Gold Chrome	450.00	475.00
5.	5c Copper Chrome	205.00	
5.	10c Copper Chrome	210.00	
5.	25c Copper Chrome	225.00	
7.	5c Club Bell	225.00	
7.	10c Club Bell	250.00	
xx.	25c Club Bell	250.00	300.00
xx.	50c Club Bell	800.00	900.00
xx.	1c Blue Front	100.00	150.00
1.	5c Blue Front	109.50	169.50
1.	10c Blue Front	130.00	199.50
1.	25c Blue Front	150.00	289.50
7.	50c Blue Front	400.00	
xx.	1c Brown Front	180.00	195.00
1.	5c Brown Front	135.00	215.00
1.	10c Brown Front	165.00	249.50
1.	25c Brown Front	170.00	275.00
6.	50c Brown Front	395.00	450.00
xx.	1c Cherry Bell	90.00	165.00
4.	5c Cherry Bell	135.00	209.50
1.	10c Cherry Bell	165.00	249.50
5.	25c Cherry Bell	175.00	195.00
xx.	1c Bonus Bell	289.50	
5.	5c Bonus Bell	150.00	185.00
1.	10c Bonus Bell	175.00	329.50
1.	25c Bonus Bell	225.00	395.00
5.	5c Original Chrome	175.00	275.00
5.	10c Original Chrome	189.50	295.00
2.	25c Original Chrome	195.00	250.00
xx.	50c Original Chrome	395.00	
xx.	1c Q.T. Blue	25.00	39.50
xx.	5c Q.T. Blue	70.00	
xx.	10c Q.T. Blue	79.50	85.00
xx.	25c Q.T. Blue	100.00	125.00
xx.	1c Q.T. Green	25.00	35.00
6.	5c Q.T. Green	59.50	60.00
5.	10c Q.T. Green	65.00	69.50
xx.	5c Q.T., FP	49.50	
xx.	1c Q.T. Glitter Gold	40.00	50.00
2.	5c Q.T. Glitter Gold	85.00	110.00
5.	10c Q.T. Glitter Gold	99.50	
xx.	1c V.P. Bell	29.50	
xx.	1c V.P. Bell, JP	37.50	
xx.	1c V.P. Bell Green	22.50	
1.	5c V.P. Bell Green	39.50	44.50
xx.	1c V.P. Chrome	40.00	
4.	5c V.P. Chrome	57.50	60.00
xx.	5c V.P. Chrome, Plus	55.00	65.00
xx.	1c V.P. Bell, B&G	32.50	
5.	5c V.P. Bell, B&G	39.50	59.50
7.	5c Futurity	99.50	105.00
xx.	10c Futurity	110.00	189.50
xx.	25c Futurity	110.00	200.00
xx.	50c Futurity	194.50	
xx.	5c Yellow Front	69.50	72.50
6.	5c Black Cherry Bell	200.00	260.00
6.	10c Black Cherry Bell	210.00	275.00
6.	25c Black Cherry Bell	$215.00	$285.00
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	
6.	5c Smoker Bell	50.00	
xx.	5c F.P. Mint Vendor	35.00	
xx.	25c Golf Ball Vendor	140.00	225.00
2.	5c War Eagle	95.00	149.50
2.	10c War Eagle	99.50	159.50
2.	25c War Eagle	109.50	195.00
xx.	50c War Eagle	395.00	
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
5.	5c Roman Head	95.00	125.00
xx.	10c Roman Head	100.00	175.00
xx.	25c Roman Head	124.50	200.00
xx.	50c Roman Head	250.00	395.00
xx.	1c Skyscraper	40.00	
1.	5c Skyscraper	70.00	79.50
xx.	10c Skyscraper	64.50	85.00
2.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
1.	5c Lion Head	40.00	54.50
1.	5c Extraordinary	125.00	159.50
5.	10c Extraordinary	115.00	150.00
5.	25c Extraordinary	145.00	175.00
xx.	50c Extraordinary	400.00	449.50
1.	5c Melon Bell	125.00	169.50
5.	10c Melon Bell	150.00	
5.	25c Melon Bell	135.00	175.00
xx.	5c Wolf Head	34.50	49.50
xx.	10c Wolf Head	49.50	57.50
2.	25c Wolf Head	50.00	70.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

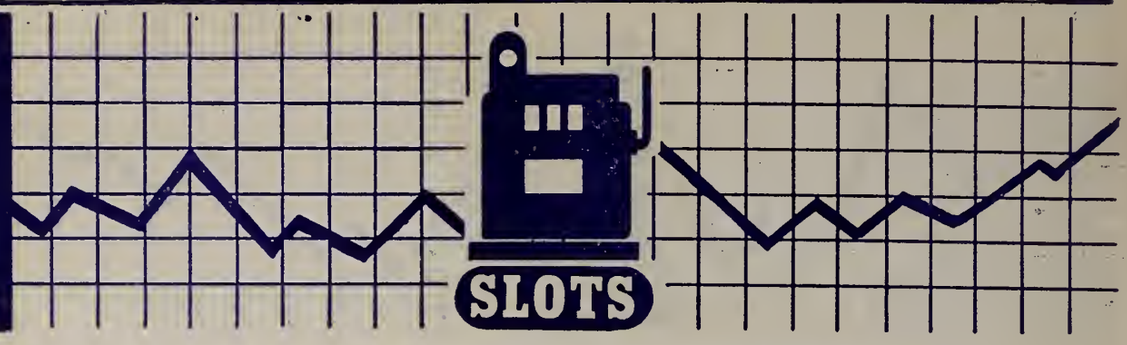
WATLING

5.	1c Rolatop	10.00	15.00
5.	5c Rolatop	40.00	119.50
5.	10c Rolatop	60.00	135.00
2.	25c Rolatop	94.50	100.00
xx.	50c Rolatop	190.00	
xx.	5c Club Bell	110.00	175.00
7.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
xx.	1c Twin JP	27.50	39.50
5.	5c Twin JP	25.00	49.50
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	30.00
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	29.50	39.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	40.00	
xx.	10c Treasury	50.00	115.00
xx.	25c Treasury	80.00	109.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

5.	5c Columbia Chrome	94.50	169.50
xx.	1c Columbia	69.50	
7.	5c Columbia JPV Bell	35.00	44.50
xx.	5c Columbia Fruit	39.50	
7.	5c Columbia Cig RJ	59.50	69.50
5.	5c Columbia DJP	59.50	79.50
7.	10c Columbia DJP	45.00	79.50
xx.	10c Columbia Club DJ	75.00	
xx.	5c Columbia Club Cig CG	44.50	65.00
xx.	10c Columbia Club Cig GA	59.60	69.50
6.	5c Columbia Cig GA	54.50	69.50
5.	5c Columbia Fruit GA	65.00	69.50
1.	Columbia Orig. GA	65.00	69.50
2.	Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



PACE

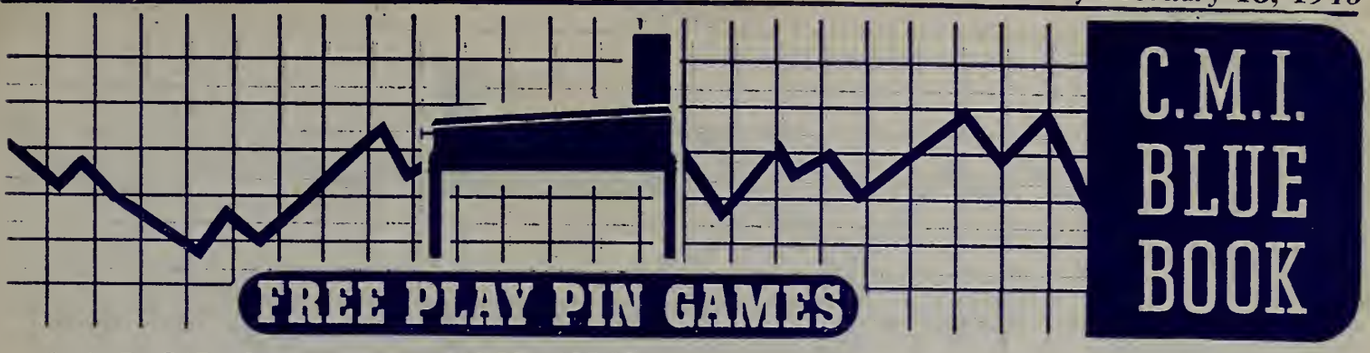
5.	1c Bantam	$20.00	$25.00
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	
xx.	25c Bantam	39.50	50.00
7.	5c Comet, FV	49.50	69.50
5.	10c Comet, FV	65.00	69.50
2.	25c Comet, FV	79.50	109.50
xx.	50c Comet, FV	98.50	150.00
xx.	5c Comet, DJP	40.00	75.00
xx.	10c Comet, DJP	50.00	79.50
7.	1c Comet, Blue	45.00	
xx.	5c Comet, Blue	50.00	65.00
xx.	10c Comet, Blue Front	50.00	75.00
xx.	25c Comet Blue Front	90.00	94.50
xx.	50c Comet	295.00	300.00
5.	5c All Star Comet	65.00	79.50
2.	10c All Star Comet	65.00	89.50
5.	25c All Star Comet	90.00	125.00
5.	50c All Star Comet	275.00	350.00
xx.	1c All Star 2-4	35.00	45.00
xx.	1c Rocket	149.50	
1.	5c Rocket	94.50	95.00
5.	10c Rocket	110.00	119.50
xx.	25c Rocket	139.50	
xx.	5c T.J. Comet	47.50	
5.	5c Club Bell	75.00	95.00
5.	10c Club Bell	110.00	115.00
7.	25c Club Bell	125.00	150.00
5.	50c Club Bell	300.00	350.00
5.	1c DeLuxe	55.00	
5.	5c DeLuxe	85.00	95.00
5.	10c DeLuxe	119.50	135.00
xx.	25c DeLuxe	120.00	140.00
xx.	Double Slot 5 & 25c	395.00	
xx.	5c Comet Console	125.00	139.50
xx.	10c Comet Console	159.50	
xx.	25c Comet Console	169.50	
5.	5 & 25c Comet Con. Comb	195.00	225.00
5.	5c Kitty	70.00	
6.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
xx.	5c Slugproof	97.50	100.00
xx.	10c Slugproof	100.00	115.00
6.	25c Slugproof	125.00	165.00

CAILLE

xx.	1c	39.00	39.50
1.	5c	29.50	49.50
5.	10c	35.00	59.50
5.	25c	49.50	99.50
xx.	5c & 25c	275.00	
5.	5c Cadet	37.50	75.00
2.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	85.00
xx.	25c Playboy	60.00	
7.	5c Commander	35.00	55.00
7.	10c Commander	50.00	65.00
xx.	25c Commander	65.00	74.50
7.	7-Way Slot 5c	49.50	65.00
xx.	7-Way Slot 25c	98.00	250.00
xx.	5c Doughboy	49.50	
5.	5c Club Bell	40.00	75.00
5.	10c Club Bell	75.00	85.00
2.	25c Club Bell	100.00	125.00

JENNINGS

5.	5c Chief	$90.00	$135.00
1.	10c Chief	125.00	145.00
5.	25c Chief	119.50	175.00
xx.	50c Chief	325.00	350.00
2.	5c Silver Moon Chief	145.00	225.00
6.	10c Silver Moon Chief	135.00	195.00
7.	25c Silver Moon Chief	195.00	250.00
5.	5c Silver Chief	115.00	185.00
5.	10c Silver Chief	139.50	199.50
5.	25c Silver Chief	169.50	175.00
xx.	50c Silver Chief	550.00	650.00
2.	5c Club Bell	109.50	179.50
2.	10c Club Bell	149.50	189.50
5.	25c Club Bell	175.00	249.50
7.	50c Club Bell	350.00	
7.	5c Sky Chief	110.00	139.00
5.	10c Sky Chief	159.50	189.50
xx.	25c Sky Chief	200.00	
xx.	Triplex Chief 5-10-25	100.00	
7.	1c Little Duke	12.50	17.50
xx.	5c Little Duke	125.00	
xx.	10c Little Duke	20.00	65.00
xx.	5c Century	35.00	65.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
xx.	50c Century	295.00	
1.	5c Gooseneck	29.50	49.50
xx.	10c Gooseneck	35.00	59.50
2.	25c Gooseneck	55.00	59.50
xx.	50c Gooseneck	150.00	
xx.	1c Little Duchess	20.00	29.50
xx..	5c Little Duchess	25.00	30.00
xx.	10c Golf Ball Vndr	75.00	99.50
xx.	25c Golf Ball Vndr	69.50	
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	125.00	145.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	115.00	
xx.	10c Big Chief	165.00	
xx.	25c Big Chief	199.50	
6.	$1.00 Bell	595.00	850.00
5.	Cigarolla	59.50	60.00
1.	Cigarolla XXV	89.50	129.50
xx.	Cigarolla XV	75.00	79.50
5.	5c Victory Chief	119.50	125.00
xx.	10c Victory Chief	155.00	195.00
7.	25c Victory Chief	200.00	385.00
xx.	1c 4 Star Chief	79.50	110.00
1.	5c 4 Star Chief	98.50	145.00
5.	10c 4 Star Chief	125.00	165.00
5.	25c 4 Star Chief	145.00	150.00
xx.	1c Dixie Bell	35.00	
7.	5c Dixie Bell	75.00	115.00
xx.	10c Dixie Bell	100.00	125.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	404.50	
xx.	5c Victory 4 Star Ch	350.00	
xx.	10c Victory 4 Star Ch	225.00	
xx.	25c Victory 4 Star Ch	350.00	

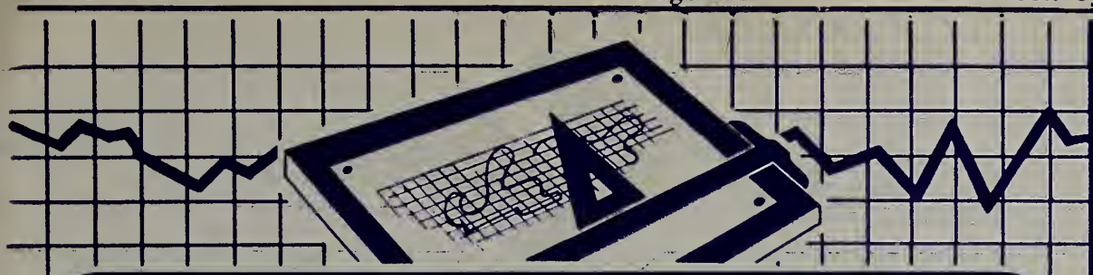


6.	A. B. C. Bowler	$49.50	$55.00
6.	Action (Rev)	90.00	129.50
5.	Air Circus	115.00	125.00
2.	Air Force	79.50	80.00
xx.	Airliner	15.00	27.50
xx.	Airport	25.00	
5.	Alert (Rev)	59.50	75.00
xx.	Ali Baba	29.50	
5.	All American	25.00	65.00
xx.	All Out (Rev)	59.50	
1.	American Beauty (Rev)	94.50	149.50
4.	Anabel	29.50	39.50
1.	Arizona (Rev)	239.50	249.50
6.	Armada	29.50	
5.	Argentine	69.50	75.00
xx.	Arrowhead	19.50	50.00
1.	Attention	49.50	69.50
xx.	Avalon	15.00	27.50
xx.	Airway	22.50	
1.	Bally Beauty	20.00	55.00
xx.	Banner	17.50	
1.	Bandwagon	39.50	47.50
xx.	Bang	12.50	25.00
5.	Barrage	25.00	45.00
xx.	Battle	87.50	100.00
5.	Belle Hop	64.50	65.00
2.	Big Chief	34.50	49.50
5.	Big League	22.50	40.00
5.	Big Parade	109.50	125.00
xx.	Big Show	19.00	30.00
xx.	Big Ten	27.50	
xx.	Big Six	15.00	32.50
1.	Big Three (Rev)	109.50	169.50
5.	Big Time	40.00	47.50
1.	Big Top	119.50	249.50
xx.	Big Town	21.50	
xx.	Blackout	15.00	35.00
xx.	Blondie	20.00	30.00
1.	Bombardier (Rev)	89.00	125.00
2.	Bola Way	55.00	85.00
xx.	Bomb-the-Axis	64.50	79.50
5.	Boomtown	21.50	35.00
7.	Bordertown	24.50	40.00
1.	Bosco	70.00	80.00
xx.	Bounty	12.00	25.00
xx.	Bowling Alley	20.00	35.00
xx.	Box Score	12.50	
1.	Brazil (Rev)	239.50	249.50
xx.	Brite Spot	22.50	30.00
1.	Broadcast	55.00	69.50
xx.	Buckeroo	15.00	19.50
xx.	Burlesk	89.50	
5.	Cadillac	30.00	49.50
xx.	Canteen	149.50	190.00
2.	Capt. Kidd	69.50	79.50
xx.	Casablanca (Rev)	179.50	225.00
1.	Champ	35.00	69.50
xx.	Champion	12.50	39.50
xx.	Charm	39.50	
2.	Chevron	15.00	35.00
xx.	Chief	15.00	
4.	Chubbie	17.50	49.50
xx.	Circus	25.00	34.50
5.	Click	54.50	79.50
xx.	Clipper	25.00	
5.	Clover	84.50	85.00
xx.	C. O. D.	15.00	22.50
7.	Commander (Rev)	50.00	55.00
1.	Commodore	24.50	29.50
xx.	Congo	24.50	25.00
xx.	Conquest	16.95	27.00
xx.	Contact	15.00	25.00
5.	Contest	94.50	97.50
xx.	Convention	20.00	32.50
5.	Cowboy	24.50	25.00
6.	Cover Girl	125.00	200.00
1.	Cross Line	$45.00	$65.00
xx.	Crystal	34.50	42.50
xx.	Crystal Gazer	26.50	
xx.	Dandy	19.00	27.50
7.	Daily Dozen	10.00	15.00
xx.	Davy Jones	15.00	
5.	Defense (Baker)	34.50	39.50
1.	Defense (Genco)	90.00	99.50
xx.	De-Icer (Rev)	79.50	
2.	Destroyer (Rev)	69.50	94.50
xx.	Dive Bomber (Rev)	39.50	
5.	Dixie	20.00	59.50
6.	Do-Re-Mi	50.00	79.50
5.	Double Feature	25.00	44.50
xx.	Double Play	55.00	70.00
2.	Doughboy	15.00	39.50
5.	Drum Major	20.00	35.00
5.	Dude Ranch	44.50	99.50
xx.	Duplex	50.00	59.00
2.	Eagle Squadron (Rev)	69.50	125.00
5.	Entry	32.50	39.50
7.	Eureka	25.00	35.00
xx.	Falling Sun (Rev)	59.50	
xx.	Fantasy	30.00	45.00
5.	Fifth Inning	29.50	35.00
xx.	Fifty Grand	29.50	
6.	Fishin' (Rev)	55.00	79.50
1.	Five-In-One	35.00	49.50
5.	Five & Ten & Twenty	100.00	139.50
xx.	Flagship	16.95	27.50
5.	Flat Top (Rev)	145.00	205.00
5.	Fleet	42.00	45.00
1.	Flicker	49.50	69.50
5.	Flying Tiger	105.00	139.50
xx.	Follies '40	20.00	25.00
xx.	Follow Up	20.00	24.50
5.	Foreign Colors	90.00	169.50
2.	Formation	20.00	22.50
5.	Four Aces	105.00	129.50
1.	Four Diamonds	47.50	69.50
xx.	Four-Five-Six	15.00	17.50
2.	Four Roses	47.50	59.50
1.	Fox Hunt	27.50	29.50
xx.	Flash	18.50	23.50
5.	G. I. Joe (Conv)	69.50	94.50
7.	Girls Ahoy (Rev)	42.50	75.00
6.	Glamour	30.00	45.00
7.	Gobs	85.50	109.50
1.	Gold Star	39.50	49.50
xx.	Golden Gate	15.00	20.00
5.	Grand Canyon (Rev)	195.00	249.50
5.	Gun Club	69.50	79.50
xx.	Headliner	20.00	39.50
5.	Hi-Boy (Rev)	45.00	60.00
1.	Hi-Dive	84.50	90.00
2.	Hi-Hat	69.50	80.00
xx.	High Light	18.95	
7.	High Stepper	32.50	
6.	Hit-the-Jap (Rev)	49.50	59.50
2.	Hold Over	29.50	39.50
5.	Hollywood	249.50	
7.	Home Run '40	27.50	37.50
xx.	Home Run '41	49.50	74.50
5.	Home Run '42	60.00	89.50
1.	Horoscope	60.00	79.50
5.	Idaho	249.50	
5.	Invasion (Rev)	99.50	124.50
6.	Jolly	15.00	29.50
5.	Jeep (Rev)	115.00	119.50
xx.	Jumper	25.00	29.50
4.	Jungle	65.00	79.50
5.	Keep 'em Flying	125.00	145.00
xx.	Keen-A-Ball	24.50	35.00
6.	Kismet	199.50	249.50
xx.	Klick	15.00	22.50

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

1.	Knock-Out	$100.00	$129.50
7.	Knock-Out-the-Jap	79.50	105.00
xx.	Lancer	25.00	39.50
4.	Landslide	42.50	49.50
2.	Laura	249.50	
5.	Lead Off	25.00	49.50
xx.	Leader	50.00	65.00
5.	League Leader	30.00	39.50
1.	Legionnaire	65.00	75.00
2.	Liberty	65.00	155.00
xx.	Liberty (Rev)	55.00	87.50
5.	Limelight	30.00	35.00
5.	Line Up	20.00	49.50
xx.	Lite-A-Card	25.00	30.00
xx.	Lone Star	22.50	25.00
xx.	Lot-O-Smoke	25.00	
xx.	Lot-O-Fun	15.00	20.00
xx.	Lucky	15.00	25.00
xx.	Majors '40	12.50	19.50
1.	Majors '41	37.50	69.50
xx.	Mardi Gras	40.00	
1.	Marines-At-Play	89.00	149.50
1.	Marvels Baseball	99.00	129.50
xx.	Mascot	30.00	32.50
xx.	Merry-Go-Round	19.50	39.50
2.	Metro	29.50	59.50
xx.	Miami	15.00	
5.	Miami Beach	65.00	79.50
xx.	Midway (Genco)	12.50	15.00
5.	Midway (Rev)	99.00	149.50
xx.	Miss America (Rev)	35.00	39.50
xx.	Mr. Chips	19.00	25.00
2.	Monicker	60.00	109.50
5.	Mystic	39.50	
5.	New Champ	49.50	79.50
xx.	Nippy	19.50	39.50
xx.	Nite Club (Rev)	84.50	
xx.	Ocean Park	12.00	24.50
xx.	Oh Boy	16.50	22.50
xx.	Oh Johnny	25.00	35.00
1.	On Deck	15.00	29.50
1.	Oklahoma	239.50	249.50
2.	One-Two-Three '39	29.50	30.00
2.	One-Two-Three '40	50.00	69.50
5.	One-Two-Three '41	69.50	75.00
1.	Owl	69.50	79.50
xx.	Pals	21.50	
2.	Paratroop (Rev)	69.50	105.00
5.	Pan American	37.50	59.50
5.	Paradise	39.50	54.50
xx.	Parade Leader (Rev)	34.50	39.50
xx.	Pep (Rev)	29.50	
xx.	Pick 'em	15.00	
1.	Play Ball	42.50	74.50
2.	Pin Up Girl	72.50	139.50
1.	Playmate	29.50	39.50
xx.	Playtime (Rev)	52.50	
5.	Polo	15.00	19.50
xx.	Pot Shot	25.00	39.50
xx.	Pursuit	37.50	49.50
xx.	Powerhouse	30.00	49.50
2.	Production (Rev)	73.50	119.00
2.	Progress	22.50	29.50
xx.	Punch	16.50	22.50
xx.	Pylon	22.50	25.00
xx.	Pyramid	12.50	
xx.	Ragtime	15.00	29.50
xx.	Rats (Rev)	47.50	
xx.	Rebound	15.00	20.00
xx.	Record Breaker	150.00	
xx.	Red Hot	15.00	30.00
xx.	Red, White & Blue	22.50	
5.	Repeater	39.50	49.50
xx.	Reserve	10.00	20.00
xx.	Rink	15.00	19.00
5.	Roll Call (Rev)	45.00	69.50
1.	Roller Derby	39.50	44.50
2.	Rotation	20.00	29.50
xx.	Rotor Table	79.50	89.50
5.	Roxy	19.00	29.50
1.	Salute	27.50	29.50
1.	Santa Fe (Rev)	239.50	249.50
xx.	Sara Suzy	32.50	45.00
xx.	Scandals (Rev)	35.00	
5.	School Days	50.00	69.50
1.	Scoop	22.50	29.50
6.	Score-A-Line	19.50	34.50
xx.	Score Card	20.00	39.50
xx.	Score Champ	25.00	
xx.	Scout (Rev)	29.50	
xx.	Sea Powers (Rev)	$67.50	
1.	Sea Hawk	55.00	$69.50
7.	Second Front (Rev)	75.00	85.00
1.	Seven Up	54.50	69.50
2.	Shangri La	69.50	154.50
5.	Short Stop	27.50	39.50
1.	Show Boat	47.50	60.00
xx.	Side Kick	15.00	
6.	Silver Skates	39.50	40.00
xx.	Silver Spray	35.00	39.50
1.	Sink-the-Jap (Rev)	45.00	49.50
xx.	Sixty Grand	17.50	
xx.	Sky Blazer	60.00	85.00
2.	Sky Chief	145.00	165.00
1.	Sky Ray	27.50	42.50
1.	Sky Line	39.50	50.00
2.	Sky Rider (Rev)	100.00	145.00
5.	Slap-the-Jap	25.00	39.50
1.	Slugger	65.00	72.50
1.	Smak-the-Jap (Rev)	39.50	55.00
1.	Snappy '41	40.00	69.50
1.	South Paw	74.50	75.00
5.	South Seas	249.50	
5.	Sparky	22.00	32.50
xx.	Speed Ball	32.50	39.50
5.	Speed Demon	17.50	19.50
xx.	Speedway	24.50	29.50
xx.	Speedy	24.50	29.50
xx.	Sports	20.00	22.50
5.	Sports Parade	30.00	59.50
xx.	Stop & Go	29.50	35.00
6.	Sporty	15.00	25.00
2.	Spot-A-Card	64.50	80.00
2.	Spot-Cha (Rev)	79.50	125.00
2.	Spot Pool	49.50	74.50
5.	Spottem	18.00	35.00
5.	Stage Door Canteen	249.50	
5.	Stars	74.50	79.50
I.	Star Attraction	54.50	69.50
5.	Stratoliner	30.00	59.50
1.	Streamliner	239.50	249.50
5.	Strip Tease (Con)	110.00	169.50
xx.	Summertime	20.00	35.00
xx.	Sun Beam	59.00	70.00
xx.	Supercharger	17.50	27.50
1.	Super Chubbie	47.50	69.50
xx.	Super Six	32.50	34.50
7.	Sun Valley (Rev)	85.00	89.50
7.	Tail Gunner (Con)	49.50	59.50
2.	Target Skill	24.50	40.00
2.	Ten Spot	32.50	69.50
1.	Texas Mustang	65.00	89.50
4.	Three Score	29.50	45.00
xx.	Three Up	25.00	
7.	Thriller	12.50	17.50
xx.	Thumbs Up (Rev)	59.50	60.00
2.	Topic	80.00	84.50
xx.	Top Notcher	15.00	29.50
xx.	Topper	15.00	35.00
1.	Torpedo Patrol (Rev)	69.50	125.00
1.	Towers	74.50	99.50
5.	Trade Wind (Rev)	249.50	
1.	Trailways	59.50	69.50
xx.	Trapeze	17.50	
xx.	Triumph	15.00	45.00
xx.	Triple Play	17.50	
xx.	Twinkles	15.00	17.50
6.	Twin Six	45.00	59.50
1.	Ump	19.50	42.50
xx.	Up & Up	34.50	
5.	Vacation	35.00	39.50
xx.	Variety	12.50	15.00
2.	Velvet	32.50	60.00
2.	Venus	79.50	89.50
2.	Victory	84.50	95.00
xx.	Vogue	15.00	27.50
5.	Wagon Wheels	169.50	249.50
6.	West Wind	45.00	79.50
2.	White Sails	15.00	29.50
1.	Wild Fire	36.50	49.50
xx.	Wings	11.50	26.50
6.	Wow	27.50	39.50
6.	Yacht Club	15.00	17.50
5.	Yankee Doodle	199.50	200.00
5.	Yanks	89.50	104.50
xx.	Zenith	95.00	
xx.	Zeta	19.50	20.00
1.	Zig Zag	54.50	79.50
xx.	Zip	15.00	25.00
6.	Zombie	60.00	79.50



MANUFACTURERS' NEW EQUIPMENT

C.M.I. BLUE BOOK

MUSIC

AIREON
- Fiesta .....
- Artisan .....
- Air Liner .....

WURLITZER
- #1015 .....
- #3020—5/10/25c 3-wire Wall Box
- #3021—5c Wall Box .....
- #3031—5c 30-wire Wall Box.....
- #4000—Speaker .....
- #4002—Speaker .....

SEEBURG
- #146M .....
- #146S .....

PINS

GOTTLIEB
- Stage Door Canteen $249.50

MARVEL
- Hollywood $249.50

UNITED
- South Seas .....

WILLIAMS
- Suspense .....
- Laura 249.50

P & S
- Kismet $249.50

PIONEER
- Smiley .....

EXHIBIT
- Big Hit .....
- Single & Multiple Play .....

ARCADE

CHICAGO COIN
- Goalee $525.00

GENCO
- Total Roll .....

JAFCO
- Roll-A-Ball $379.50

MUNVES
- Super Skee Roll 349.50

AMUSEMENT ENTERPRISES CO.
- Bank Ball $375.00

SUPREME
- Bola Score .....

BALLY
- Undersea Raider 399.50

AMUSEMATIC CORP.
- Lite League .....

CONSOLES

KEENEY
- Bonus Superbell .....

ONE-BALLS

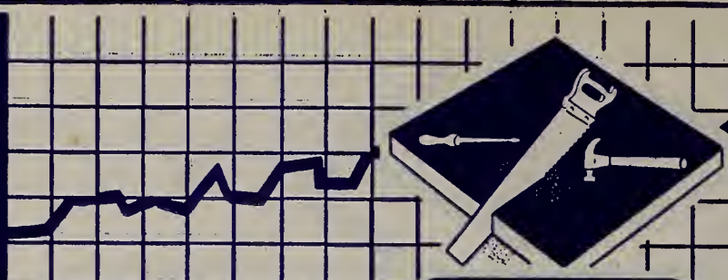
BALLY
- Victory Derby .....
- Victory Special .....

SLOTS

MILLS
- 5c Black Cherry Bell.....$205.00
- 10c Black Cherry Bell..... 210.00
- 25c Black Cherry Bell..... 215.00
- 50c Black Cherry Bell..... 292.00
- New Vest Pocket Bell 74.50

O. D. JENNINGS
- Bronze Chief .....
- Club Chief .....
- Standard Chief .....

C.M.I. BLUE BOOK



REVAMPS

Action .....from—Stars
Ajax .....from—Score Card
All Out.....from—Cross Line
Archery .....from—Cadillac
Arizona .....from—Sun Beam
American Beauty .....from—Attention
Battle .....from—Zombie
Big Tent.....from—Big Show
Big Three .....
Big Top of '45....from—Twin Six, Clover, Sky Ray
Bingo .....from—Lite-A-Card
Bombardier .....from—Follies '40
Bowling Alley '42....from—Bowling Alley
Brazil .....fromo—D-Re-Mi
Burlesk .....from—Follies '40
Casablanca .....from—Glamour
Cupid .....from—Roxy
De-Icer.....from—Red, White & Blue
Destroyer .....from—Cadillac
Dive Bomber .....from—Formation
Eagle Squadron.....from—Big League, Big Town
Easy Pickin' .....from—O'Boy
Falling Suns.....from—Ten Spot
Fan Dancer .....from—Roxy
Flash .....from—Punch
Flat Top.....from—Broadcast, Crossline
Flight .....from—Sporty
Flying Tigers.....from—Play Ball
Foreign Colors .....from—Owl
Grand Canyon.....from—Double Play
Hi-Boy .....from—Metro
Hi-Jinks .....from—Glamour
Hit-The-Japs .....from—Gold Star
Hockey '42.....from—Silker Skates
Idaho .....from—Zombie
Jeep....from—Duplex, Leader, Sky Blazer
Kismet .....
Klipper .....from—Scoop
Knock-Out-The-Japs .....from—Knockout
Liberty .....from—Flicker
Luxury .....from—Rotation
Marines-At-Play .....from—Flicker
Midway .....from—Zombie
Nite Club .....from—Formation
Nine Bells.....from—Mr. Chips
Over-The-Top .....from—Powerhouse
Parade Leader.....from—Drum Major
Paratroop .....from—Powerhouse
Peacherino .....from—Jolly
Pep .....from—Wow
Playtime .....from—Gold Star
Pin Up Girl.....from—Silver Skates
Production .....from—Blondie
Rat .....from—Zig Zag
Redheads .....from—Blondie
Roll Call .....from—Vacation
Sailorettes '42.....from—Follies '40
Scout Commander .....from—Fleet
Sea Power.....from—Four Roses
Sentry .....from—Leader
Shangri-La .....from—Mr. Chips
Sink-The-Jap .....from—Seven Up
Sixty Grand.....from—Big Town
Sky Rider.....from—Pan American
Slap-The-Jap .....from—Stratoliner
Smak-The-Jap .....from—Ten Spot
South Seas .....from—Knockout
Speedway .....from—Entry
Spot-Cha .....from—Attention
Stage Door Canteen.....from—Liberty
Starlight .....from—Triumph
Stepper .....from—Blondie
Strip Tease.....from—Chi-Coin Games
Torpedo .....from—Formation
Trade Winds.....from—Sky Blazer
Triple Entry.....from—Home Run
Wagon Wheels .....from—Duplex
White Sails.....from—Silver Spray
Yankee Doodle .....
Zingo .....from—Mascot, Attention, Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special, Record Time
Big Three .....
Dust Whirls.....from—Club Trophy
Fast Track.from—Sport Page, Blue Ribbon
Foreign Colors .....from—Owl
Pastime .....from—Turf Champs
Race King:.from—Thistledown, Sea Biscuit
Rockingham....from—Grand Stand, Grand National, Pacemaker
Victorious .....from—Turf Champs
War Admiral.....from—Grand Stand
Whirlaway..from—Blue Grass, Dark Horse, Sport Special

A. M. I.
DISTRIBUTORS

FOR

NEW YORK — NEW JERSEY
CONNECTICUT

BARNEY SUGERMAN
ABE GREEN
MIKE MUNVES

RUNYON SALES CO. OF N. Y.
593 TENTH AVENUE
NEW YORK CITY

RUNYON SALES COMPANY
123 WEST RUNYON STREET
NEWARK, NEW JERSEY

SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

TAKE ADVANTAGE OF TODAY'S PRICES!

Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A.

WILL PAY HIGHEST CASH PRICES! ***PHONE — WIRE — WRITE***

MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412	$179.00	3 Seeburg HiTone ES	625.00
5 Wurlitzer 616	269.50	5 Seeburg HiTone RCES	675.00
2 Wurlitzer 500	495.00	2 Seeburg Wireless RC cellar job	350.00
1 Wurlitzer 950	735.00	2 Mills Thrones	325.00
3 Wurlitzer 750E	745.00	2 Mills Empress	375.00

We can deliver all makes and models of phonographs. Write or phone your needs!

NEW AMI STREAMLINERS FACTORY CRATED **$595.00**

5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED..... $649.00
25 NEW 20 RECORD AMI BAR BOXES..... ..... 23.00

MISCELLANEOUS

10 Packard Boxes	$27.50	50 Keeney Boxes, converted to 30-Wire Boxes	5.50
30 Buckley Boxes — 20 & 24 Records, Swing Door, Lite-up, latest model, Like New	19.50	3 Seeburg 24 Boxes — 3-wire, 5c	26.50
10 Wurlitzer #125, 5/10/25c	22.50	25 Buckley Bar Brackets	.95
10 Wurlitzer #145 Fast Stepper	40.00	50 Buckley Pedestals	2.50
10 Wurlitzer #304 Stepper	19.50	5 Wurlitzer 412 Amplifiers, less tubes	30.00
10 Wurlitzer #100 Boxes 30-wire	19.50	5 Rock-Ola Amplifiers, less tubes	30.00
5 Rock-Ola Wall Boxes	12.50	Used 30-wire Cable, from 10 ft. lengths, per ft.	.15
20 Seeburg 20 sel. wireless 5c	39.50	5 Chandelier Speakers Lite-up	15.00
4 Seeburg Bar-O-Matic 5/10/25c Wireless	49.50	5 Chandelier Speakers plain	12.00
50 Keeney Boxes	2.50	2 Supreme Skee Rolls, 7½ & 9 Ft.	215.00

5 AMI TELEPHONE STUDIOS
COMPLETE — SLIGHTLY USED. WRITE — WIRE — OR PHONE FOR DETAILS.

Built Specially for U.S. Govt.
UNIVERSAL AMPLIFIERS
For all Wurlitzer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches, volume control, and tone control.
Order Immediately! Price..... **$47.50**
We take old amplifiers in trade-ins.

NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100 OR MORE ..... EA. **42c**

TERMS: ½ Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

CMAC

ACKNOWLEDGED LEADERS IN COIN MACHINE FINANCING BY THE COIN MACHINE INDUSTRY.

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

AMI ADDS WASHINGTON AND OREGON TO BILL WOLF'S TERRITORY

Opens Offices in Seattle and Portland

M. S. (BILL) WOLF

LOS ANGELES, CALIF. — Bill Wolf of California Amusement Company has just returned to this city after opening up new branch headquarters at 2313 Third Avenue, Seattle, Washington and 427 S.W. 13th Avenue, Portland, Oregon.

Bill proudly announces his AMI distributorship for the State of Washington and the State of Oregon in addition to California, Nevada, Arizona, and the Hawaiian Islands, which territories were announced previously.

DeWitt Eaton, General Sales Manager of the Automatic Instrument Company, in congratulating Wolf states, "The whole AMI organization feels mighty proud in appointing Bill Wolf distributor for these additional territories.

"Everybody on the West Coast who knows Bill Wolf's capacity, experience, and distributing ability and will be excited at seeing Bill branch out in this way.

"He is now one of the biggest coin machine and music distributors in the history of the whole business."

ROBS CIGGY MACHINE IN POLICE HDQTRS

WASHINGTON, D.C. — Police, as well as coinmen, are calling the man who robbed the cigarette machine in the press room at police headquarters which, by the way, is just across the hall from the Robbery Squad, "the meanest thief of all".

The reason for this is that the cigarette machine belonged to the Washington Society for the Blind and the proceeds from the vender go to continuing this Society's many charitable activities.

The Society estimates that the thief made off with about six dollars worth of cigarettes. He did not get the coin from the machine since he broke only the glass on the front of the machine to remove the packs of ciggies.

"MINIATURE WILLOW RUN!" is what coin-men call Bally Manufacturing Company's new assembly line for "Victory Derby" and "Victory Special" multiples.

ROCK-OLA
RMC
ROCK-OLA
RMC
DISTRIBUTOR
The PHONOGRAPH OF TOMORROW
The PHONOGRAPH OF TOMORROW
ON DISPLAY HERE
WELCOME OPERATORS
ON DISPLAY
ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE ★ CHICAGO 51, ILLINOIS

COLUMBIA BELLS

NEW IMPROVED — 1946 MODELS

IMMEDIATE DELIVERY

Fresh off the production lines — featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACKPOT BELL!

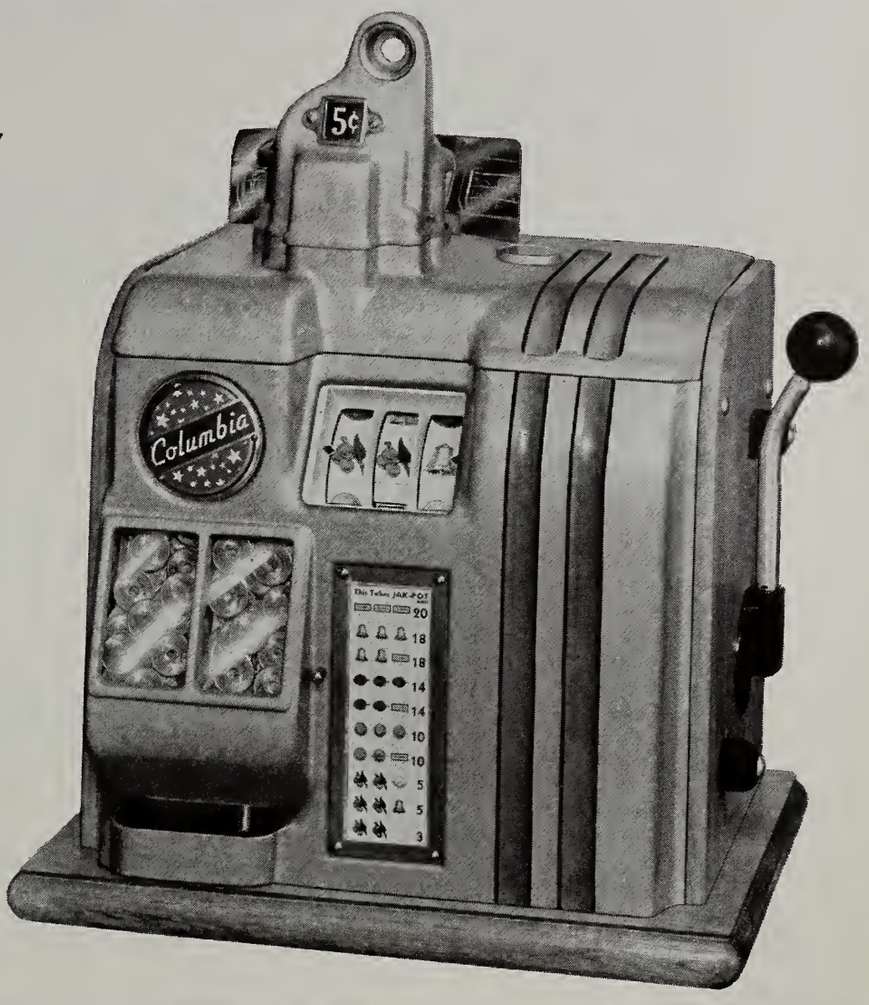
These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable *right on location* to 1-5-10-25c play; hence, you get the service of four machines for the price of one . . . plus *double* slug protection!

COLUMBIA makes *more* money f-a-s-t-e-r — costs *less* money to own.

OPERATOR'S PRICE

$132.50 FOB Chicago, Ill.

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C.O.D.



Groetchen Tool Co.

126 N. Union Avenue Chicago, Illinois
RANdolph 2807

WEBB TAKES OVER LARGER QUARTERS

I. F. WEBB

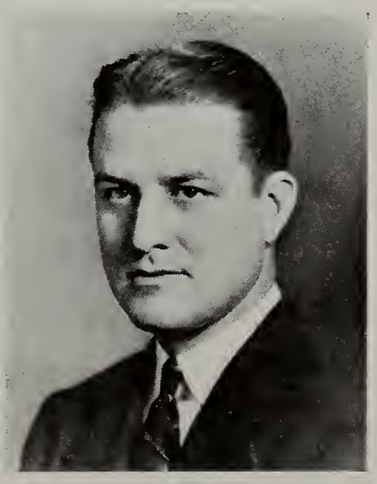
CHICAGO — I. F. Webb, owner of Webb Distributing Co., this city, announces that his firm is now fully installed in their new quarters at corner of Kedzie and Madison Streets, where they have the entire second floor at 6 South Kedzie Avenue.

Says Webb, "Move was made necessary by expanding sales, plus coming of that 'Phonograph of Tomorrow' by Rockola, for which we are the factory distributor for northern Illinois including Chicago, eastern Iowa, and Gary, Ind."

The Webb showrooms is specially arranged for the introduction of the new Rockola juke box and measures 40 by 15 feet. The quarters have eight private offices and ample storage facilities.

Webb started his concern just two years ago. He spent many years travelling nationally among coin machine people in his capacity as Phonograph Division Sales Manager for Rockola Mfg. Corp.

CLEVELAND PHONO ASSN WELCOMES BURT DEAN



BURT DEAN

CLEVELAND, O. — The Phonograph Merchants Association of this city in their pamphlet, "The Phonograph", welcome Burt Dean, formerly of RCA-Victor into the ranks of the juke box industry here.

Burt is salesmanager for Gary Weber's E & W Distributing Company, this city, distribs for AMI phonos and accessories in this area.

Dean's wide experience in the music field is expected to help all coinmen here.

TED BUSH BUYS NEW BUILDING

MINNEAPOLIS, MINN. — Theodore T. (Ted) Bush, President of the Bush Distributing Company, announced today the purchase of a new building at 255, 257 & 259 Plymouth Avenue North, Minneapolis, Minnesota, into which the Company will move its showroom and shop about May 1st.

TED BUSH

The stree-story structure is now in process of remodeling and when work is complete 30,000 square feet of space will be used for the showrooms, offices and shops.

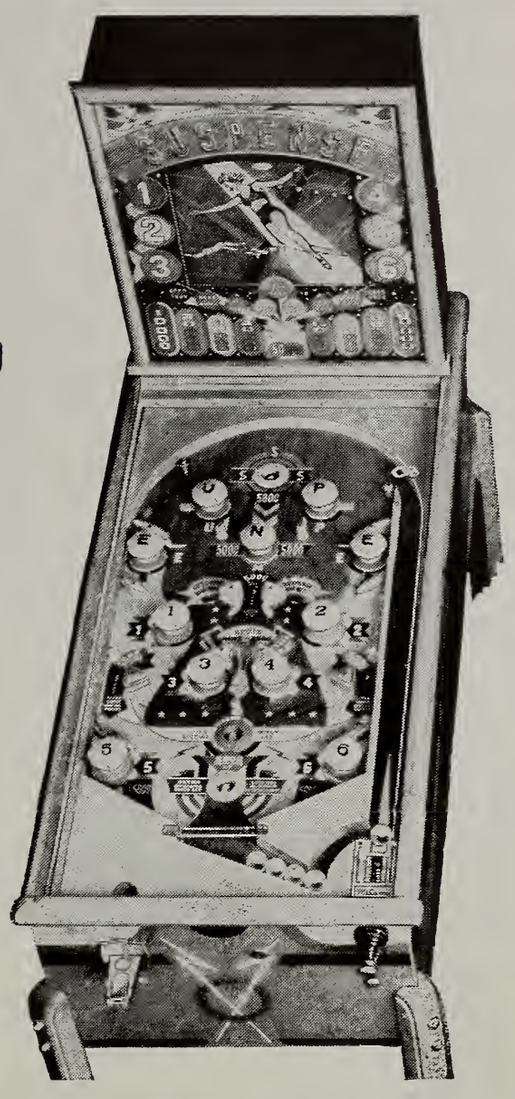
In announcing the acquisition of the new building Mr. Bush, stated, "The additional space will now make it possible to give all operators in this territory the very best of service on all types of new and used equipment."

Coin machines made by the leading manufacturers will be featured in the new quarters with a large amount of space devoted to the distribution of the new Aireon Electronic phonograph and remote control equipment.

"SUSPENSE"

"SUSPENSE"

"SUSPENSE"



...all over the country!

SEE YOUR JOBBER

OR

CONTACT OUR REGIONAL DISTRIBUTORS LISTED BELOW:

Washington, Oregon and Northern California
BELL PRODUCTS

Kansas and Eastern Part of Missouri
CONSOLIDATED DISTRIBUTING CO.
191 Grand Avenue
Kansas City 6, Mo.

Texas, Oklahoma and New Mexico
GENERAL DISTRIBUTING CO.
2812 Main Street
Dallas, Texas

Michigan
KING-PIN EQUIPMENT COMPANY
826 Mills Street
Kalamazoo, Michigan

Minnesota, North Dakota and South Dakota
MAYFLOWER DISTRIBUTING CO.
2218 University Avenue
St. Paul, Minnesota

Maryland, Washington, D. C., and Delaware
ROY McGINNIS COMPANY
2011 Maryland Avenue
Baltimore, Md.

Louisiana and Mississippi
NEW ORLEANS COIN MACHINE EXCHANGE
922 Poydras Street
New Orleans, La.

Arizona
PHOENIX DISTRIBUTING CO.
1211 N. Third Avenue
Phoenix, Arizona

Tennessee and Arkansas
S. & M. SALES CO.
1074 Union Street
Memphis, Tenn.

Pennsylvania and New Jersey
SCOTT-CROSSE COMPANY
1423-25 Spring Garden Street
Philadelphia, Penna.

Southern Indiana
SICKING COMPANY
927 Fort Wayne Avenue
Indianapolis, Indiana

Williams
MANUFACTURING COMPANY

161 WEST HURON STREET
CHICAGO 10, ILLINOIS

Ohio
SICKING, INC.
1401 Central Parkway
Cincinnati, Ohio

Kentucky
STERLING NOVELTY CO.
669 S. Broadway
Lexington, Ky.

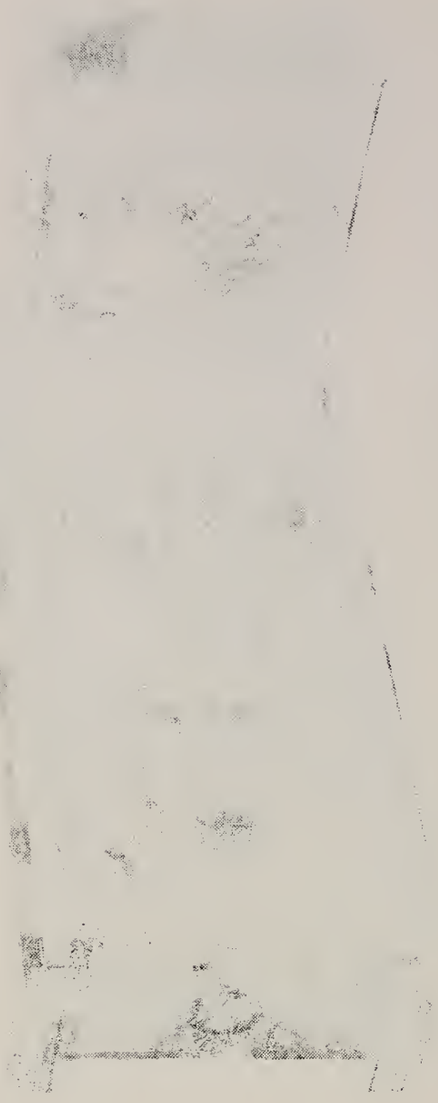
Florida
TARAN DISTRIBUTING CO.
2820 7th Avenue, N. W.
Miami Beach, Florida

Massachusetts, Vermont, New Hampshire, Maine and Rhode Island
TRIMOUNT COIN MACHINE CO.
4 Waltham Place
Boston, Mass.

Eastern Part of Missouri Southern Part of Illinois
V. P. DISTRIBUTING COMPANY
2336 Olive Street
St. Louis 3, Missouri

Southern California
WILLIAMS DISTRIBUTING CO.
2309 West Pico Blvd.
Los Angeles, Calif.

New York and Connecticut
WORLD DISTRIBUTORS
825 State Highway No. 5
Ridgefield, N. J.



WE WILL KEEP YOU IN "SUSPENSE"

IN

OHIO

DISTRIBUTORS FOR

Williams MANUFACTURING COMPANY

SICKING, INC.

1401 CENTRAL PARKWAY

CINCINNATI 1, OHIO

MAJ. PETE RIGDON APPOINTED AIREON DIST. SALES MGR

RALPH RIGDON, MAJOR PETE RIGDON AND R. R. (RUDY) GREENBAUM

KANSAS CITY, MO.—Ralph Rigdon, regional sales manager for Aireon and his son, Maj. Pete Rigdon, discuss the new Electronic Phonograph with R. R. "Rudy" Greenbaum during the recent Service School meeting conducted by Aireon for distributor's servicemen.

Major Rigdon participated in the "Battle of the Bulge" as an Infantry Officer.

He is now on terminal leave and is a new district sales manager, working under his father.

JUKE BOX OPERATORS
WATCH FOR
SUNSHINE RECORDS

FEATURING MAE JOHNSON STAR OF "STORMY WEATHER"
WITH
AUSTIN McCOY'S SEXTETTE

105 CHOOCHOO BOOGIE TRAIN PART I AND II

106 YOU CAN GET A LOT FOR WHAT YOU GOT YOU GOTTA MAKE A CHANGE

ALSO PIANO BOMBSHELL AND VOCALIST
LILLETTE THOMAS AND HER ESCORTS

107 RIFFS AND RHYTHM OLD TIME DADDY BLUES

108 BOOGIE WOOGIE TIME DOWN SOUTH DOWN IT AND GET FROM ROUND IT

DISTRIBUTORS WANTED!! TERRITORIES OPEN!!

SUNSHINE RECORDS — 1480 W. JEFFERSON BLVD., LOS ANGELES 7, CALIF.

KANSAS DISTRIBUTORS FOR

★ AIREON ELECTRONIC PHONOGRAPH
★ PACE'S DRILL PROF DE LUXE CHERRY BELL
★ CHICAGO COIN'S GOALEE
★ WILLIAMS LAURA AND SUSPENSE
★ ADVANCE VENDORS

RECONDITIONED CONSOLES AND SLOTS • DuGRENIER CIGARETTE VENDERS

MATHENY VENDING CO., INC.
564 W. DOUGLAS WICHITA 12, KANSAS

SPECIAL SALE
50 Packard Wall Boxes, 30-wire, 5c slot, each..... $20.00
B. & H. AMUSEMENT COMPANY
307 First National Bank Bldg., Tuscaloosa, Ala.
(Phone: 4361)

MOTORS REPAIRED
WURLITZER · SEEBURG · ROCKOLA · MILLS · AMI
Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete
No Extras..... $7.00
M. LUBER
503 W. 41st St. (LOngacre 3-5939) New York

Eagle

PHONOGRAPH REPLACEMENT PLASTICS

available at RIGHT prices!

REPLACEMENT PLASTICS
for your Wurlitzer
VICTORY MODEL CABINETS
Replacing the Glass Panels
$25.00 per set
Available in red, yellow, green, onyx or assorted

New PERFORATED GRILLE PLASTIC
Sheets 20 in. wide by 50 in. long
Available in red, amber or blue
$12.50 per sheet

850 PEACOCK GLASSES
3 for $10.00
Makes a new machine out of your old one

New CLEAR, TRANSPARENT PLASTIC WINDOWS
For your Model
850 program holder $5.00 per set

SHEET PLASTICS
20" x 50"—Pliable—Per Sheet
50 Gauge, Red, Yellow or Green $12.50
60 Gauge, Red, Yellow or Green $14.50
80 Gauge, Red, Yellow or Green $16.00

THICKEST

STRONGEST • TOUGHEST • NON-INFLAMMABLE • PERFECT FIT!

Almost ¼ inch thick—Colors tinted through and through same as the original

A Quality Product Worthy of Your Expensive Instrument

WURLITZER	Each
800 Top Corners	$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	6.00
800 Back Sides (Green)	9.50
600,500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, DeLuxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	$12.75
Lower Sides (Red or Yellow)	12.75
COMMANDO	
Top Corners	8.00
Top Centers	7.00
Long Sides (Combination Red and Yellow Color Scheme)	12.75
SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00
MILLS	
Throne-Empress—Top Corners, Red	14.00
Throne-Empress—Lower Sides, Red	14.00

Look for the Eagle you'll find the best"

IDLE EQUIPMENT BECAUSE OF BROKEN PLASTICS COSTS YOU MONEY . . . SO WHY HAVE EVEN ONE PHONOGRAPH OUT OF SERVICE WHEN "EAGLE" REPLACEMENT PLASTICS ARE EASILY AVAILABLE RIGHT IN YOUR LOCAL TERRITORY

EAGLE PLASTICS
ARE CARRIED IN STOCK BY ALL "ALERT" DISTRIBUTORS

EAGLE COIN MACHINE CO.
1514 N. Fremont Ave. Chicago 22, Illinois
Phone: Michigan 1247

If You Don't See What You Want . . . Ask For It! We May Have It In Stock! All Terms: ⅓ Deposit With Order, Balance C.O.D., F.O.B. Chicago, Ill.

WE WILL KEEP YOU IN "SUSPENSE"

IN

TENNESSEE

AND

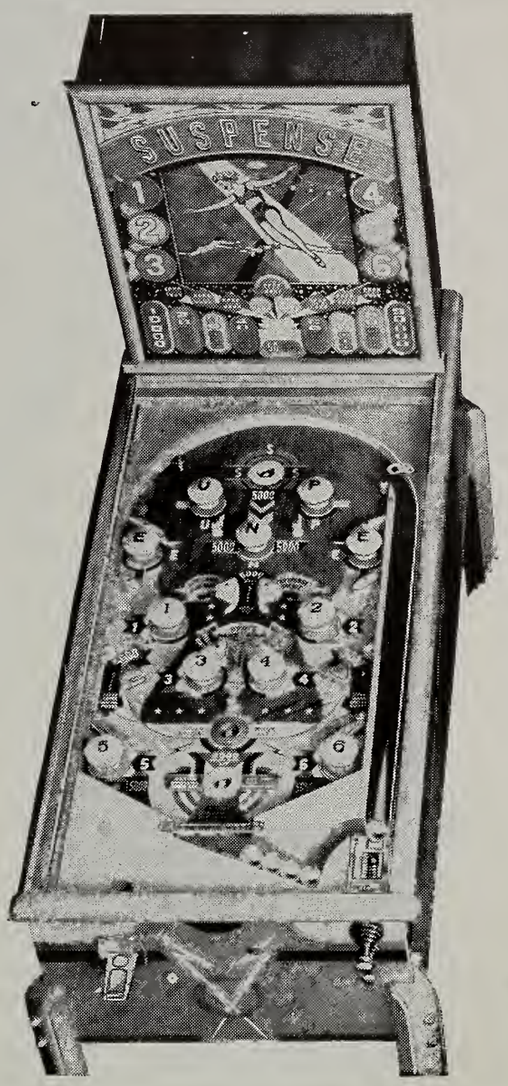
ARKANSAS

DISTRIBUTORS FOR

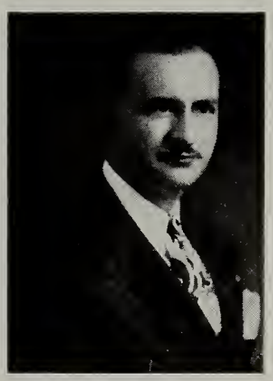
Williams
MANUFACTURING
COMPANY

S & M SALES COMPANY

1074 UNION STREET
MEMPHIS, TENN.



MICHIGAN APOA ANNOUNCE ANNUAL CONVENTION



JOE BRILLIANT

DETROIT, MICH. — Joe Brilliant, president of the Michigan Automatic Phonograph Owners Assn., 928 Ford Bldg., this city, announces that the organization will hold their annual convention on Tuesday, March 12, at 1:00 P.M. tt the Book-Cadillac Hotel.

Brilliant reported, "There will be a discussion of topics covering matters of interest for the entire trade during the afternoon luncheon meeting.

"A banquet will be held in the evening at the Lttin Quarter where friends and members can get together."

Brilliant also advises that advance reservations will be necessary since these annual meets of the organization are always tremendously popular dated.

WATCH
FOR
A.M.I.
DISTRIBUTED BY DAVID ROSEN
IN
EASTERN PENNA. AND DELAWARE
Get in touch with us immediately!
DAVID ROSEN
855 North Broad Street, Philadelphia, Pa.
Stevenson 2258

MUSIC

Packard Boxes	$29.50	Wurlitzer No. 125 5-10-25c Wall Box	$27.50
Wurlitzer No. 100 Wall Boxes	12.50	Rock-Ola Bar Box Model 1515 & 1503	20.00
Seeburg W55Z 24	8.50	Rock-Ola Bar Box Dial-A-Tune	15.00
Wurlitzer No. 331 Bar Boxes	14.50	Wurlitzer No. 145 Fast Steppers	45.00

ARCADE

2 9-Ft. Bowl-A-Bomb, each	$150.00	1 Exhibit Bowling Alley	$89.50
2 9-Ft. Bowling League, each	150.00	Kue Ball	30.00
1 Midget Skeeball	89.50	Undersea Raider	399.50

SLOTS

New Mills Vest Pocket	$74.50	1 Mills Double 5afe	65.00
Mills 5c War Eagle	$150.00	Mills Br. Ft., Late 5eries	250.00

PIN GAMES

Seven Up	$45.00	Sky Rider	$105.00	Armada	$29.50
Ten Spot	40.00	Keeney Cowboy	25.00	Flying Tigers	105.00
'42 Home Run	65.00	5ea Hawk	49.50	Argentine	69.50
		Hit the Japs	49.50	Big Top	249.50

WANT: MUSIC — SALE: NEW G & E PIN AND PHONO BULBS
CENTRAL COIN MACHINE COMPANY
482-88 CENTRAL AVE. (TEL: MAIN 5973) ROCHESTER, N. Y.

BRAND NEW TUBES IN SEALED CARTONS
30% OFF 12J7GT 6K7GT 65C7GT 12Q7FT
35% Off on all tube orders of $25.00 or more
ATLAS VENDING COMPANY
410 N. Broad St. (EL. 2-0089) Elizabeth, N. J.

BRAND NEW VEST POCKET BELLS
In 5tock for Immediate Delivery $74.50 Ea.
GUARANTEED RECONDITIONED EQUIPMENT

Jenn. 5c Club Chief Console	$179.50
Jenn. 10c Club Chief Console	189.50
Jen. Model XXV Cigarolla	129.50
Groetchen Columbia, GA	69.50
Mills Brown Fronts, 5lver Chromes, Gold Chromes	WRITE

AUTOMATIC COIN MACHINES & SUPPLY CO.
4135-43 Armitage Ave. Chicago 39, Ill.

For over thirty years, ABT has been manufacturing coin-operated machines. Each and every product bearing our name is backed by knowledge comparable to any in the industry. Avail yourself of better products which are the results of long study. Experienee always counts.

ABT *Manufacturing Corporation*

715-723 North Kedzie Avenue, Chicago 12, Illinois

ABT *"Makes the Finest"*

- AMUSEMENT MACHINES
- VENDING MACHINES
- COIN CHUTES
- COIN DETECTORS
- SCALES
- OTHER COIN-OPERATED MACHINES

WE WILL KEEP YOU IN "SUSPENSE"

IN

MINNESOTA
NORTH DAKOTA
SOUTH DAKOTA
NEBRASKA

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

PASTER

DISTRIBUTING COMPANY
2218 UNIVERSITY AVENUE
ST. PAUL, MINNESOTA

SAM YARAS APPTD TEXAS AMI DISTRIB

DALLAS, TEX. — DeWitt (Doc) Eaton, General Sales Manager for the Automatic Instrument Company, announced this past week that he had appointed Sam Yaras, owner of the Southwest Amusement Company, 2916-18 Main Street, Dallas, Texas, as distributor for AMI phonographs and AMI automatic music for the State of Texas.

Mr. Yaras made the following statement: "We intend to cover Texas with the sensational new AMI phonograph, which accommodates twenty records but plays either side of each record to give forty selections.

"This is an all-new mechanism, devised by the pioneers of automatic music and just about runs away in its advanced qualities from the older style phonograph mechanisms.

"In answer to the immediate demand of the past few weeks and with the intention of giving instant service to all parts of the great State of Texas, I have just opened additional branches in Houston, San Antonio, Fort Worth, and Mineral Wells."

Yaras also reported that he will immediately take to the road and arrange to meet with everyone of the leading music operators in the state to tell them about the new forty selection AMI phono and the AMI accessories.

He said in this regard, "There is no doubt anymore that the public want more selections than they are getting at the present time. I am sure that the operators thruout this state will agree with me in this regard. On this trip I am going to tell them all about the new AMI and why they should get back of the new phono because of the increased profits because of more selections it is bound to bring them."

"REMODELING SALE"

NOT JUST A REMOVAL OR CLOSEOUT — BUT REALLY RECONDITIONED BUYS THAT WE ARE REDUCING IN ORDER TO GO AHEAD WITH OUR REMODELING PROGRAM.

ALL MACHINES GUARANTEED IN FIRST CLASS CONDITION

SLOT MACHINES

5c Blue Front CHKA	$125.00	25c Caille	$ 49.50	10c Cherry Bell	$170.00
10c Blue Front, Sgle. Jck.	130.00	5c Melon Bell	125.00	5c Original Chrome	225.00
10c Blue Front CHKA	145.00	5c Brown Front, Rebuilt	140.00	5c Pace De Lue	85.00
5c Brown Front	140.00	5c Cherry Bell	140.00	5c Pace Kitty	70.00

FIVE-BALLS

Four Diamonds	$59.50	Monicker	$79.50	Vacation	$39.50
Defense	34.50	League Leader	39.50	Twin Six	59.50
New Champ	49.50	Playmates	39.50	Slap-the-Jap	39.50
Band Wagon	39.50	Star Attraction	54.50	Ten Spot	49.50
Cadillac	34.50	Seven Up	59.50		

ARCADE EQUIPMENT

Bowl-A-Ball	$195.00	Chi. Coin Hockey	$195.00	Rapid Fire	$125.00
Bowl-A-Bomb	175.00	Periscope	125.00	Tommy Gun	130.00
Evans Play Ball	135.00	Sky Fighter	225.00	Victory Pool	100.00
Drivemobile	250.00	Submarine	135.00	Zingo	150.00

PHONOS & SPECIAL

Two Door Double Stands, complete except for locking bars	$ 35.00	Wurlitzer Twin 12 Units, complete	$195.00
Single Box Stands	12.50	Packard Boxes, like new	29.50
Capehart 20 Selector Phono	120.00	Mills Slot Locks, Keys, each	1.50
Meltone 16 record phono	225.00	Bowling Leagues	195.00
Singing Towers 20 Selector	275.00	Supreme Skee Rolls	275.00
Rock-Ola Imperial, remote unit	$220.00	Bank-A-Ball	15.00

WANT — 5-BALLS PHONOS. ALL MODELS. SEND LIST, CASH WAITING.

TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY

6304 WEST GREENFIELD AVENUE (PHONE: GREENFIELD 6772) MILWAUKEE 14, WISCONSIN

ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.

1946 — Our 51st Year of Service

GOTTLIEB

First with the Finest!

Not next month, next week or tomorrow — but

RIGHT NOW!

AT YOUR GOTTLIEB DISTRIBUTOR

STAGE DOOR CANTEEN

The Sensational 5 Ball Pin Game

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

•

"There is no Substitute for Quality!"

JOIN CMI NOW!

GET BEHIND CMI 100% TO KEEP YOUR INDUSTRY AHEAD!

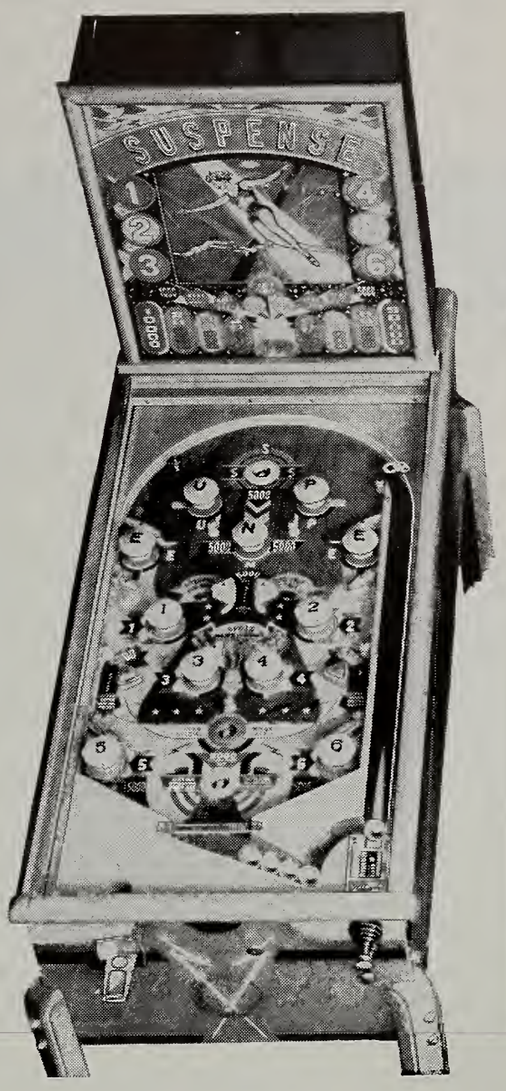
WE WILL KEEP YOU IN "SUSPENSE"

IN

SOUTHERN INDIANA

DISTRIBUTORS FOR

Williams MANUFACTURING COMPANY



SICKING COMPANY

927 FORT WAYNE AVENUE

INDIANAPOLIS, INDIANA

SACRAMENTO PRESS AGAINST SALESBOARDS

SACRAMENTO, CALIF. — Using a nom de plume, "The Shortender", one of the reporters of the "Sacramento Bee," this city, reports that the growth of salesboards has been so great that wherever the public turn some retailer is confronting them with a new board with which to grab their money.

He writes," There are more ways than several of skinning a rabbit — or the public. The latest scheme designed to line the pockets of certain characters with promotional tendencies is the punch board. Now, you generally think of a punch board as a minor sort of gimmick on which you can toss away a spare nickel in the hope (mostly vain) of getting a winning number and collecting a pack of gum or a bar of candy to take home to the kids.

"But not any more. The business is thriving in Sacramento now, growing and getting robust and entirely out of the penny ante class.

"In fact", 'The Shortender' claims, 'the only difference between a punch board and a slot machine is a matter of a few wheels and a bit of wiring."

He goes on to state, "The clerk explains, 'Just like a slot machine. Three bars and you win from $5 to $25. Three bells and you get from $1 to $5.

He also reports that many storekeepers have lost money invested in salesboards to salesmen who sell them one day and then send confederates around to clean them out the next.

WE WANT ALL TYPES OF MACHINES!

MUSIC — AMUSEMENT — VENDING

SEND YOUR LIST AND PRICES TO - - -

Joe Ash in Pennsylvania OR *Irv Morris* in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656

417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

CENTRAL OHIO COIN MACHINE EXCHANGE

WILL PURCHASE FOR CASH

WILL PAY HIGHEST PRICES

FOR

PINBALLS — CONSOLES — PHONOGRAPHS

SLOTS — ARCADE EQUIPMENT

NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACHINE EXCHANGE

514 So. High Street Columbus, Ohio (Phone: Adams 7949-7993)

NORTHWESTERN VENDERS

De Luxe Merchandiser	$19.75
Model "33"	9.75
Model "39"	11.35
Model 4 (4# Globe)	7.20
6# Globe 15c extra	
33 Ball Gum (3½# Globe)	8.40
5# Globe 15c extra	

All quotations net f.o.b. factory. All orders filled in rotation received.

1/3 Deposit, Balance C.O.D.

Send for list of used machines, parts and supplies

IDEAL NOVELTY COMPANY

Authorized Northwestern Distributor

2823 Locust Street, St. Louis 3, Mo.

CASH WAITING FOR

WALLBOXES — Dime or nickel play 16-20-24 Selections any make, multi wire.

FLEETWOODS — Must be perfect every way!

FOUR ROSES ditto.

We pay premium price for any and all 25 cycle equipment. A1 goods wanted only. No Junk at any price.

COIN CRAFT CANADA

HAMILTON, ONTARIO, CANADA

SILVER CHROMES

Unsurpassed for Beauty and Drawing Power!

PUT ON A GOOD FRONT!

It Pays

Here is the opportunity you've been looking for to get TOP MONEY from your present machines. The BRAND NEW AMERICAN SILVER CHROME CABINETS are NOW AVAILABLE! Beautiful lustre, eye-appealing silver whose superior appearance will draw in your customers, increase the "take" for your machines. This is PRE-WAR SILVER CHROME, good for the life of the machine.

Fit all Mills Escalator Type Machines. Place your mechanism in our new cabinets and your machines will LOOK LIKE NEW!

We also have GOLD or COPPER CHROME CABINETS whose appeal will mean more $ $ $ $ $ $.

These NEW features are included in all American Chrome Cabinets:

- *light, durable wood cabinet*
- *drill proof lining*
- *castings (silver, copper or gold)*
- *metal reward plate*
- *club handle*
- *denominator*
- *knee action*
- *unbreakable jackpot glass*

COMPLETE CABINET ONLY $39.50

DOUBLE VALUE FOR THE SAME LOW PRICE

completely assembled, drilled and tapped; packed in individual cartons. Specify 5¢, 10¢ or 25¢ play, 2/5 or 3/5 pay.

Order Your Silver Chrome Cabinets Now!

American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITOL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

DAVE BOND

WE WILL KEEP YOU IN

"SUSPENSE"

IN
MASSACHUSETTS -- VERMONT
NEW HAMPSHIRE -- MAINE
AND RHODE ISLAND
DISTRIBUTORS FOR
Williams
MANUFACTURING
COMPANY

TRIMOUNT COIN MACHINE COMPANY
40 WALTHAM PLACE BOSTON, MASS.

CHICAGO SUN GIVES "SALUTE" TO NELSON

JACK NELSON

CHICAGO — The "Chicago Sun" gave a "salute" to Jack Nelson, noted coinman who has just opened his own distribution headquarters, for his work as "president of the War Activities Committee of the National Coin Machine Assn. He conducted a three year poster campaign urging civilians across the nation to keep mail going to servicemen."

The "Sun" continues, "Approximately 1,000,000 posters depicting a disappointed soldier watching his comrades read their mail were distributed in every state in the union. Followup letters urged that they be prominently displayed."

Nelson reported a few weeks ago that he would have some very interesting news for all the nation's coinmen on new products his firm will distribute nationally.

FROM COAST TO COAST

RECORD-BREAKING DISC OF THE YEAR

The Original

JB No. 502

VOO-IT • • • VOO-IT

NOVELTY BOOGIE WITH VOCAL
backed by CRYIN' BLUES Lowdown Blues

by

THE BLUES WOMAN

with

BUDDY BANKS SEXTET

List Price $1.00 plus tax
DISTRIBUTORS EVERYWHERE

or write or phone

JUKE BOX RECORD CO.
7 W. 46th ST. • NEW YORK 19
CHelsea 3-3337

PANORAM PROJECTION LAMPS
General Electric 500 Watt — 500 Hour
$3.00 Each $33.00 Per Doz.
MITCHELL NOVELTY COMPANY
1629 West Mitchell Street Milwaukee 4, Wis.
(MItchell 3254)

★
WATCH FOR GRAND OPENING

GOLD COAST COIN MACHINE EXCHANGE

LOS ANGELES, CALIF.

DISTRIBUTOR FOR
GOTTLIEB QUALITY PRODUCTS

FIBER GEARS
PARTS FOR WURLITZERS
Main Fiber Gears $4.00 - Star Wheels 30c Each
Selector Pins or Dumbells; 1 Doz. $3.00
Ball Shooters or Plungers for all Pin Ball Machines — 1 Dozen $5.00.
For Quantity Prices, Write To:
JAMES CLEMENT - Mfg. of Coin Mach. Parts
948 W. Russell Street Philadelphia 40, Pa.

BILL WOLF

IN CALIFORNIA

NEVADA

ARIZONA

THE HAWAIIAN ISLANDS

WILL HANDLE

AMI

"THE GREATEST MUSIC EVER HEARD — EVER SERVED"

California Amusement Co.

• 1305 KETTNER BOULEVARD, SAN DIEGO 1, CALIFORNIA, *Main 3068*

• 1175 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA, *Hemlock 0575*

• 1348 VENICE BOULEVARD, LOS ANGELES 6, CALIFORNIA, *Prospect 4131*

J. R. "Pete" Pieters

WE WILL KEEP YOU IN

"SUSPENSE"

IN

MICHIGAN

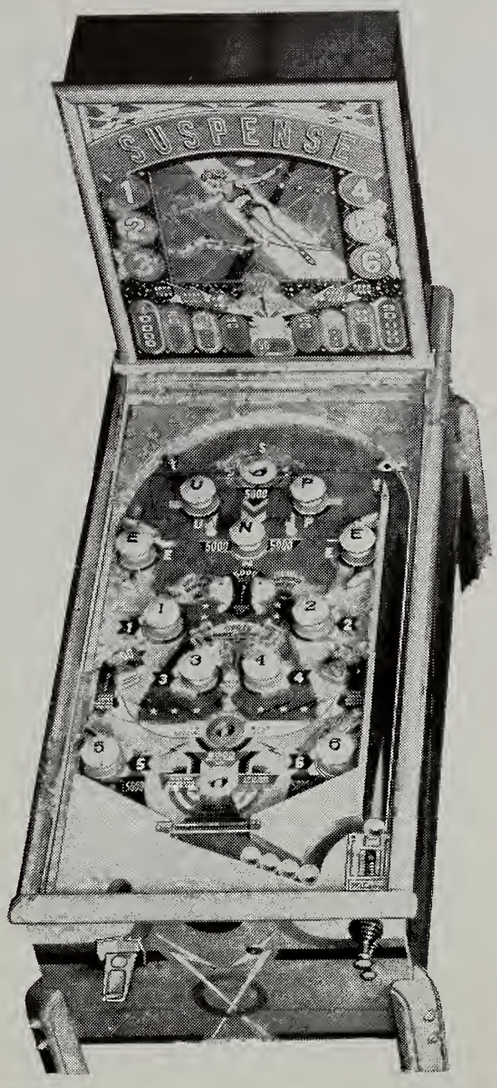
DISTRIBUTORS FOR

Williams MANUFACTURING COMPANY

KING-PIN

EQUIPMENT COMPANY

826 MILLS ST., KALAMAZOO 21, MICH.
(PHONE: 2-0021)



PEACHES from GEORGIA

DIXIE'S MOST PROGRESSIVE DISTRIBUTORS
ARE EXCLUSIVE DEALERS IN

GEORGIA

FOR

O. D. JENNINGS & CO. | D. GOTTLIEB & CO.

H. C. EVANS CO. | EXHIBIT SUPPLY CO

HEATH DISTRIBUTING CO.

217 THIRD ST. (PHONES: 2681-1611) MACON, GA.

PALASTRANT MEETS NEW JUKE GENERATION

BOSTON, MASS. — The two sons of Joe Green of the Green Distributing Company of Boston chat with Ben D. Palastrant, center, regional sales manager, at Aireon's recent dinner for distributors and distributor's servicemen. Julian Green is on the left and Captain Arnold Green is at the right.

Palastrant reported, "This is the new generation of juke box coinmen and it was tremendously interesting to be able to talk with them and get their views of the juke box business. Believe me, the new generation is more alive to juke boxes than we, of the old generation, ever were."

SILBERMAN TELLS TRADE WHY 70%-30% COMMISSION BASIS IS PRACTICAL

AL A. SILBERMAN

CHICAGO — Al. A. Silberman of Williams Manufacturing Co., this city, whose articles in the past few issues of *The Cash Box* have won the acclaim of the nation's leading operators, jobbers, distributors and manufacturers, this issue brings to the fore an item which ties right in with the editorial featured for this issue.

"First let me thank the hundreds of operators, who responded so favorably to the story which appeared in the February 28 issue of *The Cash Box*. The comment was timely, intelligent and favorable. It seems that many operators all over the country have bestirred themselves and are awakened to the dangers lurking in the shadows of the lush period in the immediate offing.

"The tireless battle waged by *The Cash Box* for the 70%-30% rate of commission has at last aroused the interest of the operator. And why not? It is founded on rational business reasoning and is certainly in the operator's best interest.

"To say that it has actually borne productive fruit, would be somewhat premature, but it has aroused wide interest, to an extent where the idea has one foot solidly wedged in the doorway of national acceptance.

"Some operators, whose letters indicate that they apparently never made a deal on less than a 50%-50% basis ask, 'Why is the 70%-30% commission rate so necessary and how can it be done?' Well, that is a proper question and I shall endeavor to set down the answer.

"The 70%-30% rate of commission is necessary BECAUSE:—

"1. There will be many new manufacturers of phonos, pin games, arcade and vending equipment, which will bring into the industry, hundreds of new distributors and operators.

"2. Obviously, the keen blade of competitive maneuvering will cut many fancy capers when equipment begins to flow easily, not to mention the sharp practice which will inevitably be indulged in freely by unscrupulous fly-by-night operators, intent upon the deliberate purpose of undermining the stability and confidence of 'location' serviced by legitimate operators. The 'locations' will be pressured by the bait of new equipment and high percentages of the 'take'—or worse yet, they will sell equipment directly to the "location'.

"3. In such instances, the 'cut' offered the location is wholly out of line with sound reasoning or good business logic, but of course the factors of reason and logic have no place in the plans of an operator whose object is to grab off the location at any price, without regard to profit, ethics or common decency. It is a vicious and profit draining procedure and a condition with which legitimate operators will be constantly faced, unless they are solidly organized against this dangerous piracy.

"4. The business of operating coin machines is unique, in that it has hazardous uncertainties and risks, not common in other industries. It seems that in many cities, the local governing bodies are prone to make coin machine operators the 'scapegoats' upon the slightest provocation, whether justified or otherwise, and an operator, who constantly feels the hot breath of the law on the back of his neck, as a result of being subjected to the slightest whims of publicity seeking reformers, is certainly not in an enviable position. A strong organization with an alert and active membership would eliminate or at least reduce unjustifiable annoyances to a minimum.

"5. Unorganized operators will find the going very rough. They will stand on unsteady, uncertain and wobbly business legs, as the pirates 'put the snatch' on their locations, one by one. It is conceivable, therefore, that operators working in any community where disunity and unorganized rivalry is prevalent, may face the 'freeze out' process and ultimate ruin!

"6. Cost of equipment will be higher, as well as increased cost of servicing and operating generally. Against these higher costs, the operator will have NO GUARANTEE of an increased 'take' and the gap between his expanded costs and postwar average 'take' will have to be closed in order to stay in business. A good reason in itself for the 70%-30% commission rate to be made universal."

"IT CAN BE DONE BY —

"I. Joining the C.M.I. immediately. Every distributor and operator is eligible to Associate membership upon payment of $25.00 annual dues, payable in advance. This item of expense is properly deductible from income tax.

"2. Taking an active interest in, and working in harmony with, your city or state ass'ns with a view to strict enforcement of by-laws, governing fair practice, thus establishing a formidable front, through which renegade operators could not penetrate.

"3. The close cooperation and frequent liaison of the officers of local assn's with the Public Relations Committee of C.M.I. on all problems affecting the industry and more especially when the need arises of presenting a unified national front, as in the case of the 'Buckley Bill'.

"4. Educating the 'location' in a friendly manner to the firm fact that he will be unable to get better than a 70%-30% rate from any operator and that under the conditions of higher overall operational costs, 30% to the location is both fair and equitable.

"5. Confirmation of this commission rate to the location on the Assn's letterhead and signed by an authoritative officer. This will build 'location confidence', thus promoting a friendly and profitable business relationship between operator and location.

"6. Making the 70%-30% rate, a condition of agreements for all operator members of local assn's, wherever they may be and by making an operator 'feel the bite of the teeth' in the penalty, whenever he violates the rule. It would be an inconceivable absurdity to advance any argument against this rate of commission, since the basic idea in itself, virtually preserves, in fact, guarantees a certain dependable percentage of profit to the operator, and upon which he could substantially rely."

Summary

"The days of 'every man for himself and the devil take the hindmost' are over and gone. We no longer live or do business in an era of antiquity. Times and conditions have changed. Our industry has grown to tremendous proportions. It has matured to an extent where it stands firmly on solid ground and will widen its scope with each passing day. It is BIG BUSINESS, solidly entrenched on a strong foundation with millions of dollars invested, employing many thousands of people dependent upon their jobs for a livelihood.

"Operators generally have captured the significance of these important changes and will guide themselves accordingly.

"Show your alert progressiveness and decisive intent to fight all predatory influences, either city, state, or federal, whose purpose is to legislate you out of business via the tax route. Join C.M.I. at once as an associate member.

"Finally, let this last thought flit around in your mind for just a minute and see if it makes sense. A strong, firmly welded, integrated organization composed of a membership of all representative manufacturers, distributors, jobbers and operators will command national recognition, whereas, a persistently, stubborn and purposeless disunity can result only in vicious and hateful competitive tactics, followed by a hopeless knockdown-and-drag-out campaign for survival, with NOBODY the winner."

Veatch's Panther

WE WILL KEEP YOU IN

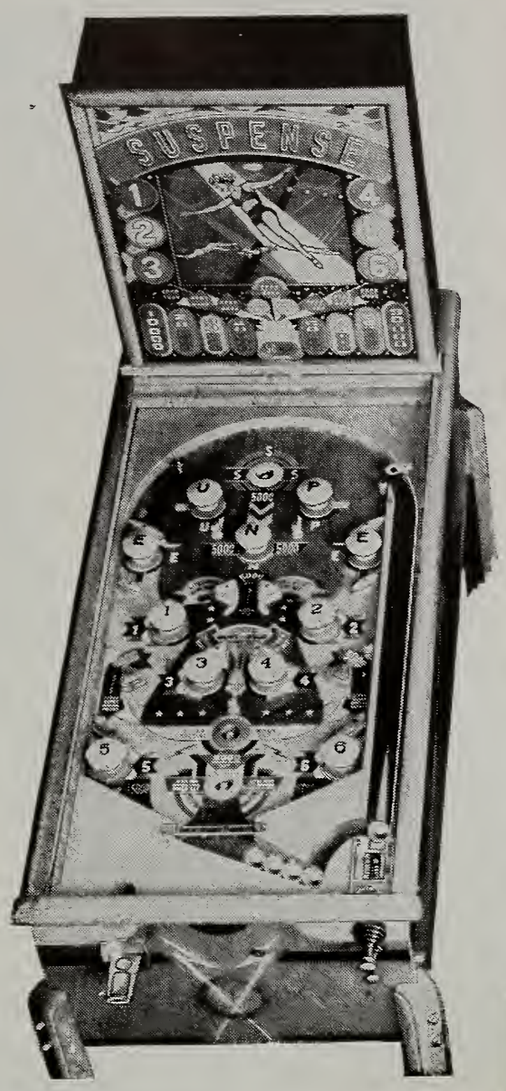
"SUSPENSE"

IN
SOUTHERN ILLINOIS
AND
EASTERN MISSOURI
DISTRIBUTORS FOR
Williams
MANUFACTURING
COMPANY

V. P.
DISTRIBUTING CO.

2336 OLIVE STREET ST. LOUIS 3, MO.
(Phone: CE 3892)

"IF YOU NEED CASH — SEE US"



ECONOMY SUPPLY OPENS IN BALTO.

NEW YORK — Ike Berman, head of Economy Supply Company announced today the firm's plan for opening a Baltimore branch to service operators in that area with a complete line of parts and supplies for all types of coin operated equipment.

The new offices will be under the management of Jack Berman and Sid Merenstein. Jack, Ike's son, and Sid Merenstein were shipmates in the Navy and both were recently discharged.

Prior to their entrance into the service Jackie was connected with the Economy Supply Company firm and did some traveling for them while Sid Merenstein was a Baltimore operator of music and pin game equipment.

In addition to the line of coin machine parts and supplies the Baltimore branch will handle Apollo Records in Maryland, Washington, D. C. and Virginia.

The new branch office of Economy Supply will be located at 2017 Maryland Avenue, Baltimore, Md. Remodeling is now in progress and the place will be ready for business approximately March 1, 1946.

READY FOR
IMMEDIATE
DELIVERY

NEW
AMI
STREAMLINERS
FACTORY CRATED
$595.00

BUILT SPECIALLY FOR U.S. GOVT.
UNIVERSAL AMPLIFIERS
For all Wurlitzer, Rock-Ola, Seeburg Machines.
Tone Quality and plenty of volume with switches, volume control, and tone control.
Order Immediately! Price..... $47.50
We take old amplifiers in trade-ins

RUNYON SALES
COMPANY of NEW YORK
593 TENTH AVE. NEW YORK CITY
Phone: LOngacre 3-4820

IT PAYS TO SAY, I SAW IT IN
The Cash Box"

• ATTENTION - - -
OPERATORS IN
★ WESTERN PENNSYLVANIA
★ NORTHERN WEST VIRGINIA
★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available .....5c - 10c - 25c
IMMEDIATE DELIVERY
Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....$74.50

— WANTED —
Super Bells | Saratogas, F.P. Comb.
Pace Reels, F.P. Comb. | Pin Games

WIRE — PHONE — WRITE NOW
COIN MACHINE DISTRIBUTING CO.
500 N. Craig St. Pittsburgh 13, Pa.
(Museum 0303-04)

APOLLO RECORDS OPEN IN DETROIT

NEW YORK — Hy Siegel of Apollo Record Distributing Company of New York, announced that the firm has opened a Midwest branch in Detroit, Mich., to facilitate the distribution of Apollo Records in the states of Illinois, Michigan and Ohio.

Merle Schneider will be in charge in this Midwestern office.

Other offices for the firm may be opened in the near future to facilitate the delivery of Apollo Records to coinmen.

JUST GLOWING WITH *Play-Appeal* TO INCREASE YOUR "TAKE"

● The Packard Pla-Mor Selective Remote Control Wall Box doesn't look just like this in a location . . . That is, it doesn't literally sparkle with an inner fire . . . But it does just glow with play-appeal—and hundreds of operators all over the country would like to put a halo on it in appreciation of its performance in increasing "take."

● You'll "want to write a sonnet" (not about the Easter bonnet) but about that "certain something"—the old "come hither"—that "fatal attraction"—or whatever other expression you have for the special Pla-Mor characteristics that keep your phonographs working steadier—and the coins piling up higher.

● Packard knows how to build in play-appeal. The oldest, most experienced heads in the business are your partners when you install Packard Pla-Mor Music Systems and now they're bringing you the peak of perfection in phonographs—the new Pla-Mor Phonograph—excitingly new—revolutionary in five spectacular and profit-courting ways. Packard leads—and keeps you ahead—'way ahead in profitable operation.

PACKARD MANUFACTURING CORP.
INDIANAPOLIS 7, INDIANA

Selective Remote Control Wall Boxes • Ceiling and Wall Auxiliary Speakers • Adapters • Bar Brackets Accessories • 30-Wire Cable • Automatic Phonographs

ARMY E NAVY

PACKARD PLA-MOR MUSIC SYSTEM

PACKARD MANUFACTURING CORP.

WE WILL KEEP YOU IN

"SUSPENSE"

IN

PENNSYLVANIA

AND

NEW JERSEY

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

SCOTT-CROSSE COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PENNA.
Rittenhouse 7712

MILLS SALES CO., LTD.

EXCLUSIVE DISTRIBUTOR

FOR

MILLS NOVELTY CO.

IN

CALIFORNIA - OREGON - NEVADA - ARIZONA

AND FOR

INTERNATIONAL MUTOSCOPE CORP.

IN

CALIFORNIA - OREGON - WASHINGTON - NEVADA

ORDERS ARE BEING
ACCEPTED FOR PRIORITY
DELIVERY ON MUTOSCOPE'S
• PHOTOMATICS •
• ATOMIC BOMBER •
• VOICE RECORDERS •

WE ALSO HAVE FOR IMMEDIATE DELIVERY
MILLS BLACK CHERRY BELLS
MILLS VEST POCKET BELLS

WRITE — WIRE — OR PHONE

MILLS SALES COMPANY, LTD.

1640-18th STREET (All Phones: HiGATE 0230-1-2-3-4) OAKLAND 7, CAL.

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET $27.50

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET $37.50

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each $2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS	PRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTS	PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	$4.00
200-A — 201A (5c-10c-25c)	10.00

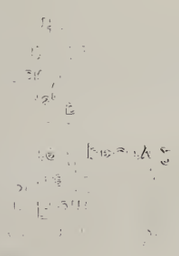
BUY FROM BUCKLEY WITH CONFIDENCE

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)



WE WILL KEEP YOU IN

"SUSPENSE"

IN

NEW YORK

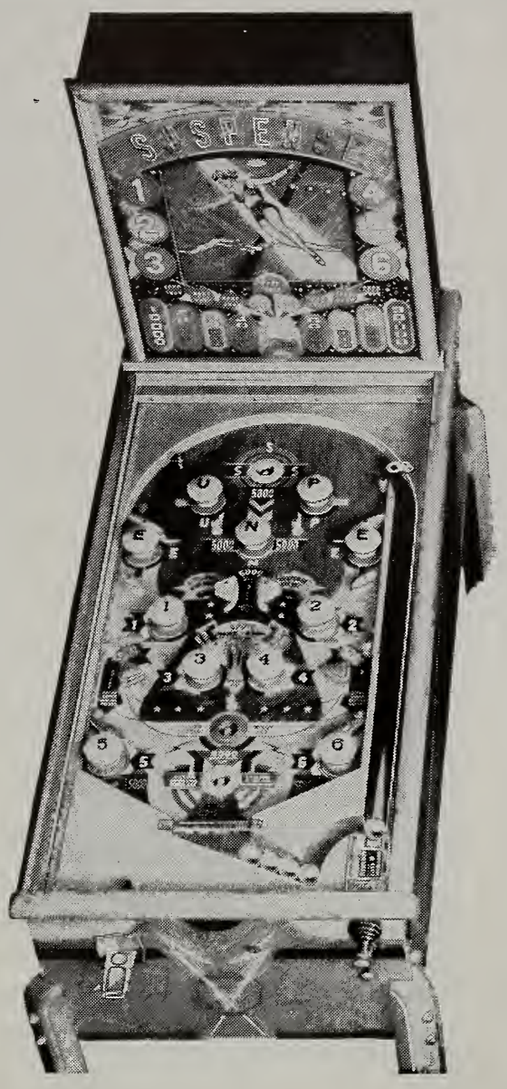
AND

CONNECTICUT

DISTRIBUTORS FOR

Williams

MANUFACTURING COMPANY



JOHN A. FITZGIBBONS

WORLD DISTRIBUTORS

825 STATE HIGHWAY No. 5

RIDGEFIELD, NEW JERSEY

WE ARE MAKING IMMEDIATE DELIVERIES

OF

"SUPER SKEEROLL"

The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball — larger playing field — steel runners to avoid ball jams — mechanical ball release — 9 ft. long, 26" wide.

$349.50

F.O.B., N.Y.

DISTRIBUTORS - GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL

MIKE MUNVES

510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER FROM YOUR NEAREST DISTRIBUTOR

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
NEW YORK CITY

BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

RUNYON SALES CO.
1290 DELAWARE AVENUE
BUFFALO, N. Y.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

1175 FOLSOM ST., SAN FRANCISCO, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO.
MINNEAPOLIS, MINN.

THE MARKEPP COMPANY
4310 CARNEGIE AVE., CLEVELAND 3, OHIO

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
931 POYDRAS STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

CLARENCE DAGGETT
915 NORTH 21st STREET
OKLAHOMA CITY, OKLA.

WE WILL KEEP YOU IN "SUSPENSE"

IN

KANSAS

AND

WESTERN HALF OF MISSOURI

DISTRIBUTORS FOR

Williams MANUFACTURING COMPANY

ALSO DISTRIBUTORS FOR

ROCK-OLA ★ JENNINGS ★ EVANS

CONSOLIDATED

DISTRIBUTING COMPANY

1910 GRAND AVE., KANSAS CITY, MO.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

COMPLETELY REBUILT AND REFINISHED LIKE NEW

Keeney Super, 5c, F.P., P.O. $295.00	Keeney 4-Way, 5c-5c-25c-25c, P.O. 595.00	Keeney Twin, 5c-25c, F.P., P.O. 575.00
Keeney Super, 25c, F.P., P.O. 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O. 600.00	Keeney Twin, 25c-25c, F.P., P.O. 625.00
Keeney 4-Way, 5c-5c-5c-5c, P.O. 475.00	Keeney Twin, 5c-5c, F.P., P.O. 575.00	Keeney Twin, 5c-5c, P.O. 395.00
Keeney 4-Way, 5c-5c-5c-25, P.O. 575.00		Keeney Twin, 5c-25c, P.O. 450.00
		Keeney Twin, 25c-25c, P.O. 495.00

RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c $695.00	Mills Original 4 Bells, 5c-5c-5c-25c 595.00	Jennings Silver Moon, P.O. 129.50
Evans Bang Tails, Late D.D., J.J. 295.00	Pace Saratoga, Late P.O., 25c 189.50	Mills Jumbo, Late High Head, P.O. 149.50
Evans Dominoes, Late D.D., J.P. 295.00	Jennings Fasttime, P.O. 89.50	Mills Jumbo, Late High Head, F.P. 129.50
Evans Lucky Lucre, 3-5c, 2-25c 295.00	Mills Original Head, Four Bells 345.00	Baker Pacers, Daily Double, 5c 299.50
Evans Lucky Lucre, 5-5c 195.00	Mills Three Bells, 5c-10c-25c 750.00	Pace Saratogas, Late, P.O., 10c 169.50
Bally Roll 'Em 139.50	Pace Reels Twin, 5c & 25c, P.O. 395.00	Mills Jumbo, Late 25c, P.O. 195.00
Evans Lucky Stars 139.50	Bally Hi Hands, F.P., P.O. 189.50	Mills Jumbo (Comb.), F.P., P.O. 213.75
Pace Saratogas (Comb.), F.P., P.O. 139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c 595.00	
Pace Saratogas, Late P.O., 5c 99.50	Bally Club Bells, F.P., P.O., 5c 239.50	
	Bally Sun Ray, F.P. 149.50	

ONE-BALL MULTIPLE FREE PLAY TABLE

REBUILT AND REFINISHED

Keeney Sky Lark $139.50	Bally Sport Special 139.50	Bally Longacre 374.50
Bally Pimlico 295.00	Bally Thorobred 374.50	Bally '41 Derby 225.00
Bally Trophy 225.00		Bally Blue Grass 159.50

PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando $650.00	Mills Empress Rock-O-Lite 395.00	Wurlitzer Model 800 695.00
Rock-Ola Super Rock-O-Lite 495.00	Mills Throne, Rock-O-Lite 395.00	Wurlitzer Victory Model 24 495.00
Rock-Ola Master, Rock-O-Lite 475.00	Wurlitzer Model 950 795.00	Packard Pla-Mor 36.95
	Wurlitzer Model 750E 795.00	

BADGER SALES COMPANY
Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY
Exclusive Distributors for
J. H. KEENEY & COMPANY
ROCK-OLA MFG. CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

WE WILL KEEP YOU IN "SUSPENSE"

IN

TEXAS
OKLAHOMA
NEW MEXICO

DISTRIBUTORS FOR

Williams
MANUFACTURING
COMPANY

GENERAL DISTRIBUTING CO.

2812 MAIN STREET, DALLAS, TEXAS

"DUCKY"

1800 R. M. Holes — 5c Play
Takes In $90.00
Pays Out 47.06
PROFIT $42.94

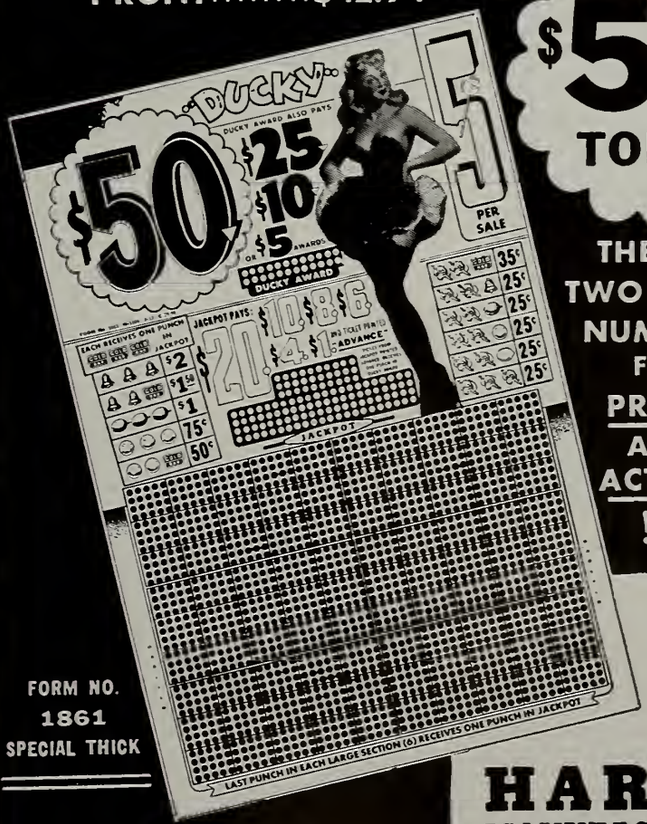
HARLICH'S *Newest*

$50 TOPS !

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

"IN THE DARK"

960 G. L. Holes — 10c Play
Takes In $96.00
Pays Out 46.48
PROFIT $49.52



FORM NO. 1861
SPECIAL THICK

FORM NO. 936
SPECIAL THICK

READY NOW!
OUR NEWEST CATALOG
SEND FOR IT TODAY!

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
CHICAGO 7, ILLINOIS

READY SOON!
OUR NEW MILLION
DOLLAR PLANT!

GOALEE

the best for his majesty the

CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

You'll Find You'll Do Better with Chicago Coin Equipment

CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS

"CLOWN PRINCE OF BASEBALL" IN PIC WITH PINBALL

WASHINGTON, D.C. — Al Schacht, known far and wide to all baseball's many fans as "The Clown Prince of Baseball' was given a four column picture of himself playing a pinball game in the "Times-Herald" sport pages in this city.

Schacht is one of the greatest pinball fans in the nation. He claims that he can outplay and outmaneuver any pin game that was ever manufactured. In the days when pinballs were still around in New York City, Al had one in his famous restaurant which he calls his "eating jernt".

Al is not only known for his marvelous and hilarious clowning at all the major league baseball games but is also well known to all old timers in baseball for his pitching for the Washington "Nats" back in 1919 thru 1921. He later became coach of this team after hurting his arm from pitching too many double-headers.

(The coin machine industry should have more Al Schachts and maybe a Public Relations Bureau may arrange for this, for when it came to taking his picture for the "Times-Herald" of this city Al suggested that it be taken while he was playing a pinball machine. And that is a break for every pinball operator here as well as everywhere else in the nation.)

HIRSH URGES OPS JOIN CMI PUBLIC RELATIONS BUREAU

HIRSH DE LA VIEZ

WASHINGTON, D.C. — Hirsh de La Viez of the Hirsh Coin Machine Co., this city, urges all coinmen to enter into the CMI public relations program immediately and make possible better publicity for the trade.

Hirsh refers to the story and picture that was given to Al Schacht in this city's newspapers playing a pinball machine and states, "We need more publicity along these lines to give us a break, instead of trying to break us.

MICHIGAN LCC WON'T ALLOW EVEN BOWLING ALLEYS IN TAVERNS

LANSING, MICH. — The Michigan Liquor Control Commission stands firm on its order that, "taverns must eliminate all devices which may be used for gambling", Commissioner H. H. Flynn stated this past week.

Flynn's statement was in comment on an advertisement by the Michigan Miniature Bowling Association which contended that its machines should not be forced out of drinking places. The Association claimed that the Commission's rule was unfair.

"The rule was adopted because many complaints reached us about the use of slot machines, pin ball machines, miniature bowling machines, card playing and dart throwing in liquor places". Flynn said. "While we received telegrams of protest against it the rule will be retained. All these devices can be used for gambling", he continued, "We have given the liquor licensees the choice of being in the liquor business or the gambling business."

Flynn said under the rule a licensed establishment may have only music boxes, cigarette, candy, and other vending machines. The Association's advertisement was directed to Gov. Kelly and denied that play on miniature bowling machines, "is a thing of immorality". Gov. Kelly said, "No legislation on the subject is contemplated."

SOUTH SEAS

CONVERTED FROM "KNOCKOUT"

We Are Also Converting

ZOMBIE
SUN BEAM
DOUBLE PLAY
WEST WIND
DO-RE-MI
STARS
LEADER
DUPLEX
SKY BLAZER

NOTE

We will buy at $60.00 each, f.o.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE. CHICAGO 45, ILLINOIS

URGE COIN TRADE JOIN ATTY GEN'L CLARK'S DRIVE AGAINST JUVENILE DELINQUENCY

WASHINGTON, D.C. — Attorney General Tom Clark's creation of a 32 man committee to fight juvenile delinquency has stirred coinmen to urging this industry to enter into this battle and offer their help to the attorney general and his committee to prevent any further development or growth of juvenile delinquency thruout the nation.

As one coinman wrote *The Cash Box*, "For a long time your publication has fought juvenile delinquency and has asked that every member of this industry get back of this move by creating play spots for the kids.

"Here is something which we, in the coin machine industry, can really accomplish. We proved that we were capable of getting the public back of the purchasing of more war bonds than ever when we put 'Any Bonds Today' on our juke boxes. We also made it possible for the servicemen to better enjoy their stay in the service with our many types of games. Why can't we, thru *The Cash Box*, sponsor a program of recreation spots for the kids in every community in the country where coinmen can arrange to set up various amusement machines and juke boxes which will meet with the approval of this 32 man committee."

The Cash Box believes that this is one of the finest suggestions which has ever yet come from any member in this trade. (This coinman has asked us to withhold his name for the time being.) He believes that publication of his suggestion will bring many other fathers and mothers in this industry into his way of thinking.

It is the hope of *The Cash Box* that the industry will get together and ask Attorney General Clark and his 32 man committee to pick the type of amusement devices as well as the type of records they would want in a juke box and that the coinmen in various communities will make it their business to set up recreation centers in cooperation with the committee in various empty stores thruout the country.

Attorney General Clark's board is composed of the country's leading educators, clergymen and youth leaders. The board said that its program "constitutes a beginning" in helping juvenile offenders. They also stated, "Juvenile delinquency perhaps can never be wholly eradicated, but a concerted effort on the part of the whole nation should be made."

It is therefore easily apparent to all in the coin machine industry that the way is open for this trade to offer its good services to the attorney general and the board which he has created for helping to eradicate juvenile delinquency, if this is at all possible.

The trade should immediately pledge itself to this effort. Every single coinman should set aside a juke box or a game or two to place in a recreation room in some empty store or other designated spot where such action will bring about a better juvenile situation.

LEMKE COIN MACHINE CO.

Proudly Announces His Appointment as EASTERN MICHIGAN DISTRIBUTOR OF

AMUSEMATIC LITE-LEAGUE

The Game You've Been Waiting for!

FAST MOVING! EXCITING — COMPLETE GAME IN ANIMATION — NO OTHER MACHINE EVER BUILT LIKE IT

Write for Circular **$425.00** *1/3 Deposit Balance C.O.D.*

Place Order Now for Immediate Delivery

DETROIT OPERATORS — This Game May Be Operated in the City of Detroit.

LEMKE COIN MACHINE COMPANY — 135 W. Vernor Highway DETROIT 1, MICH. Phone: CHerry 3726

Personal Phone: PLaza 7647

WANT NAT'L TAX COUNCIL

Trade's Leaders Ask All Coinmen and Assn's to Enter into this Important Need

NEW YORK — From everywhere in the country come reports that coinmen want a National Tax Council for they realize that this is one of the most outstanding necessities for the industry.

Leaders claim that such a council will prove ever more necessary as time goes on. These men believe that the best way for the trade to enter into such effort is not on an association basis.

They feel that a National Tax Council should be contained in a centralized organization employing as many persons (tax experts preferred) as will prove necessary and that these men arrange for the present to keep a complete file of all tax matters, tax data, former cases, precedents, etc., so that coinmen can have these whenever they need them.

Their belief is based on the fact that each and every community in the country has its own pecularities and problems which are best understood and best handled by the men right in the territory itself.

For example, one leader states, "There is no necessity for the National Tax Council to come into our area. We can handle all matters relative to whatever tax and licensing problems we may face. But, we do need advice and especially information and other data which would be of great value to us when we are faced with taxation problems.

"By that we mean, should there be a National Tax Council we would ask the heads of such a council to probably send us information, give them a copy of the new bill or ordinance we are faced with, ask them for their advice and also ask them if there has ever been a similar bill or ordinance wihch might have already been defeated in some other territory so that we could use this as a precedent in fighting the bill.

"It is very important to have such information when suddenly faced with a new license bill or a taxation ordinance. That, in our estimation, is how the National Tax Council should get started. It should first be a gathering place for information of tax data for the trade. Later on the National Tax Council can branch out and cover many areas where inequitable and unfair taxation exists and attempt to bring about a cure. But, so as not to cost the industry any too much money, it should first start out as an information center."

According to this leader's thoughts, he would like very much to see a National Tax Council get started in such fashion that the upkeep and the initial cost would be low enough to make it attractive to all in the field. And, as he states, allow the council to later get started working on solutions where heavy taxation exists.

In the meantime *The Cash Box* continues to receive phone calls, letters and wires from coinmen all over the country, who are suddenly faced with a severe tax measure, asking for any precedents, any data, other tax cases, etc., etc. And there is no centralized point where such information has been gathered together to help these men so that they can turn this information over to their attorneys and fight the case intelligently.

Instead of continually costing the members of this industry more and still more money to continue fighting something which can be cured with less expense surely less time and trouble—the trade should arrange for a National Tax Council wherein certain tax experts would devote their time to gathering together the necessary tax information regarding this industry, study the license ordinances now in effect, and thereby be able to help whoever will need such help when the time comes.

Only a National Tax Council can prove effective when coinmen are suddenly faced with inequitable and confiscatory tax problems. The trade must realize that this is not a Utopian idea—it exists in almost every industry in the nation today. It must become part of this industry for this trade is faced with forthcoming severe and inequitable taxation which will definitely hamper its future growth unless the men in this business create a National Tax Council to help them now.

JACK GUTSHALL

OFFERS

TOP TUNES OF THE DAY

EXCLUSIVE

No. 210 { GOT A RIGHT TO CRY / BLUE MOODS } JOE LIGGINS AND HIS HONEYDRIPPER

"TOPS FOR ALL SPOTS"

EXCELSIOR

No. 164 { BOOGIE'N MY WOOGIE / A THRILL TILL I GET MY FILL } GLADY'S BENTLY QUINTELLE

"A TERRIFIC LOW DOWN BLUES"

G & G

No. 1017 { I BEEN DOWN IN TEXAS / ROOT-LIE-VOOT } EFFIE SMITH

"HEADING FOR THE HIT PARADE"

MODERN

No. 123 { POLONAISE BOOGIE / POLONAISE } HADDA BROOKS

"AS ONLY 'HADDA' CAN PLAY IT"

GILT EDGE

No. 534 { RAINY WEATHER FOR ME / HIT THAT JIVE JACK } CECIL GANT

"A GANT SPECIAL"

ORDER FROM YOUR NEAREST DISTRIBUTOR TODAY!

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.

GOODY DISTRIBUTING CO.
853 Ninth Avenue
New York, N. Y.

MUSIC SALES
680 Union Avenue
Memphis, Tenn.

MUSIC SALES
303 N. Peter Street
New Orleans, La.

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.

STANDARD MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas

BIRMINGHAM VENDING
2117 3rd Ave. North, Birmingham, Ala.

PREMIER AUTOMATIC MUSIC CO.
815 Ritner, Philadelphia 48, Pa.

ORIOLE DISTRIBUTING CO.
512 Pennsylvania, Baltimore, Md.

RHYTHM SALES
316 6th St., San Francisco, Calif.

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

FORM CORP TO MFR MEASURED MUSIC WALL BOXES

WM. (BUD) PARR

LOS ANGELES, CAL. — A new corporation has just been formed here to manufacture measured music wall boxes. The firm name is Solotone Corp. Officers are well known to the music industry. They are: F. E. Wilson, president, L. B. (Mac) McCreary, secretary-treasurer and William (Bud) Paar vice-president.

The Solotone measured music wall box works on the principle of individualized music and is planned for use either thru single channel studio set-up or from a hidden mechanism right in the location.

Bud Paar of the firm stated, "This new system of selling personalized music will sweep the country. Wherever it has been placed in operation it has proved itself the finest type of music ever yet offered the public. And, as is well, known throut the entire music industry, it is the biggest moneymaker the operators have ever featured. Production is under way and delivery dates are now ready for announcement."

NOW DELIVERING

JENNINGS
CLUB and BRONZE CHIEF

CHICAGO COIN
GOALEE

GENCO
TOTAL ROLL

GOTTLIEB
STAGE DOOR CANTEEN

WILLIAMS
SUSPENSE — soon

C. A. ROBINSON & CO.
2301 W. Pico Blvd. Los Angeles 6, Cal.
(Phone: FEderal 1810)

LOOK AT THIS!!!

Floor Sample "Goalee" — Special — Write for Price	
5 Chicoin Hockeys, each	$165.00
2 Western Baseball, each	39.50
3 Jennings, 2 Watling, 1 Rock-Ola Scales (takes all six!) (Scales need repair, price as is)	150.00
2 Grand National, 1 Dead Heat — 1-ball payouts (takes all)	135.00
1 Exhibit Races, 1 Baker Pacer DD Consoles (takes both)	150.00
1 Formation, 1 Four Roses, pin games (both)	79.50
1 Mills 5 in 1, free play	35.00
MUSIC	
1 Rock-Ola Master	445.00
1 Wurlitzer 616 Revamp	235.00
1 Wurlitzer 616 Adapter	7.50
1 Organ Baffle	3.50

YOU SAVE WHEN YOU DEAL WITH US.
CONTACT US FOR NEW EQUIPMENT.

½ Deposit with all orders for immediate shipment

JULES OLSHEIN & CO.
1100-02 BROADWAY ALBANY 4, N. Y.
(5-0228)

COIN MACHINE FILMS
16 DIFFERENT WHEELS
FEATURING
BEAUTIFUL GIRLS AND MUSIC
AT $36.00 PER WHEEL OF SIX SUBJECTS
NEW ISSUES MONTHLY
PRODUCED..AND..DISTRIBUTED BY
QUALITY PICTURES COMPANY
5634 Santa Monica Blvd. Hollywood 38, Calif.

Will Pay
$40.00 each

WANTED TO BUY!
KEENEY
TWIN SIX - SKY RAY - CLOVER
WILD FIRE - VELVET - FOUR DIAMONDS
Write — Wire — Phone TODAY!

Pioneer Coin Machine Co.
"Pioneer" will pioneer
2634 N. Laramie Ave., Chicago 39, Ill.
NATional 2018

Look To The GENERAL For LEADERSHIP

GET READY TO SEE AND HEAR

Get ready for the most important day in coin machine history . . . the day when the curtain will be raised on AIREON, the completely new and different automatic phonograph with 24 exclusive revolutionary features. It's years ahead of anything your expected . . . so wait before you invest!

WE'RE EXCLUSIVE FACTORY DISTRIBUTORS FOR MARYLAND, DISTRICT OF COLUMBIA, NORTHERN VIRGINIA, SOUTHERN PENNSYLVANIA

Established 1925
Growing Steadily Ever Since

GENERAL Formerly The General Vending Service Co.
Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

COL. LUCAS JOINS K & M DISTRIBS

COL. H. A. LUCAS

LOS ANGELES, CAL. — Col. H. A. Lucas, now on terminal leave from the army, has just completed arrangement with Len Kelly and Fred Meyers of K & M Distributors, this city, to join the firm and form a new partnership. Col. Lucas has seen considerable active service and has just completed four and a half years of Army service.

Len Kelly and Fred Meyers plan to spend most of their time on the road calling on distributors thruout the country. They are now distributing "Sunshine", "Atomic" and "Memo" records. They are planning to release a number of new tunes which they believe will prove especially attractive to the phono trade. Col. Lucas will handle all the firm's business at their offices in this city.

GRANT SHAY, MILLS NOVELTY AD MGR

CHICAGO — The officials of Mills Novelty Company, 4100 Fullerton Ave., this city, announced the appointment of Grant F. Shay as Director of Advertising for their firm this past week.

Shay was formerly assistant advertising manager for Mills Industries, Inc. and worked with Richard K. Law. Law, it is reported, will continue in the capacity of advertising manager for Mills Industries, Inc.

Grant Shay is well known to all coinmen in the trade and has been with the industry for many years. His ad work has won much good comment from coinmen. His understanding of their problems will stand him in good stead as advertising director.

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 PER REEL

NOTE: All of our Film for use in Panograms and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

PHONOFILM
3331 North Knoll Drive Hollywood 28, Calif.

Exclusive RECORDS • • HOLLYWOOD

AND
"EXCELSIOR RECORDS"
NOW DELIVERING — NEW RELEASES

No. 211
"Got Your Love In My Heart"
Vocal Herb Jeffries with Joe Liggins Orch.
"Tisco Cisco"
Vocal Pat Kay with Herb Jeffries Orch.

No. 212
"I Know My Love Is True"
"Harlemesque"
Joe Liggins & His Honeydrippers

No. 213
"Miss Betty's Blues"
"Lover's Lament"
Vocal—Joe Liggins

No. 207 "The Honeydripper" Parts 1 & 2 Joe Liggins
No. 208 "Left a Good Deal in Mobile" "Here's Hoping" Herb Jeffries
No. 209 "Blues at Sunrise" "You Taught Me To Love" Ivory Joe Hunter
No. 205 "You Taught Me To Love" "Johnnie's Boogie" Johnny Moore
No. 203 "Please Believe Me" "So Glad" Frank Haywood
No. 202 "I Wonder" "Skyline" Dan Grissom
No. 201 "How Come?" "Ev'rything About You Appeals to Me" Leon Rene

ORDER THESE HITS TODAY!

"G & G" NEW RELEASE No. 1017 "I'VE BEEN DOWN IN TEXAS" EFFIE SMITH
ACCOMPANIED BY DARBY HICKS & HIS RHYTHM — "ROOT-LIE-VOOT" EFFIE SMITH

Retail Price, $1.00 Plus Tax — Regular Discount to Operators and Dealers

AMERICAN COIN-A-MATIC MACHINE CO.
SAM STRAHL
EXCLUSIVE DISTRIBUTORS IN WESTERN PA. W. VA. AND VA.
1435-37 FIFTH AVENUE PITTSBURGH 19, PA.
Phone: Atlantic 0977

IMMEDIATE DELIVERY!
PACKARD PLA-MOR WALL BOXES . . . $36.95
EXCLUSIVE DISTRIBUTORS
H. C. EVANS & COMPANY
CUSTOM BUILT CONSOLES AND ARCADE EQUIPMENT

PACIFIC COAST DISTRIBUTORS
1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527) LOS ANGELES 7, CAL.

WURLITZER APPOINTS S. AMER. DISTRIB

NO. TONAWANDA, N. Y. — Carlos Touche of Buenos Aires, Argentine, has been appointed distributor of Wurlitzer phonographs and related equipment in Argentina, Paraguay, and Uruguay, according to announcement by David O. Lee, Wurlitzer Export Manager.

Touche, who knows the South American music business anticipates a tremendous boom in the automatic music field throughout Latin America. Not one to make idle predictions, Mr. Touche gave concrete evidence of his faith in the future of the phonograph industry by making a special trip to Wurlitzer's North Tonawanda, N. Y. plant to review the situation with top Wurlitzer officials and to sign a whopping order for new Wurlitzer merchandise.

"By this action Touche attained the distinction of being the first Wurlitzer foreign distributor to sign a contract under Wurlitzer's new program of expansion in the export market," states Export Manager Dave Lee.

The above photo records the event. It shows Touche, seated, signing this first export contract, while Dave Lee (standing left) and M. G. Hammergren, Wurlitzer Vice-President and Director of Sales (standing right) look on.

MUSIC YOU FEEL
ON
COURTNEY RECORDS
ALL TYPES
RETAIL PRICE 50c
LESS DEALER DISCOUNT
COURTNEY RECORDS
1427 E. 78th STREET
LOS ANGELES 1, CALIF.

RACE HORSE CARNIVAL CONCESSION MACHINE
• BUILT ON ORDER •
OPERATORS SERVICE
2307 W. PICO BLVD., LOS ANGELES 6, CALIF.

50c Jennings Dixie Bell $385.00
Original Mills 50c Blue Front 395.00
Special lot 15 Mills Original Hand Load 2-5 pay, consisting 5 quarters, 3 dimes, five nickel.
Request our list of Higrade Rebuilt Slots — also popular priced machines. Phone: Main 1323.
COLEMAN NOVELTY COMPANY
1023-25 Fifth Ave. Rockford, Ill.

WE ARE NOW DELIVERING OUR PROVEN AND TESTED
UNIVERSAL AMPLIFIERS
ASK THE OPERATOR WHO OWNS ONE. THAT'S OUR BEST ADVERTISEMENT
ORDERS FILLED IN ROTATION RECEIVED

1. Saves you time, money and expense
2. Your customer is satisfied
3. Your Machine keeps working
4. Built by competent Phonograph Sound Engineers
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed
7. Complete with sockets for Speakers and Pick-Ups for all Models
8. Ready to operate
9. Money back in 10 days if not completely satisfied.

MODEL A — Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950 all SEEBURGS, except Hi-Tones all ROCK-OLAS — $54.50 Complete With Tubes F.O.B., N.Y.

MODEL B — Fits all WURLITZERS all SEEBURGS including Hi-Tones all ROCK-OLAS — $74.50 Complete With Tubes F.O.B., N.Y.

PHONO OPERATORS — Ship us a coin operated phonograph amplifier (charge Prepaid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. $36.50
ALL WURLITZER MODELS—ALL SEEBURGS, except HI-TONES, ALL ROCK-OLAS F.O.B., N.Y.

FOR OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY
Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional charge will be made.
412 — 24 — 616 — 500 — 600 — 700 — 750 — 800 — 850 — and 950 ..... F.O.B., N.Y. $18.50

AMPLIFIERS REPAIRED — We will be happy to repair your amplifier when your local man cannot do that for you. Ship amplifiers charges prepaid.
TERMS: Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write — Wire — Phone

JAFCO, INC. JOHN A. FITZGIBBONS, Pres. (PHONE: COlumbus 5-7996) 776 TENTH AVENUE NEW YORK 19, N. Y.

JUKE BOX OPERATORS
LATEST RECORD RELEASES

MEMO LABEL
BONNIE BAKER and CAPTIVATE-AIRS
7002 "IT MAY BE WRONG" / "I WOULD IF I COULD"
7003 "JUST THAT WAY" / "LONESOME BABY"

ATOMIC LABEL
SLIM (FLAT FOOT FLOOGIE) GAILLARD
A215 "ATOMIC COCKTAIL" / "YEP-ROC-HERESEY"
A216 "PENICILLIN BOOGIE" / "JUMPIN' AT THE RECORD SHOP"

OPERATOR'S PRICE 55c

TERRITORIES OPEN!! DISTRIBUTORS WANTED!!

K & M DISTRIBUTORS 1913 W. PICO BLVD. LOS ANGELES 6, CALIF. (PHONE: EX: 0811)

HOLLYWOOD

When We Tested HOLLYWOOD —
Two months before we announced HOLLYWOOD we selected successful Operators to test this game on location. Total receipts at the end of the test period showed an increase in TOP locations and greater player activity in Average locations!

$249.50

F.O.B. CHICAGO — 1/3 DEPOSIT WITH ORDER, BAL. C.O.D.

IMMEDIATE DELIVERY!

See YOUR Distributor or WRITE direct to us for DESCRIPTIVE CIRCULAR of this powerful MONEY-MAKING game.

- √ Hollywood brings MORE Players
- √ More Plays bring MORE Dollars
- √ More Dollars bring MORE HOLLYWOODS
- √ MORE HOLLYWOODS—MORE PROFITS!

BEST BY TEST

MARVEL MANUFACTURING CO.
2124 MILWAUKEE AVE.
CHICAGO 47, ILLINOIS

EVERGLADE 0230

HOLD EVERYTHING
UNTIL YOU SEE
BALLY'S NEW
- FIVE BALL FREE PLAY
- ONE BALL FREE PLAY
- MULTIPLE MUSIC

READY FOR DELIVERY SOON!

NOW DELIVERING
BALLY'S NEW
- UNDERSEA RAIDER
- VICTORY DERBY
  SENSATIONAL 1 BALL MULTIPLE PAYOUT
- VICTORY SPECIAL
  1 BALL MULTIPLE FREE PLAY

ORDER TODAY!

PIONEER DISTRIBUTING CO., INC. ★ TRI-STATE SALES CO., INC.
585 - 10th AVENUE, NEW YORK 18, N. Y. PHONE: CHELSEA 2-4648

CONVERTING MILLS
escalator slots into Gold, Copper and Silver Chromes and Black Cherry Bells. (Will take surplus slot parts in trade on conversions or our machines. Any machines can be had in one Cherry 2/5 or 3/5 Payout. For further information Write, Wire or Phone. (Orchard 2125)
CHROME COIN COMPANY
1200 So. 5th St., Milwaukee, Wis.

SOLLY ROSE OPENS SUN MUSIC CO.

MINNEAPOLIS, MINN.—Solly Rose, well known coinman here and brother-in-law of Jonas Bessler of Hy-G Amusement Co., has just opened his own firm to be known as the Sun Music Company.

Solly will handle all types of records for the juke box trade.

→ WATCH for the Opening ←
of Our Branch Office on March 1
↓
ECONOMY SUPPLY COMPANY
2015 MARYLAND AVENUE, BALTIMORE, MARYLAND
JACK BERMAN SID MERENSTEIN

LET US BE YOUR SUPPLY HOUSE!
TUBES — AT PRICES FROM 10% TO 50% OFF LIST

6L6	$ .90	6C5GT	$1.00	65K7GT	$1.10	125A7	$1.00
80	.70	6B5	1.95	2051	2.35	125K7	1.00
5Z3	1.00	6B7	1.30	2A4G	2.35	125Q7	1.00
2A3	1.45	6SQ7	1.00	70L7	1.95	1LN5	1.75
30	1.00	6C6	1.00	70L7 Adaptor	1.75	8MFD, cond. (tub. can) 600V	1.95
41	.85	6SC7	1.30	77	.90	16MFD, cond. (tub. can) 450V	1.95
42	.85	6F6	1.10	6X5GT	1.10		
45	.80	6H6	1.10	5U4G	1.00		
56	.80	6K7	1.10	5V4G	1.60		
76	.90	6J5	.75	5Y3	.70		
6A6	1.60	6V6	1.95	35Z5	.85		

8MFD, cond. 450V	$ .95
8MFD, cond. (tub. can) 450V	1.50
16MFD, cond. 450V	1.15
20-20MFD, cond. 150V	1.05
Bakelite Crystals	5.00

WEST SIDE DISTRIBUTING CO.
612 TENTH AVE., NEW YORK 19, N. Y.
Circle 6-7533

AIREON SPONSORS SERVICE SCHOOLS

KANSAS CITY, MO. — The 200 regional and district sales managers, distributors and distributor's servicemen who attended Aireon's four day service school played hard and long at the "recess' party pictured here.

The occasion was a Sunday evening cocktail party and dinner given by Aireon Manufacturing Corporation at the Hotel Phillips, this city, for all concerned with the production, distribution and servicing of its new "Electronic Phonograph."

Aireon's photographer made the rounds of the various tables and groups and came up with these shots. Music operators will recognize many of Aireon's regional and district sales managers, including W. E. Simmons, Fred A. Mann, Ben D. Palastrant, Ralph E. Ridgon, J. McEwen Cherry, Frank Q. Doyle and others.

Art Welch and "Rudy" Greenbaum of Aireon are in the group. Bill Brase, Director of Field Service for Aireon, and his assistant, Harold Hunt, are shown with their service representatives. Greenbaum is at the "mike" with president R. C. Walker and other Aireon officials.

LAUNDERETTE STORES EXPANDING

NEW YORK—Eight additional Launderette stores, franchised by the Telecoin Corp., will be opened this month, according to reports, raising to 26 the number established in the last twelve months.

This announcement was made by Grant Layng, manager of the apartment house and builders division of Bendix Home Appliances, Inc.

The stores will feature from 20 to 40 coin operated Bendix automatic washing machines.

Three of the new stores will be opened in metropolitan New York, three in Chicago, one in Boston and one in Philadelphia.

The first Launderette store was opened in the Parkchester section of the Bronx, this city, slightly more than a year ago. There are now reported to be fourteen of these stores in this area.

Westinghouse at Massillon, Ohio is also reported to be preparing to open similar types of stores. Others are expected to follow.

P & S FREE PLAYS
ARE PROVEN WINNERS

Eagle Squadron — From — Big League
Shangrila — From — Mr. Chips
Torpedo Patrol — From — Formation
Paratroops — From — Powerhouse
Production — From — Blondie
Eagle Squadron — From — Big Town
→ **KISMET** — Our Latest
Bombardier ← — From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse

See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

Tubular
COIN WRAPPERS

1 Case .....65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.
50c PENNIES .....19 M to CASE
$2.00 NICKELS .....17 M to CASE
$5.00 DIMES .....20 M to CASE
$10.00 QUARTERS ....15 M to CASE
$10.00 HALVES .....15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

⅓ Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

Enterprise RECORD
By BERGER ENTERPRISE
8111 Santa Monica Blvd.
Hollywood 46, Calif.

FLASH!
NEW RELEASES NOW READY

RELEASE SHEET OF NEW RECORDS
READY FOR SHIPPING FEB. 1, 1946
BY
BERGER ENTERPRISE
Producers and Manufacturers of ENTERPRISE RECORDS
8111 Santa Monica Blvd.
Hollywood 46, Calif.

LARRY WILLIAMS — and his "Cowhands"
Western songs with rhythm and pep to wake the slumbering souls.
#101-W
A' RIDIN' TOWARD THE SUNSET
LITTLE DARLIN' ☐
#103-W
I CAN READ BETWEEN THE LINES
I'M LOST WITHOUT YOU MY LOVE ☐

BUDDY WEBBER — and his "Stubble Jumpers"
Largest little Western Band in Hollywood.
#113-B
SLIP ME MY SLIPPERS SUSIE DARLIN
I'M A' RIDIN' THE RAILS ☐
#115-B
I'M A' ROUNDIN' UP MY LOVE MY LOVE FOR YOU
FIDDLIN' DAN FROM OLD CHEYENNE ☐

LOIS POWELL — and the "Stubble Jumpers"
That sweet and lovely voiced Western Gal we have waited so long for.
#117-P
IS IT WRONG
SOME MOTHER'S DARLIN' ☐
#119-P
YIPPEE AYE
I WANT JUST ONE LITTLE DARLIN' ☐

MELDON DALE — and the "Stubble Jumpers"
(THE MELANCHOLY COWBOY)
So easy on your ears, but pulls at your heart with his plaintive melodies.
#121-D
TONIGHT THE STARS ARE PLAYING PEEK-A-BOO
A NEW STAR IN HEAVEN TONIGHT ☐
#123-D
WHEN THE MOUNTAINS KISS THE SKY
IN MY STABLE (THERE'S AN EMPTY STALL ☐

KEN PATTON — and the "Stubble Jumpers"
A soft home-spun voiced Western Lad direct from the Plains.
#129-K
THERE'S A DREAM RANCH IN THE SKY
GIVE ME AN OKLAHOMA GAL ☐
#131-K
SILVER DEW ON THE BLUE GRASS TONIGHT
TRAIL TO SAN ANTONE ☐

RUSS PIKE — and his "Prairie Knights"
Eighteen years on the radio and at last on records, a treat for for his thousands of friends!
#133-R
ALONG THE NAVAJO TRAIL
I HAVEN'T GOT A NICKEL (OR A DIME) ☐
#135-R
FORGIVE ME LITTLE DARLIN'
I WON'T HANG AROUND YOU ANY MORE ☐

TERRITORIES OPEN!!
DISTRIBUTORS WANTED!!

ALL RECORDS RETAIL 75c
DEALERS 40% OFF PLUS TAX
THIS IS YOUR ORDER BLANK
INSERT FIGURE WANTED IN SQUARE
TEAR OFF AND MAIL TODAY
ALL RECORDS GUARANTEED
24 HOUR SERVICE
25% WITH ORDER BAL. C.O.D.
Ship By .....
Ship To .....
Street .....
City & State.....
Ordered By .....

The Heart of America

WE CAN NOW SUPPLY YOU WITH GOTTLIEB'S

"STAGE DOOR CANTEEN"

THE GAME THAT ALL OPERATORS ARE DEMANDING TODAY!

WE STAND READY TO SERVE THE OPERATORS IN "THE HEART OF AMERICA"
WITH THE
ROCK-OLA "PHONOGRAPH OF TOMORROW"

B. D. LAZAR COMPANY

1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

Ponder Appointed AMI Distrib for La.

NEW ORLEANS, LA. — Ed Ponder of Louisiana Coin Machine Service, this city, has just been appointed Louisiana distributor for AMI phonographs and automatic music by "Doc" Eaton, General Sales Manager of the Automatic Instrument Company.

"Doc" says, "Ed Ponder has one of the most aggressive distributing organizations in the South and will be comprehensively fitted to give complete service to all the music operators in Louisiana.

"Ed particularly likes the all-new AMI mechanism, which takes twenty records and, by a new, ingenious method, plays either side of the record at the will of the patron, thus affording forty selections in all."

Ed Ponder is very anxious to meet with all of his friends in Louisiana and talk over the possibilities of the new AMI phonograph.

Suggests Grocers Use Cig Machines

DETROIT, MICH. — The "Grocer's Spotlight" newspaper of this city directed to grocers only in its "Tips On Better Merchandising" suggests, "Useful time may be saved by using a cigarette vending machine rather than by selling them over the counter. In most instances the customer will have his own change

BYRAM REMODELS SILENT SALES BLDG

WASHINGTON, D. C. — Ira T. Byram, Jr. announced the opening of the Silent Sales System's remodeled showrooms this past week.

The new showrooms complete the first step in Silent Sales' plans to give operators the most comprehensive service. Harold S. Klein, newly appointed sales manager, will be in direct charge. Klein comes to Silent Sales with a background of many years of sales direction, including large regional operations for the Singer Sewing Machine Company.

Soon to be completed on the second floors of both large adjoining buildings are the repair, remodeling, and refinishing shops: Robert L. English is service manager. English's past experience includes successful operation of his own electronics business, three years as a Sales Engineer for the Standard Oil Company, two years as Electronics Test Engineer for the Westinghouse Electric Company and 2½ years as a Chief Electronics Specialist in the United States Navy, from which he has just recently been honorably discharged.

The new streamlined Executive and General Offices on the third floor will be occupied this week. The new offices present a bright, cheerful picture of modernity, equipped with the latest office aids for the well-trained staff. The officers are under the direction of Arthur W. La Roche and Joseph F. Marsden.

EAGLE SPEEDS ITS PLASTICS DELIV'Y

CHICAGO — Eagle Coin Machine Co., 1514 Fremont Ave., this city, report that they are now speeding up delivery of their "Eagle Phonograph Replacement Plastics" and that phono coinmen all over the country can depend on getting these plastic replacements faster than ever before.

The reason for this speed up of their deliveries, executives of the firm report, is due to the fact that many phono ops all over the country are now asking to get these plastics as fast as they possibly can to completely dress up machines as many new business spots open

One noted coinman wrote the firm, "Not only are you sending in the finest replacement plastics we have ever received, but your delivery is very fine and this sort of combination makes me one of your biggest boosters. Believe me, when you need a replacement plastic you usually need it in a hurry and every day the phono is off location means so much money lost to any juke box operator. You are to be complimented all around for your fine merchandise and service."

Eagle coin reports, "Our replacement plastics are the thickest, strongest, toughest and are perfect fitting. In addition they are non-inflammable. From every standpoint they are the finest that phonograph coinmen can purchase and with speedier delivery music machines need not wait to get repaired any longer."

AOLAC HOLDS BIG DINNER MEET

Bill Rodstein of Philly Assn is Guest Speaker. "Curley" Robinson Urges Ops Join CMI Public Relations Program. Ask Ops Enforce Rules Against Minors. Tells of Need for Tax Council.

BILL RODSTEIN

(By Special Wire to *The Cash Box*)

LOS ANGELES, CAL.—The AOLAC (Associated Operators of Los Angeles County, Inc.) held one of the biggest dinner meetings in their history this past Wednesday evening (February 13) at the Rodger Young Auditorium, 936 W. Washington Blvd., this city.

Approximately 200 members and their wives attended this dinner party. Samuel (Curley) Robinson, managing director of AOLAC, presided.

The meeting was highlighted by a very stirring and interesting speech made by William (Bill) Rodstein, president of the Amusement Machines Assn. of Philadelphia, Pa. Rodstein is mixing business with pleasure in a California vacation and arrived here just in time to make this speech which won so much applause from all present. In his speech he tremendously impressed the gathering with the fact that there are approximately 4,000 machines operating in the Philadelphia area and that these are all five-ball free play pin tables.

"Curley" Robinson forcibly brought home to the large number of operators present the great need to strictly enforce all rules prohibiting minors from playing machines.

He requested that all operators and distributors present join the CMI public relations program by becoming associate members of this organization. He stated, "It is for the good of the operators to join in so worthwhile a program".

He also stressed the need for cooperative effort on the part of all members. He said, "This association and its members will operate on a basis of good will and tolerance toward each other. A house divided against itself cannot stand."

On the subject of taxes and license fees Robinson brought out that unless the ops fight together to overcome the attitude of taxing bodies that as far as these taxing bodies are concerned "it is always open season on coin machines". He urged all ops to pay their license fees promptly when due and pointed out that more than 1000 machines in the county have not yet been licensed and that this may lead to serious trouble.

It is believed that this was one of the most successful meetings ever held by the AOLAC and will be long remembered.

UNCOMPROMISING POLICY

FROM 1917 TO 1942

"ENDORSING ONLY THE BEST"

In 1942 war restrictions and conditions called for at least a compromise in our policy if we were to continue our business.

Rather than do that we stopped!

Being sure now that nothing can compel us to make even a remote change in our original policy, we are renewing our activities in every field of the Coin Machine Industry with this pledge.

We shall recommend and sell Only The Best Amusement-Merchandising-Music Machines and Accessories.

Our new home at 199 W. Girard Avenue, THE LARGEST OF ITS KIND, will provide most modern facilities to serve operators, jobbers and manufacturers in a manner not equalled anywhere in the United States.

Soon we shall announce our new method of distribution which will be a liberal departure from old fashioned methods and which will benefit the entire industry. Schedules to complete our new home by February 20th are upset by present strikes. We are driving hard to finish the job by March 20th.

Our Pittsburgh branch, however, is now in full swing under the direction of Harry Rosenthal.

BANNER SPECIALTY COMPANY

199 W. GIRARD AVENUE
PHILADELPHIA 23, PA.

•

1508 FIFTH AVENUE
PITTSBURGH 19, PA.

BRAND NEW COLUMBIA

DOUBLE JACKPOT BELL

Orders Filled Immediately — Wire or Phone Orders Now

5c — 10c — or 25c PLAY

$127.50 IN LOTS OF 5 OR MORE — $132.50 SINGLE

BRAND NEW CHROME CLUB MODEL — $169.50 EA. WRITE FOR QUANTITY PRICES

• Four machines for the price of one! Kit of parts with each machine permits quick, easy change to 25c-10c-5c or even 1c play!

• Immediate delivery. The last word in new, modern, post-war slot machine construction! With red and blue trim! Fully automatic payout. Double jackpot. Unconditionally guaranteed to satisfy you. Cashbox capacity $100.00. Regulation size wood base fits all standard stands and safes. Rugged, lifetime construction.

1/3 DEPOSIT WITH ORDER, F.O.B. CHICAGO

FACTORY DISTRIBUTORS

ABCO NOVELTY CO.

809 W. MADISON STREET
CHICAGO 7, ILLINOIS

Many Other Counter Games. Write Your Needs.

(PHONE: HAY MARKET 3695)

WILLIAMS PRESENTS "SUSPENSE" TO TRADE

CHICAGO — Al. A. Silberman, executive vice-president of Williams Manufacturing Co., this city, whose articles exclusively written for *The Cash Box* on unification of the industry and the method for curing many of its problems have won so much good comment from all the trade, goes all out in describing the firm's new five-ball free play game, "Suspense," which was just nationally presented to the field. He writes:

"With pardonable pride, but no hesitancy, we announce to coinmen all over the nation, our first completely all new post-war, five-ball free play game, 'Suspense.' A game so delicately artistic in design, with built-in ruggedness of construction, so daring in its startingly unprecedented innovations, so dynamic in its method of play that distributors who have already received shipments are unanimous in their acclaim to the effect that it marks a tremendously progressive milestone.

"Harry Williams, widely known inventor, designer and electronics engineer and president of the company bearing his name, first conceived the idea for 'Suspense' over two years ago and burned 'gallons of midnight oil' in laying it out on the drawing board. Together with a staff of electronics technicians, which comprises, in our opinion, the best engineering brains Williams worked out and completed the blueprint and 'Suspense' was born.

" 'Suspense' is an authentic Williams' original within the fullest meaning of the term. It sparkles in newness, originality and magnetic eye appeal. It fairly shouts its freshness and alluring play-appeal. It is full of the element of surprise and bristles with an abundance of exciting suspense. The new technique, new engineering ideas, topflight craftsmanship are all solidly embodied in the design and construction.

"Space allocation will not permit an adequate description, but when you see the 'schematic panel' so effectively worked out and screened down to the minutest degree of exactitude and the newest and most widely discussed 'visual ball lift' you will understand why we justifiably use the term, 'an authentic Williams original.'

"The block long, six story 'Williams Buildng,' recently purchased and now in process of complete modernization, is just 'an echo away' from the Loop, and all visiting coinmen are cordially invited to make our comfortable offices their headquarters while in Chicoago.

"Our specially designed, streamlined production line forcibly expresses to the onlooker that the 'know how' and experience learned during war days, has been put to work in fullest measure. This applies with equal force and efficiency, to our daylight machine shop and new experimental laboratory, as well as our thoroughly modernized engineering department and drafting room.

"All these facilities are in 'all out' production on 'Suspense' and no effort will be spared to ship in such quantities as present day conditions will permit. 'Suspense' represents over two years of careful study and long hours of intelligent planning. In every little last detail is embodied the inventive genius, skilled craftsmanship, years of experience in coin machine design, construction and practical knowledge of engineers whose reputations have long been established."

N. Y. POST CALLS PERRY COMO "KING OF THE JUKE BOXES"

NEW YORK—The "New York Post" daily afternoon paper, this city, devotes its entire "Magazine" page to Perry Como in its Thursday, February 14 issue.

In this article Henry Beckett reports that Como's recording of "Till The End of Time" has sold over 3,000,000 discs and that Como was given a gold copy of this recording by the studio for the great sale.

He also states, "Como has never taken voice lessons." In fact, he reports, Como was once turned down by an operatic voice teacher when he auditioned for him.

The rest of the item concerns itself with the many fan letters Como receives from the "bobby soxers" all over the country and that he has a staff that does nothing else but send out pictures to fans all over the country. "In fact," Beckett writes, "it takes four hours of each day for his secretary to read his mail."

Announcing

The Appointment of

NATIONAL COIN MACHINE EXCHANGE

as EXCLUSIVE DISTRIBUTORS

***for* NORTHERN ILLINOIS**
NORTHERN INDIANA
EASTERN IOWA
MICHIGAN

for

D. GOTTLIEB & CO.
"The First With the Finest"

STAGE DOOR CANTEEN

Now Delivering in Limited Quantities

NATIONAL COIN MACHINE EXCHANGE
1411-13 Diversey Blvd. Chicago 14, Ill.
Phone: BUCkingham 6466

NOW DELIVERING

Goalee $525.00
Total Roll 425.00
Lite League 425.00
Undersea Raider 399.50
Victory Derby 574.50
Victory Special 589.50
Mills 5c Vest Pockets..ea. 74.50

MONARCH — FOR FINER SERVICE

BRAND NEW RELEASES FROM THE FACTORIES

Evans Bangtails 5c combination Freeplay & Payout 7 Coin Head..... $674.50
Evans Bangtails 25c combination Freeplay & Payout 7 Coin Head..... 799.50
Jennings Bronze Chief — Jennings Super DeLuxe Chief
5c....$249.00 10c....$259.00 25c....$269.00 — 5c....$274.00 10c....$284.00 25c....$294.00
New Improved Groetchen Columbia Twin JP adjustable to 1c-5c-10c-25c play.... 132.50

IMMEDIATE SHIPMENT

STAGE DOOR CANTEEN —
LAURA — HOLLYWOOD
and all UNITED REVAMPS
$249.50 Each

THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bakers Pacers DDJP..... $265.00
Bakers Pacers J.P. remote.. 345.00
Bally Rollem..... 145.00
Bally Hi Hand 5c comb..... 199.50
Bally Hi Hand 25c..... 295.00
Bally Bells 5 & 25..... 125.00
Bally Club Bells..... 245.00
Bally Royal Draw..... 105.00

Caille Roulette 25c..... $275.00
Ev. '40 Pacer..... 295.00
Ev. Lucky Lucre..... 150.00
Ev. '41 Bangtail JP..... 295.00
Ev. Rolleto Jr..... 125.00
'40 Dominos 175.00
'41 Dominos JP 5c..... 295.00
'41 Dominos JP 25c..... 475.00

Jenn. Silvermoon $145.00
Jenn. Bobtail 125.00
Jenn. Golfball 25c..... 195.00
Keeney Sup Bell 5c..... 310.00
Super Bell 25c 395.00
4-Way Sup 3/5 & 25..... 650.00
Super Bell Tw. 5 & 5..... 395.00
Sup Bell Tw. Comb. 5 & 5.. 495.00
Sup Bell Tw. 5 & 25..... 495.00

Super Tracktime..... $295.00
Mills 4 Bells..... 395.00
Jumbo Parade Late 5c..... 135.00
Jumbo Parade 25c..... 295.00
Paces Races Brown..... 175.00
Paces Tw. Rls. 5 & 10..... 325.00
Paces Tw. Rls. 5 & 25..... 395.00
Paces Saratoga 5c..... 99.50

FLASH!!! WE WANT 1000 5-BALL F.P. PIN GAMES FLASH!!!

WRITE FOR LISTS: SPECIAL REBUILT SLOT MACHINE VALUES. Arcade Equipment, Automatic Payout Consoles, 1 & 5-Ball F.P. Pin Games, 1-Ball Multiple P.O. Tables.

TERMS: ⅓ DEPOSIT BALANCE C.O.D. or SIGHT DRAFT

MONARCH COIN MACHINE COMPANY

1545 N. FAIRFIELD AVE. — ARMITAGE 1434 — CHICAGO 22, ILLINOIS

"DOUBLE-POINT" PHONO NEEDLE MAKES JACK NELSON NATIONAL DISTRIBUTOR

CHICAGO—The newly formed national distributing organization of Jack Nelson Company will handle the distribution nationally for the new "Double - Point Phonograph Needle," patent on which is pending and which is now in production by the Micro--Master Company of Chicago.

The Double-Point Needle was designed and manufactured especially for the heavy work and long life required of a needle in coin-operated phonographs.

The shank is made of genuine tool steel and is gold-plated and hand-polished. Precious metals such as osmium, platinum, etc., are used in the points.

Distribution will be handled by Nelson throughout the United States and foreign countries.

With increase in production daily, it is expected that national coverage will be completed very shortly.

This new "Double-Point" phono needle has attracted much attention from operators and service men because of its simplicity as well as its practical usage. When one point shows wear, the service man merely reverses the needle and uses the extra point.

Each point is made to give up to 5000 plays and produce quality tone.

"I am proud to handle this new 'Double-Point' phono needle," said Nelson, "and to announce that the first product to be merchandised in my new organization is manufactured by a firm with the reputation of the Micro-Master Company, whose achievements for many years in production of close-tolerance gauges and other precision items is so well known. I am happy to be associated with them in the marketing of this fine needle."

The needle itself is very attractively packaged and is sure to meet with the approval of the phono ops. It can be easily handled in quantities by service men and complete record of installation and plays is also arranged for on the card. According to the card each point gives 5000 plays and therefore each needle represents 10,000 full plays to the operators.

Other products to be distributed by the Jack Nelson Company will be announced in the near future.

Police Return 18 Seized Machines

GRAND RAPIDS, MICH.—On Page 52 of the February 4 issue of *The Cash Box* there appeared an item that police here found 18 machines in an unlocked building and that they had confiscated them.

This past week, Acting Police Superintendent Albert F. Scheiern ordered the police to return the machines.

Scheiern said the action was taken after the prosecutor's office ruled that police had no legal reason to hold the machines since proof that they were used for gambling in the building was lacking.

"Look" Shows Juke Box Ballet

NEW YORK—The February issue of "Look" magazine features a "Ballet Fashion Show for Teen Agers." In these full color pages (Page 41) there appears a group of youngsters dancing to the music of a juke box. The machine itself is an improvisation of what the average juke box looks like and features a neat design which will appeal to many

The caption underneath the picture reads, "At a juke-box gathering." And then goes on to describe the dresses worn by the girls, since this is based on new teen ager fashions.

(But, what is most interesting to the trade, is the acceptance which the juke boxes now receive from the big dress industry to the point where even special dresses are recommended for juke box gatherings.

Another Offering of...

QUALITY MERCHANDISE

by MULLININX

— All thoroughly reconditioned and unconditionally guaranteed, regardless of price.

ONE BALLS		ONE BALLS	
17 Kentucky	$195.00	1 American Derby	$65.00
12 Longshot	145.00	1 Sport Page	35.00
10 Santa Anita	115.00	3 Winning Ticket	75.00
8 Grand National	65.00		

SLOTS		SLOTS	
1 5c Mills Blue Front, Serial 382383	$129.50		
1 1c Pace Deluxe, DJ, Red. Very Clean	55.00		
1 5c Mills Original Silver Chrome, 2-5 PO, Serial 445944	195.00		
1 5c Mills Original Gold Chrome, 2-5 PO, Serial 465820	175.00		
1 5c Mills Rebuilt Gold Chrome, 3-5 PO	159.50		
1 10c Mills Original War Eagle, 3-5 PO	129.50		

MUSIC		MUSIC	
2 Rock-Ola Commando	$515.00	1 Rock-Ola 1940 Super	$475.00

PHONE — WIRE — OR WRITE YOUR ORDER!

1/3 Certified Deposit, Balance Sight Draft or C.O.D.

MULLININX AMUSEMENT COMPANY

1514-16 BULL ST. (ALL PHONES: 3-6601) SAVANNAH, GA.

Own Any Hockeys?

THEN---

HERE'S GOOD NEWS FOR YOU

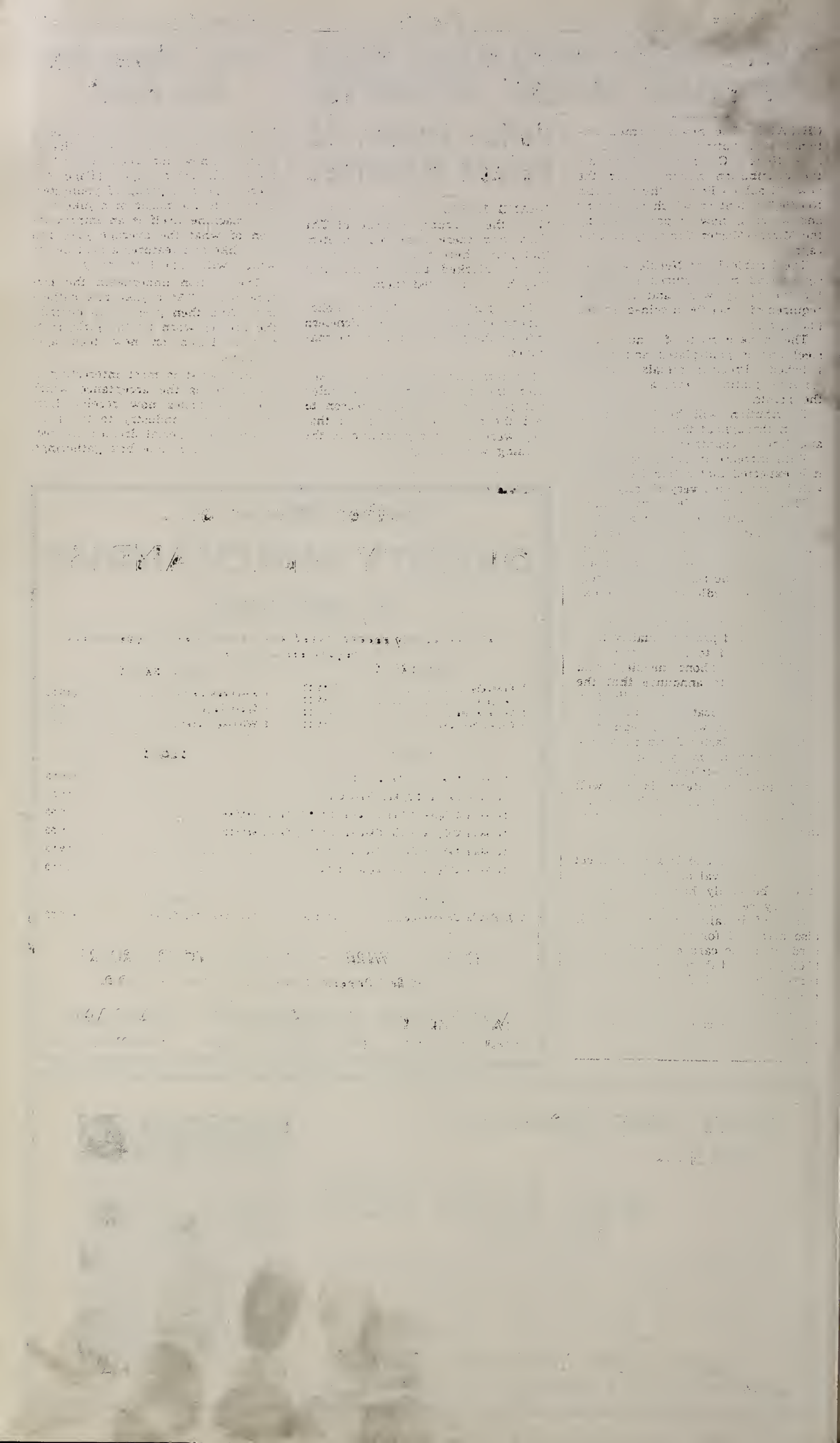
WE'LL CONVERT THEM TO DOUBLE PLAY . . . SO TWO CAN PLAY THE GAME AS WELL AS ONE — IT CREATES GREATER PLAYER INTEREST AND DOUBLES YOUR CASH BOX RECEIPTS

Ask Any Operator Who Has Seen It!!

WRITE — WIRE — PHONE

LEWIS COIN MACHINE SERVICE

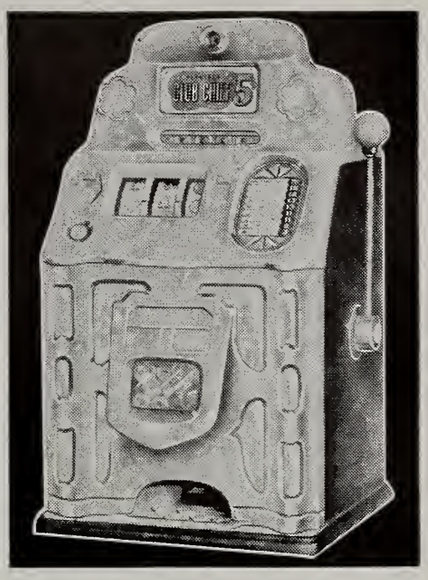
3924 W. CHICAGO AVE. (BELMONT 7005) CHICAGO, ILLINOIS



40 Years of Knowing How!

Leadership does not arrive overnight. It builds up gradually through public approval and acclaim.

For 40 years the constant high quality standards set by O. D. JENNINGS & COMPANY have continually widened the use of coin-operated machines until today clubs and operators everywhere accept JENNINGS' products with the knowledge that there is none better.

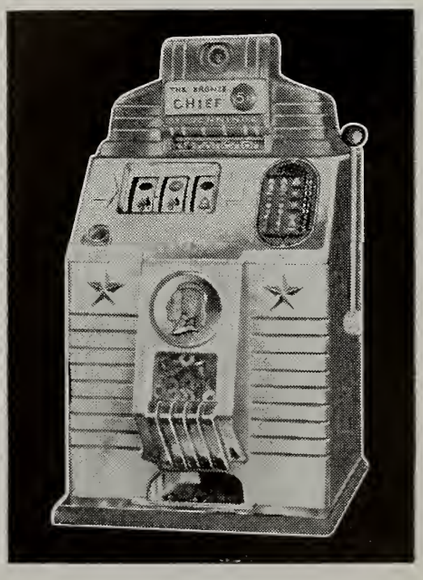


SUPER DE LUXE CLUB CHIEF

Sparkling! Illuminated! 100% mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

STANDARD CHIEF

Precision-built! Sparkling chrome finish, hand-rubbed case with artistic trim.



BRONZE CHIEF

Sparkling chrome finish, burnished bronze, hand-rubbed walnut case with artistic trim.

MODELS NOW ON DISPLAY

See your distributor or dealer for earliest possible delivery

MIDDLE WEST

ATLAS NOVELTY COMPANY
2200 North Western Avenue, Chicago, Illinois

BAUM DISTRIBUTING CO.
2718 Gravois Ave., St. Louis, Mo. (Southern Illinois)

BUESCHER COIN MACHINE DIVISION
Washington, Missouri

CONSOLIDATED DISTRIBUTING COMPANY
1910 Grand Avenue, Kansas City, Missouri

JOHN BEIHL
Batesville, Indiana

L. O. DAVID
El Dorado, Kansas

EUREKA NOVELTY COMPANY
413 Court, Saginaw, Michigan

WILLIAM FORTNER
Carmi, Illinois

FRANKEL DISTRIBUTING COMPANY
2532 Fifth Avenue, Rock Island, Illinois

ALFRED GAMBLE
Grand River at Saginaw, East Lansing, Michigan

GARFIELD NOVELTY COMPANY
1154 Parsons Avenue, Columbus, Ohio

J. J. KELLOGG
Koehler Hotel, Grand Island, Nebraska

LA BEAU NOVELTY COMPANY
4850 University Avenue, St. Paul, Minnesota

LEE SALES COMPANY
1815 South Lafayette Street, Fort Wayne, Indiana

J. ROSENFELD COMPANY
3218 Olive Street, St. Louis, Mo. (Eastern Missouri)

SPANN NOVELTY COMPANY
7525 Grand River, Detroit, Michigan

JOE WESTERHAUS
3726 Kassen Avenue, Cheviot (Cincinnati), Ohio

WICKWARE AMUSEMENT COMPANY
110 West Monroe Street, Pittsburg, Kansas

SOUTH

ACME AMUSEMENT COMPANY
2413 North Pearl Street, Dallas, Texas

ARK.-TENN. DISTRIBUTING COMPANY
1202 West Seventh, Little Rock, Arkansas

AUTOMATIC SALES COMPANY
203 Second Avenue North, Nashville, Tennessee

BRANSON DISTRIBUTING COMPANY
512 South Second Street, Louisville, Kentucky

CANIPE DISTRIBUTING COMPANY
1049 Union Avenue, Memphis 3, Tennessee

COIN OPERATING SALES COMPANY
1524 Main Avenue, San Antonio, Texas

FRANCO NOVELTY COMPANY
813 Adams Street, Montgomery, Alabama

EDWARD HEATH
217 Third Street, Macon, Georgia

NEW ORLEANS COIN MACHINE EXCHANGE
924 Poydras Street, New Orleans, Louisiana

SHAFFER MUSIC
5227 McCorkle Avenue, Charleston, West Virginia

SHAFFER MUSIC COMPANY
1925 Market Street, Wheeling, West Virginia

SHEARER AMUSEMENT COMPANY
140 North Market Street, Chattanooga, Tennessee

SOUTHERN DISTRIBUTING COMPANY
1010 Leeland, Houston, Texas

SHREVEPORT NOVELTY COMPANY
414 Crockett Street, Shreveport, Louisiana

T AND T NOVELTY COMPANY
114 North Main Street, Joplin, Missouri

JESSE WELLONS
Fayetteville, North Carolina

WESTERN AND PACIFIC

ADVANCE AUTOMATIC SALES
1350 Howard Street, San Francisco, California

ELY SPECIALTY COMPANY
Ely, Nevada

JONES DISTRIBUTING COMPANY
127 East Second South, Salt Lake City, Utah

PHOENIX DISTRIBUTING COMPANY
1211 North Third, Phoenix, Arizona

PUGET SOUND NOVELTY COMPANY
114 Elliot West, Seattle, Washington

C. A. ROBINSON & COMPANY
2301 Pico Boulevard, Los Angeles, California

WESTERN DISTRIBUTORS
1226 Southwest Sixteenth Street, Portland, Oregon

EAST

ATLAS NOVELTY COMPANY
2217 Fifth Avenue, Pittsburgh, Pennsylvania

AUTOMATIC COIN MACHINE CORP.
349 Chestnut Street, Springfield, Massachusetts

J. J. BERCHTOLD
226 Chestnut Street, Meadville, Pennsylvania

GENERAL VENDING SALES CORP.
306 North Gay Street, Baltimore, Maryland

GEORGE NOVELTY COMPANY
1716 Washington Ave., Northampton, Pennsylvania

WALTER HEIST
850 Locust Street, Reading, Pennsylvania

REX COIN MACHINE DISTRIBUTING CORP.
1230 Broadway, Albany, New York

REX COIN MACHINE DISTRIBUTING CORP.
1414 Main Street, Buffalo, New York

REX COIN MACHINE DISTRIBUTING CORP.
821 South Salina, Syracuse, New York

ROTH NOVELTY COMPANY
54 North Pennsylvania Avenue, Wilkes Barre, Pa.

H. SANDLER NOVELTY COMPANY
876 High Street, Pottstown, Pennsylvania

SHAFFER MUSIC COMPANY
606 High Street, Columbus, Ohio

SKILL AMUSEMENT COMPANY
661 Northampton Street, Easton, Pennsylvania

SAM SPURRIER
318 Hamilton Street, Harrisburg, Pennsylvania

WILLIAMSPORT AMUSEMENT COMPANY
321 Hepburn Street, Williamsport, Pennsylvania

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

MUSIC OPS

GET THE NEW

DOUBLE-POINT NEEDLE

(PAT. PENDING)

WEARS LONGER BECAUSE IT IS MADE BETTER WITH FINER PRECIOUS METALS

THE ONLY PHONOGRAPH NEEDLE WITH

TWO

OSMIUM

POINTS

Designed and manufactured especially for the heavy work and long life required of a needle in coin operated phonographs.

UP TO 5,000 PLAYS WITH EACH POINT

WHEN ONE POINT SHOWS WEAR —

REVERSE AND USE THE *EXTRA* POINT

ACTUALLY TWO NEEDLES IN ONE

You need only to buy half as many needles when using JACK NELSON'S DOUBLE-POINT . . . THINK IT OVER.

The shank is made of genuine tool steel, Gold plated and hand polished.

FOR FURTHER INFORMATION WRITE.

Pin a Dollar bill to your letters for a sample by first class mail.

JACK NELSON

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

800 NORTH CLARK STREET CHICAGO 10, ILLINOIS

Exclusive Distributors

for

O. D. JENNINGS & CO. PRODUCTS IN NEW ENGLAND

SUPER DELUXE CLUB CHIEF

is now on display at our showroom.

Phone during noon hours.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St., Springfield, Mass.

ATTENTION OPERATORS

—NEW—

EVANS SENSATION

TEN STRIKE

Fascinating and Exciting

With or Without Free Play

BANGTAIL

THE MACHINE WITH A FUTURE — TROUBLE FREE AND FASTER PLAY

WRITE *WIRE* *PHONE*

ISLAND DISTRIBUTING COMPANY

2502 39th Street
Galveston, Texas
Ph. 4924

DISTRIBUTORS FOR

Branch Office
2551 Elm Street
Dallas, Texas

Texas, New Mexico, Oklahoma, Northern Louisiana & Southern Arkansas

Valentine's Day Program By "Muzak" Of Interest

NEW YORK — The Valentine's Day program offered by "Muzak" of this city is of interest to all music coinmen now offering single channel continuous music to locations.

This is reported to be a typical "Muzak" program and there is no doubt it will give many coinmen ideas in this reagrd.

"Muzak" publishes small program cards which are usually distributed about the tables in restaurants and other such spots featuring this single channel system.

MUSIC BY MUZAK

SIX O'CLOCK
Let's Do It.....*Porter*
I Can't Begin to Tell You.....*Gordon-Monaco*
Somebody Loves Me.....*Gershwin-De Sylva*
Love and Spring.....*Waldteufel*

SIX-FIFTEEN
Valentine.....*Christine-Reynolds*
I Love Thee.....*Waldteufel*
Do You Care.....*Quadling-Elliott*

SIX-THIRTY
I'll Be Yours.....*Sosenko-Poterat-Oliveri*
If I Had My Way.....*Kendis-Klein*
Just a Little Fond Affection.....*Box-Cox-Ilda*
A Kiss in the Dark.....*Herbert-De Sylva*

SIX FORTY-FIVE
Kiss Waltz.....*Strauss*
Come Where My Love Lies Dreaming.....*Foster*
Romance of Nadir.....*Bizet*

SEVEN O'CLOCK
Gypsy Love Selections.....*Lehar*
Ich Liebe Dich.....*Grieg*
My Heart at Thy Sweet Voice.....*Saint-Soens*

SEVEN-FIFTEEN
Love's Fancies.....*Lincke*
Salut d'Amour.....*Elgar*
Love's Dream After the Ball.....*Czibulka*

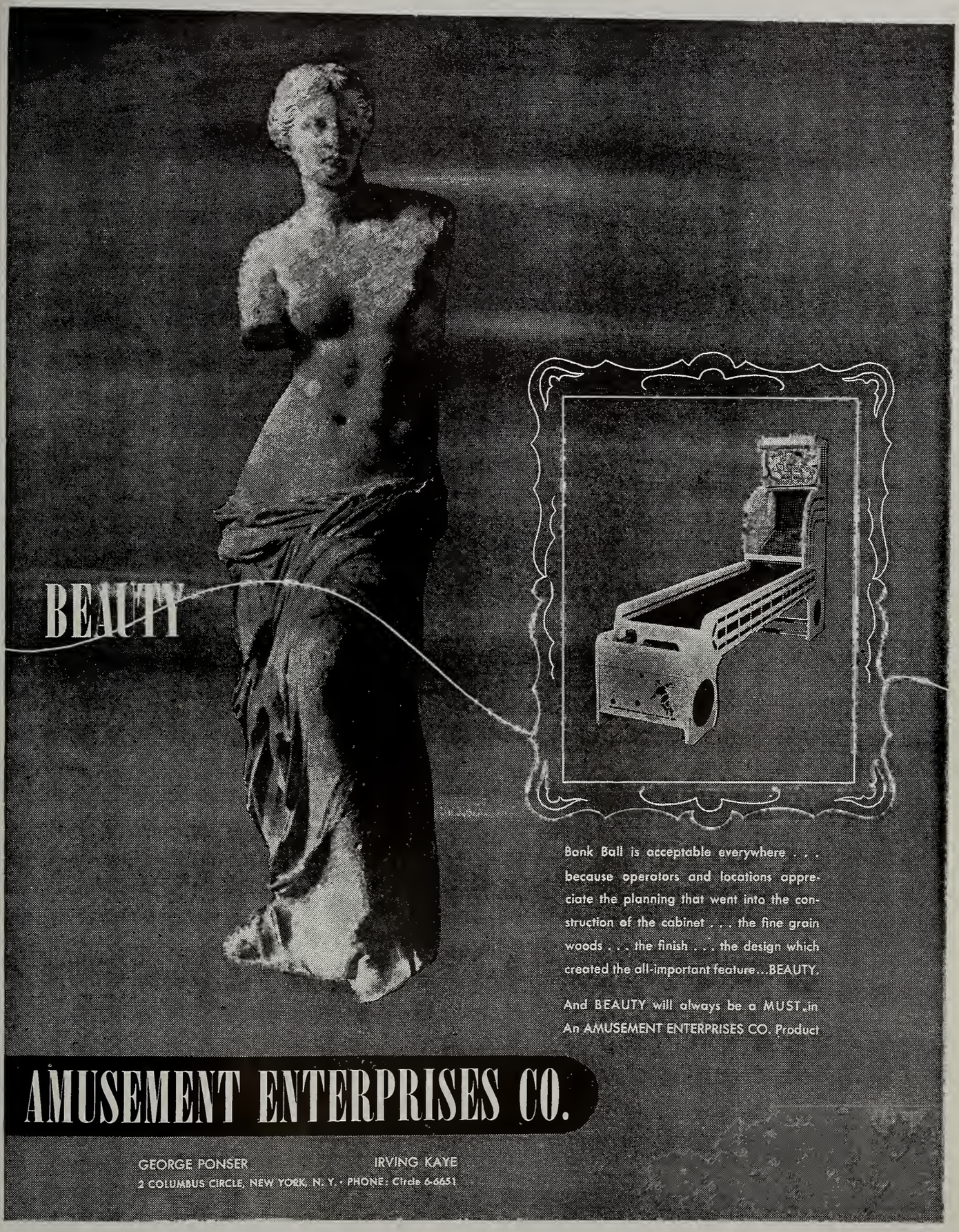
SEVEN-THIRTY
The Sweetest Story Ever Told.....*Stultz*
Kiss Me Again.....*Herbert-Blossom*
Dearest Darling.....*Robertson-Cavanaugh-Weldon*
Aren't You Glad You're You..*Burke-Van Heusen*

SEVEN FORTY-FIVE
With a Song in My Heart.....*Rodgers-Hart*
Medley.....*Various*
Gee It's Good to Hold You.....*Roberts-Fisher*

EIGHT O'CLOCK
Why Do I Love You.....*Kern-Hammerstein*
If I Loved You.....*Rodgers-Hammerstein*
It's a Grand Night for Singing.....*Rodgers-Hammerstein*

EIGHT-FIFTEEN
If I Had a Dozen Hearts.....*Webster-Revel*
Night and Day.....*Porter*
Love is the Best of All.....*Herbert-Blossom*

EIGHT-THIRTY
Carnival.....*Russell-Warren*
The Night is Young and You're So Beautiful.....*Rose-Kahal-Suesse*
Romance.....*Donaldson-Leslie*


BEAUTY
Bank Ball is acceptable everywhere . . . because operators and locations appreciate the planning that went into the construction of the cabinet . . . the fine grain woods . . . the finish . . . the design which created the all-important feature...BEAUTY.
And BEAUTY will always be a MUST in An AMUSEMENT ENTERPRISES CO. Product
AMUSEMENT ENTERPRISES CO.
GEORGE PONSER
IRVING KAYE
2 COLUMBUS CIRCLE, NEW YORK, N. Y. • PHONE: Circle 6-6651

9 FOOT SIZE
$375.00
F.O.B. N. Y.

12 AND 14 FOOT SIZES
PRICES ON REQUEST
•
ORDER FROM YOUR NEAREST DISTRIBUTOR

Distributed in Southern Florida by CHRISTOPHER-LUKER CO., 763 S. W. 8th ST., MIAMI 36, FLA.

Distributed in Oklahoma by CLIFF WILSON DIST. CO. 1121 SOUTH MAIN ST., TULSA, OKLA.

Distrib. in Eastern Pa. & Southern N. J. by DAVID ROSEN 855 NORTH BROAD ST., PHILA. 23, PA.

Distributed in Texas & New Mexico by WALBOX SALES COMPANY 1503 YOUNG ST., DALLAS, TEXAS

Distributed in District of Columbia, Md. Northern Va., and Dela. by GENERAL VENDING SALES CORP. 306 N. GAY ST., BALTIMORE 2, MD.

Distributed in Western Pa. by AMERICAN COIN-A-MATIC MACHINES CO. 1437 FIFTH AVE., PITTSBURGH, PA.

Distributed in Northern N. J. by HERCULES SALES & DIST. CO. 415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

Distributed in Ohio, Mich., W. Va., & Ky. by NICKEL AMUSEMENT CO. 1648 ST. CLAIR ST., CLEVELAND, OHIO

Distributed in Ill., Iowa, Ind., & Wis. by BELL PRODUCTS CO. 2000 N. OAKLEY, CHICAGO, ILL.

MARVEL'S LATEST
SENSATIONAL 5 BALL
FREE PLAY GAME

HOLLYWOOD

"BEST BY TEST"

ORDER TODAY!

$249.50
F.O.B. Chicago
1/3 Deposit
With Order
Balance C.O.D.

MID-STATE CO.
2850 W. ROOSEVELT RD., CHICAGO, ILLINOIS
SACRAMENTO 2691

WANT 500 GAMES
Can Use 500 Free Play Games
(parts must be complete)

SPORTY	
JOLLY	SNAPPY, '41
POLO	SPORT PARADE
PARADISE	SEVEN UP
SCHOOL DAYS	MAJORS, '41
HOROSCOPE	STRATOLINER
MIAMI BEACH	SHOW BOAT
CHAMP	SPOT POOL
SEA HAWK	ARGENTINE

Send your list at once stating quantity, price and condition.

125 CITIES HAVE PARKING METERS

Indianapolis Realtors Board Makes Survey

INDIANAPOLIS, IND. — Public acceptance of parking meters in other cities is reflected in the fact that 125 cities authorized or bought them in 1945, the downtown committee of the Real Estate Board here reported.

The committee reported, "Experts have expressed the opinion that parking meters have so definitely proved their worth that their general acceptance is practically established.

"They say that as post-war traffic swells, curb parking will face either one or two alternatives — none allowed at all or parking meters timed and strictly enforced."

The city council here has so far refused to approve a contract for 1,440 parking meters. Some councilmen expressed the view as to whether the meters would prove acceptable to the public.

The committee is urging that parking meters be installed on a trial basis. They pointed out that "surely there could be no valid objection to an improvement project designed to help correct an almost intolerable situation, without expense."

The committee also stated, "Even with ample off-street parking facilities, meters would serve a useful purpose and be almost a necessity."

You can trust the HERCULES *name because the principles behind it . . .* DAVE ENGEL *and* IRV ORENSTEIN *. . . have given 100% satisfaction to their customers for the past 17 years.*

WATCH FOR OUR ANNOUNCEMENT OF THE GRAND OPENING OF OUR NEW BUILDING.
You'll Be Invnted

DAVE ENGELS IRV ORENSTEIN
HERCULES SALES & DIST. CO.
"A NAME YOU CAN TRUST"
415 FRELINGHUYSEN AVE., NEWARK 5, N. J.
PHONE: BIGELOW 8-3524 — CABLE HERDISCO

RADIO EDITORS AND COLUMNISTS CALL GUY LOMBARDO "COUNTRY'S BEST DANCE BAND"

NEW YORK—Motion Picture Daily's annual poll of 600 of the country's radio editors and columnists revealed that Guy Lombardo's orchestra is, "The Country's Best Dance Band."

According to coinmen, "This is a good omen when a sweet band like Guy Lombardo's wins such an award. It means that there is a definite swing to sweet music."

PARTS—SUPPLIES

Faultless Casters for All
Music Boxes, per set of 4....$1.25

Soldering Irons,
Fast Heating .....$1.75 ea.

ECONOMY SUPPLY CO.
615 TENTH AVENUE, NEW YORK, N. Y.
(Phone: BRyant 9-3295)

Most coinmen believe that with the national announcement of this award Guy's band will grow even more popular in juke boxes.

A NEW ERA FOR COINMEN!

1 HERE AT LAST! The Answer To Your Change Making Problem!

THE NEW ATLANTIC AUTOMATIC CHANGEMAKER
(Electrically Operated)

We have been appointed as exclusive national distributors of this sensational AUTOMATIC CHANGEMAKER, now in production. WRITE FOR DETAILS

THE AUTOMATIC CHANGEMAKER HOLDS $40.00 IN NICKELS!

Changes quarters and dimes into nickels. Has been in operation more than 2 years. Can be operated in coin machine locations — bus stations — hotels — theatres — locations using many telephones — subways — elevated stations — railroad stations and many other locations too numerous to mention.

QUALIFIED DISTRIBUTORS — WRITE FOR TERRITORY

CHEAT PROOF

FOOL PROOF

TIME SAVER

MONEY SAVER

2 WESTERN OPERATORS!

So That We May Serve You With Greater Speed And More Effectively We Have Opened An Office at

1085 Monadnock Bldg.
San Francisco 5, Calif.
Phone: Douglas 4475

3 AL SEBRING

is Proud to Announce

the Appointment of

BELL PRODUCTS CO.

As exclusive distributor of all the products produced by the

WILLIAM'S
Manufacturing Company for the Following States:

OREGON • WASHINGTON
NORTHERN CALIFORNIA

William's "SUSPENSE"
Now on Display in San Francisco

William's

SUSPENSE

OUR POLICY

Each and every coin machine you own is your stock in trade

When you buy a machine for replacement or for a new location you want that machine to be the best that money can buy. Above all you want that machine to be mechanically perfect and trouble-free".

BELL PRODUCTS help YOU serve YOUR locations with credit to yourself. Here you can get the latest new machines or the finest reconditioned used machines. It has always been my policy, during the many years I have been in the coin machine business to give an operator what he wants WHEN he WANTS it and to be FAIR in my dealings with that operator.

BUY FROM BELL PRODUCTS WITH THE UTMOST CONFIDENCE YOU WILL BE MORE THAN SATISFIED
BELL PRODUCTS Company

We Are Also Distributors for Other Famous Manufacturer's Products

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

PATIENCE

IS A VIRTUE!

GENCO MANUFACTURING and SALES CO.

2621 NORTH ASHLAND AVE., CHICAGO

INTEREST GROWS IN FROZEN FOOD VENDERS

Refrigeration Equipt Mfrs Assn Study Use

CHICAGO — For some months now the industry has been discussing the use of coin operated vending machines for the many new frozen foods which are appearing on the market. These include frozen fruits, vegetables and meats.

Now officials of the Refrigeration Equipment Manufacturers Association, after conferences with coin machine manufacturers here, predict that because of the new developments in mechanically refrigerated machines frozen foods will become one of the most highly vended products.

"Other packaged foods," the association reported, "requiring low temperatures for preservation can be adapted for sale in refrigerated vending machines."

Coin machine manufacturers pointed out that frozen foods, because of their uniformity of packaging and keeping qualities, make an ideal product for sale thru coin operated vending machines.

Previous experiments with the sale of fresh foods thru machines have proven unsuccessful. This is attributed mainly to the difficulty in establishing uniformity in price and in quality, Refrigeration Equipment Manufacturers Association reported. The danger of spoilage was another factor, they stated, which prevented coin machine operators from entering into this new frozen food distribution field.

Now, REMA association spokesmen stated, foods requiring refrigeration to prevent spoilage can be vended thru machines just as easily as ice cream and beverages, two items which are now widely distributed in refrigerated coin machines.

Refrigeration experts believe that distribution of frozen foods thru machine by coin machine operators is a certainty and that just as soon as these can be placed into full speed production that the vending machine men will enter into this type of operation creating the most outstanding market of its kind in food distribution circles.

Many already engaged in cigarette and candy vending operations, and especially beverage dispenser ops, are eager to try out this new field.

WANT TO BUY!

SUPER BELLS, COMB	CLUB TROPHY	BIG GAME
SUPER BELLS TWINS, 5/25 COMB.	LONGACRES	FAST TIME
HI HANDS	THOROBREDS	BIG TOP
THREE BELLS	JUMBO PARADES, F.P.	SUN RAY
CLUB BELLS	JUMBO PARADES, C.P.	ESCALATORS
'41 DERBY	LATE HEAD	ORIGINAL 50c MILLS & JENNINGS SLOTS
PIMLICO	SILVER MOONS, F.P.	ORIGINAL JENNINGS $1.00 SLOTS
	BOB TAILS	

Write, Wire, Phone Today! Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th AVE. (LONGACRE 3-2479) NEW YORK 19, N. Y.

LEMKE APPTD DISTRIB FOR AMUSEMATIC

MR. AND MRS. HENRY C. LEMKE

DETROIT, MICH.—Henry C. Lemke of Lemke Coin Machine Co., this city, announced that his firm has been appointed distributor for the Amusematic Lite League. In order to get fast delivery for display, Lemke had the machine flown from Chicago by air freight.

Lemke, recently had a new building constructed to house the display of new machines he will distribute.

Lemke revealed that his firm is in contact with additional manufacturers and will shortly make announcements about lines he will handle.

ROASTED EGG VENDER PREDICTED SOON

Dr. A. Van Wagenen Talks About It At Northwestern Poultry Producers Council Meeting

WILMINTON, DEL.—Dr. Alfred Van Wagenen of the Northeastern Poultry Producers Council addressing the meeting of this organization during "Farm Week" held at the University of Delaware, this city, predicted the sale of roasted eggs from vending machines very soon.

With the lessening of restrictions on other food items, he pointed out, a decreasing demand for eggs is very likely and producers will be called upon to maintain highest quality and also vary their methods of marketing.

The roasting of eggs, Dr. Van Wagenen disclosed, is a patented process which has been put to a successful experiment in Boston where they are selling at retail as the newest thing in snacks.

Eggs of less than top quality can be used, he reported, and will keep fresh for sometime without refrigeration. They are roasted in the shell at a temperature of 160 degrees for a half hour, he explained.

Dr. Van Wagenen described the roasted egg as a very palatable dish with a nutty flavor, resembling the hard boiled variety but much more tasty. Dispensing the roasted eggs from vending machines is his own idea, he explained.

MAYOR DEFENDS HIS GAMING MACH. REPORT

SAN DIEGO, CAL. — Sergeant-at-Arms, Kent R. Parker of San Diego County's 1945 Grand Jury claimed that Mayor Ted Holden of Oceanside "is going to have to eat a lot of slot machines."

The Oceanside mayor had deined that there were any gambling machines in his community.

Parker said, "I saw 13 or 14 machines and there were many others taken down the alleys when the Oceanside people heard that we were making an investigation."

Mayor Holden and Police Chief W. L. Coyle branded as "untrue" the statements made by the 1945 grand jury in its final report that gambling conditions in Oceanside "were not good."

"There are no gambling machines in Oceanside and there have been none for months and months," said Holden.

FIRST GAME CLICKS FOR KRUSE & CONNOR

CHICAGO—Kruse and Connor, well known arcade men, report that their first game, "Lite League" is clicking with the trade everywhere in the country. The firm is known as Amusematic Corp.

To get their first machines to their distribs as speedily as possible air cargo was used to ship these thruout the country.

This baseball game is reported to have features never before presented to the trade. From reports already received it seems that the firm will be busy for months to come to fill orders and repeat orders already received.

FIRST WITH HITS BY POPULAR COLORED ARTISTS

NEW RELEASES

No. 367
"OO' WEE BABY, OO' WEE"
"WIGGLE-WIGGLE WOOGIE"
Featuring
DUKE HENDERSON
With JACK McVEA and HIS ALL STARS

No. 368
"WISE WOMAN BLUES"
"NO VOOT NO BOOT"
Featuring
DINAH WASHINGTON
WITH LUCKY THOMPSON & HIS ALL STARS

No. 103
"HERE AM I, DO LORD SEND ME"
"SHADY GREEN PASTURES"
Featuring
FAMOUS GEORGIA PEACH
WITH THE HARMONAIRES

★ ★ ★

CHECK THESE RECENT APOLLO RELEASES

No. 757 Takin' Off
If I Had You
Sir Charles & His All Stars

No. 102 Out The Fire
Pam-Palam
Duke of Iron & His Calypso Troubadors

No. 756 Ghost of a Chance
Bottoms Up
Illinois Jacquet and His All Stars

No. 362 Somebody Changed the Lock on My Door
Wynonie "Blues" Harris with Jack McVea and His All Stars

Wynonie's Blues
Wynonie "Blues" Harris with Illinois Jacquet and His All Stars

No. 363 Gone with the Wind
Here Comes the Blues
Wynonie "Blues" Harris with Illinois Jacquet and His All Stars

No. 364 Blues Around the Clock (Part 1 & 2)
Willie Bryant with Tab Smith Septette

DEALER-OPERATOR PRICE { 100 Series—49c / 300 & 700 Series—65c } F.O.B. N. Y. OR CALIF.

APOLLO RECORDS DISTRIBUTING CO.
615 TENTH AVENUE, NEW YORK 19, N. Y. • LOngacre 3-1758
2705 WEST PICO BOULEVARD, LOS ANGELES, CALIF. • REPUBLIC D229
1450 BROADWAY, DETROIT 26, MICH. • RANDOLPH 2824

Dixon And McNichols Have New Amplifier

CLEVELAND, O.—The Ohio Phonotonic Company, this city, in which Leo Dixon and Frank McNichols, well known music coinmen are interested, is introducing a new amplifier to the juke box trade which, these men claim, will prove one of the most outstanding developments in music history.

This new amplifier features automatic volume control, not using a microphone to pick up the noise waves, but these are, instead, picked up right by the same speaker in the unit itself. As this speaker picks up the noise waves it automatically raises or lowers the volume.

At the same time, McNichols reports, there is an automatic matching arrangement right in the amplifier which arranges for the automatic matching of auxilliary speakers in the amplifier.

McNichols stated, "This amplifier gives 75 percent better tone quality than any other which has ever been presented. It was developed for us by one of the most outstanding electronic engineers in the country.

"Operators will get four times longer wear out of their records using our amplifier because of the arrangement with the pickup unit and the method of music delivery."

Distributors are now being appointed for this new amplifier. It will be made public to all the juke box trade in a very short time, according to both Leo Dixon and Frank McNichols.

Spokane's Slots Pay City $23,698

SPOKANE, WASH. — That there's plenty of revenue from slot machines was disclosed to the public here today by Carl Clepper, assistant city auditor, who announced this past week that 38 operators of slot machines, including clubs, had paid the city $23,698 as the city's 5 percent of gross operating revenues from the machines for the months of November and December, 1945.

The City Council here put into effect an ordinance which would require the slot machine operators to pay a part of their "take" to the city. This fund is entirely separate from the pinball license which is in effect here. It is not a license, according to the city council, but a means to obtain more revenue.

According to Clepper, there are still about a half dozen or so smaller operators who haven't as yet turned in their 5 percent tax on their slot machines. But this money is expected to be received very soon by the city. It will add to the $23,698 which has already been collected to make the complete total for the past months of November and December extremely attractive to this city.

The state of Washington collects a percentage of the gross receipts for the operation of most of the equipment here. But this has worked out extremely well and ops in this state are very well satisfied with the arrangement, according to reports.

Detroit Ops Run Ads Addressed To Governor

DETROIT, MICH. — In an effort to offset the ruling of the Michigan Liquor Control Commission ops here spent $1,000 running newspaper advertisements addressed to Governor Harry F. Kelly.

The advertisements of large size were signed by Frank G. Healy, president of the Michigan Miniature Bowling Assn.

The coinmen urged the Governor to intercede for them with the Liquor Control Commission on the fact that they were offering bowling to the public and not any other type of equipment.

At the bottom of the advertisement space was allowed for a coupon vote asking the public to vote "yes" or "no" on the question, "Do you think the Liquor Control Commission should permit Miniature Bowling Alleys in taverns?"

The result of all this expense and advertising was to no avail. The Michigan LCC has ruled games of all kinds out of any spot where wine, liquor or beer is served.

Coinmen here are much depressed over this ruling and will have to pull many of their bowling alleys from such locations.

Especially noticeable in the letter which the Michigan Liquor Control Commission mailed to all taverns and other places selling liquors was the mention of "free play games." This was reported completely in the February 11, 1946 issue of *The Cash Box*.

DISTRIBUTORS FOR MILLS BLACK CHERRY BELL AND VEST POCKETS

ON HAND! NEW CONVERSIONS

HOLLYWOOD, SMILEY, LAURA, SOUTH SEAS, YANKEE DOODLE, BIG TOP, STREAMLINER.

DISTRIBUTORS FOR MILLS MUSIC WORTH WAITING FOR

ASSOCIATED AMUSEMENTS, INC.
72 BROOKLINE AVE., BOSTON, MASS.

DISTRIBUTORS FOR INTERNATIONAL MUTOSCOPE FOR Photomatic • Voice-O-Graph • Atomic Bomber
PHOTOMATIC AND VOICE-O-GRAPH SUPPLIES AND OTHER MUTOSCOPE MACHINES AS RELEASED

DISTRIBUTORS FOR PRE-FLIGHT TRAINER

SEND FOR OUR LIST CONTAINING RECONDITIONED MUSIC, CONSOLES, SLOTS, ARCADE, AND OVER 100 PINS

— CONSOLES —

5c Super Bell—Comb.	$294.50
Hi Hands—Comb.	179.50
4-Way Super Bell—4-5c	489.50
Mills Jumbo—C.P.	89.50
Watling Big Game—P.O.—10c	149.50
Watling Big Game—P.O.—25c	189.50
Bally Big Top—P.O.	109.50
5c Galloping Dominoes	225.00
5c Bangtails	225.00
Twin Super Bell—5 & 5	325.00
Evans 5c Lucky Star	149.50

— ONE BALLS —

Contest—1 or 5 Ball	$ 94.50
Fairgrounds	49.50
Sport King	239.50
Blue Grass	189.50
41 Derby	339.50
Pimlico	369.50
Bally Dark Horse	179.50
Jockey Club	339.50
Kentucky	299.50
Club Trophy	315.00
Turf King	395.00
Long Shot	269.50
Santa Anita	185.00
Sportsman—F.P.	195.00
Skylark—F.P. or P.O.	175.00
Sport Special—F.P.	169.50
Record Time—F.P.	174.50
Longacre — F.P.	435.00

— ARCADE EQUIPMENT —

Rapid Fire — A-1	$165.00
Shoot The Chutes	109.50
Rapid Fire Gun Castings—New	19.50
Chicago Coin Hockey	$219.50
Skill Jump & Stand	59.50
Tommy Gun—Late Model	149.50
Penny Phono—Cinematone	99.50
Rockola World Series	99.50
Shoot to Tokio	139.50
Air Raider	174.50
Zingo — Perfect	179.50
Roovers Name Tape Mach. & Tape	149.00
DeL. Texas League	59.50
Pikes Peak	19.50
Mutoscope Drivemobile	279.50
Evans Ten Strike	79.50
Batting Practice	119.50
Genco Hoops	49.50

— SLOTS —

10c Jenn. Sky Chief—Special	$189.50
5c Watl. Rolatop—Rebuilt	119.50
1c Mills Q.T.	49.50
25c Jenn. Club Console	249.50
5c Cherry Bell—C.H.K.A.	169.50
10c Blue Front—Perfect	169.50
10c Mills Chrome	295.00
Groetchen Columbia—G.A.	89.50
5c Vest Pockets—Blue & Gold	54.50
5c Mills Silver Chrome	265.00
25c Caille—3-5—Red Enamel	89.50
5c Blue & Gold Vest Pockets	54.50
5c Chrome Vest Pockets	59.50
5c Brown Front	179.50
10c Watling Rolatop	99.50
1c American Eagles	14.50
5c American Eagles	19.50
5c Mills Melon Bell	169.50
5c Jenn. Silver Chief	149.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT

HUMBOLDT 6288-89

EMPIRE COIN MACHINE EXCHANGE, 2812 W. NORTH AVE., CHICAGO 47, ILLINOIS

THRU THE COIN CHUTE

CHICAGO CHATTER

The're still coming into the Windy City, blizzard or no blizzard, and it seems that the boys must be getting what they want . . . This past week we saw Harry G. Payne of Nashville, Tenn. in town and getting around to see the various mfrs. . . . Bill Marmer of Sicking, Inc., Cinci, O. was also in town and reported to be very busy over at Mills and Bally getting as many of the new machines as he could . . . Charley Robinson and Bud Paar of Los Angeles pulled into town and believe me these boys sure didn't like the cold and the snow after leaving sunny California . . . Saw George Goldman and Irv Blumenfeld "the Generals" of General, Baltimore, around town this past week, too.

Bill Wrigley, well known op of Peoria, Ill. in town this past week to do some more buying . . . H. E. Childers of Ft. Madison, Ia., in town and seeking the newest of the new . . . Al. Sebring of Bell Products Co. phones all the way from the West Coast to advise that his new office address is: 1085 Monadnock Bldg., San Francisco 5, Cal. He also said that a further announcement would soon be forthcoming . . . Al (World Wide Distribs) Stern in a huddle with Bob Bleekman, Packard's regional man. It seems that with all the ideas and the plans that Al has prepared we should be hearing some pretty important news — and soon, too.

For those who want to know: The manufacturers are bending every possible effort to get into production. But they are constantly being confronted with a lack of materials, due to the strikes and numerous other drawbacks. No sooner are they all clear on one problem when something else bogs down and thus they are again tied up in a knot. They ask that all the ops and distribs be patient and bear aong with them until such time when they are again able to get all the materials and supplies needed to start the wheels rolling and continue to give full production to the trade.

Sol Gottlieb is eagerly looking forward to his West Coast trip sometime this coming March. He is eager to renew old acquaintanceships and make new friends out there — as West Coast representative for Gottlieb games. Sol hasn't been on the Coast since the war and he sure does long for that smooth sunny California clime . . . Now that Gil (Empire Coin) Kitt has acquired his own building to house the fast expansion of his business he is not fully content with the small quarters he rented in Des Moines, which seems to have been the only space available when Kitt combed that city in search of suitable quarters, so now he plans to build, if he is unable to locate a larger building in the very near future.

Harry Williams is so deep in the production of "Suspense" that he doesn't even take time to eat these days. And from what we've been able to see and hear — it's a wow of a game. . . . Al Silberman, exec. vice-pres. of Williams has been getting phone calls from everywhere in the nation complimenting him on the very fine articles he has written for The Cash Box in behalf of CMI's membership drive to get their public relations program going. Most of the coinmen are thrilled by the arguments which Al has presented as to why the men in this trade must unify their efforts to make themselves and the industry more successful.

The way that Lou Soklove, general salesmanager for Pioneer Coin Machine Co. has covered the territory appointing distribs for the firm's new game, "Smiley" has the factory going at full blast trying to keep up with him. In just about two weeks time Lou covered the entire East coast, thence to the South, and now he's speeding thru the Central and Northwestern states . . . Eddie (Atlas Novelty Co.) Ginsberg has his hands full these days while brother Morrie is basking in Florida's sunshine. Eddie claims that he needs a million more of those new Seeburgs to supply the demand the firm has.

Ted Rubenstein of Marvel Mfg. Co. is seeking a new and larger building for the firm. They have speedily outgrown their present quarters because of the great demand for their newest game, "Hollywood", which has their present plant going 24 hours per day . . . Over at Dick Groetchen's plant full speed production is under way on Columbias and both the small and large models are now rolling off the production lines . . . R. W. (Dick) Hood of H. C. Evans is expected back from Florida the latter part of February at which time, it is reported, the new Evans console will be ready for showing.

Lou Koren and Max Berenson who are the Aireon distribs here are fast getting their place ready for "A" day when they will make their grand showing of the new Aireon phonos and accessories. And both Max and Lou are reported to be plenty excited about receiving their first samples and subsequent shipments. "We'll sell a billion", Lou bubbles over with enthusiasm . . . That new "Double-Point" phono needle of the Micro Master Company which Jack Nelson is distributing nationally has won a tremendous number of swell complimentary letters even before Jack decided to nationally announce it. It sure does look like a honey — especially with double osmium tips and 10,000 plays per needle.

DeWitt (Doc) Eaton, general salesmanager for AMI, writes in to advise that he has spent the last ten days in the South and the past week in Miami meeting with some of the biggest music operators in the country. Doc claims that he has had to move his office bodily and actually set up an AMI convention of his own in this southern resort. He will return to the Windy City this week sometime — and, oh boy, just wait until he walks into some of these snow piles we have here — after Florida's warm sunshine.

THRU THE COIN CHUTE

EASTERN FLASHES

Harry Rosenthal (Banner Specialty Co.), Pittsburgh, Pa., and Mrs. Rosenthal announced the marriage of their daughter on Sunday, February 17 . . . George Wanisko, George Novelty Co., Northampton, Pa., basking in the sun at Miami Beach, and having a great time . . . Abe Green, Runyon Sales Co., Newark, N. J., handles all the business at the office, while Barney (Shugy) Sugerman winds up his stay in Miami. "Shugy" should be back when you read this . . . Herman Perin, of this same firm, is on a business trip thru the South, and eventually arrives at the "playground of the country" . . . Moe Luber, handing out those cigars — a son arrived by special stork on Wednesday, February 13. This is Moe's second son, and has been named Jay Charles Luber.

Leo Dixon, Triangle Music Co., Cleveland, O. (Aireon distributors), Fred Mann, Chicago (Aireon regional manager Northern territory) and Ben Palastrant (Aireon regional manager New England territory) seen dining at the Flamingo room of the Waldorf. Conversation centers on the coming "A" day . . . Irv Morris of Active Amusement Machines Co., Newark, N.J., really "active" these days answering inquiries on Gottlieb and Keeney products, and calling all over for more used equipment . . . J. Breidt, head of U-Need-A Vendors, in New Orleans, La., showing his "Monarch" cigarette vendor . . . Dave Stern, East Coast Sales & Dist. Co., back from a visit to Chicago. Bob Slifer, his New York manager, kept busy answering inquiries from ops about the Rock-Ola phono.

Jesse Adler, president of the Adler Shoe Stores, died here this week. Owners of arcades some eight or nine years ago (during the days of the "Sportlands") will remember Jesse and his brother Herb, who worked very closely with them, giving shoes as prizes. Herb, in particular, was very active, attending meetings of the arcade men, banquets, and even attending a coin machine show in Chicago . . . Mike Munves, manufacturer of Super Skee Roll, beaming all over the place now that he has added two more cabinet manufacturers to his present group. "Now our production problems are solved" claims Mike, "and we'll be able to take care of all our back orders in short order" . . . There's a rumor that the United States Government is planning to buy coin operated stamp vendors to place in all post offices. They claim it will eliminate lines forming in front of the stamp windows, and save the buyer considerable time.

Irv Orenstein, Hercules Sales & Distributing Co., Newark, N.J. recalls the time he gave over 7,000 pin game legs to the Newark Police Dept. when the war began — and the department turned these into 7,000 night sticks. And now one of the local distribs is asking ops to sell their pin game legs at 10c each, altho most of the men paid $1.50 each for these pre-war . . . Dave Engels of Hercules, leaves for a trip thruout the South. Dave is in the midst of a deal on a big route. Orenstein remains in the gorgeous new building while Dave is away. Carpenters and contractors are putting the finishing touches to the offices. Even the local coinmen admit Hercules has the most beautiful building in the metropolitan area .

Sam Kramer's (Interboro Music Co.) daughter, has a singing role in the play "The Duchess Misbehaves", which opened on Broadway this week. Unfortunately the play took an awful beating from the critics, and probably won't be around very long . . . Art Segar of Casino Aumsement Co., Asbury Park, N.J., seen around Newark this past Tuesday, asking when all the new phonos will be on the market . . . Al Denver back from Florida . . . We reported last week that Louis Becker of Union Automatic Music Co., Brooklyn, N.Y. was on his way to Miami. He was, but couldn't make any reservations for hotel accommodations, so had to forget about the trip . . . Dick Steinberg's speech at the Phono Ops Assn. in Newark won much good comment. By the way, Dick's new place on Broad St., Newark, N.J. shaping up as one of the most attractive in the East — with some new ideas in colored lighting and pastel shadings.

Bernie Wolfson, Runyon Sales Co. of New York, greets a load of visitors at their newly renovated offices on 10th Avenue. As a matter of fact, Bernie sells 12 AMI's to be shipped to Shanghai, China. Among those callers were: Mr. Ray of Local Amusement Co., Stamford, Conn.; Mr. Philips of P. & H. Amusement, Arlington, Va.; Stanley Dinbek of S. & D. Amusement Co., Chicopee, Mass.; and Otto Stegmaier of Greenwood Lake, N.Y. . . . Harry Berger, West Side Distributors, claims he just bought a load of music machines. . . . Joe Munves away, vacationing in Miami . . . Jack Mitnick on his way back from Miami.

Eddie Corriston and Ben Becker of Palisades Specialties Company, Cliffside Park, N. J. back from a visit to Chicago, and hinting they'll have an announcement soon. Meanwhile, Ben and Abe Feinberg on their way to the New England states to see their Bally customers and sell U-Need-A Vendors cigarette machines . . . Charley Polgaar, Tri-State Sales Company, Inc. (Bally Distributors) tied down to his Newark, N.J. office, now that Frank Russo is in Florida. Charley, however, just biding his time, because when Frank returns, he will grab his fishing tackle and head for the sunny climes. Polgaar just put on a new assistant in his Jersey offices, Warren K. M. Ryan, his nephew . . . With Charlie stuck in Newark, Bill Blumenthal is handling the visitors in the New York office.

Ed Ravreby, Associated Amusements, Inc., Boston, Mass., getting all ready to handle the Mills phono, which he claims will be on display soon. Meanwhile, Ed rushed to capacity filling orders for used equipment . . . Nat Cohn and Earl Winters, Modern Music Sales Corp. leaves for Detroit to see Ed Saffedy of Vogue Records. Nat informs us that Vogue has signed Phil Spitalny, Joan Edwards and Madriguera, and that the first Vogue release date is set for March 4, at which time 12 records will be available.

Jack Fitzgibbons, regional manager for Williams Manufacturing Company, announces the opening of offices in Ridgefield, N.J. under the name of World Distributors. Jack tells of the large amount of orders filed for the new "Suspense", which he claims is larger than any he ever handled . . . George Ponser, Amusement Enterprises, Inc., manufacturer of "Bank Ball" claims that the game is designed to attract the eye because of its beauty, and in addition is popular with ops because of its mechanical simplicity.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Bill Wolf of California Amusement Co. has returned from what he termed a "very interesting trip" to Portland and Seattle. He completed all arrangements to open showrooms and service departments in these cities. He is preparing to hold some big grand opening parties in both of these cities when the offices are completed and believes that he will get a tremendous turnout. He is also hoping that the new AMI phono will arrive in time to perhaps be shown at the grand opening parties he will run in these cities. In the meantime Bill is busier than ever before arranging to get managers stationed in these offices and everything under way just as soon as he possibly can.

Al. Sebring of Bell Products Co., Chicago, who is visiting here reported that he has opened offices in San Francisco and will distribute the Williams Manufacturing Co. games in northern California and thruout Oregon and Washington. Al reported that he sure does like it here but does not plan on moving out to Sunny Cal. . . . Clarence Smith, just out of khaki, after 32 months in Uncle Sam's Army is planning on a short rest, then back to work as a mechanic for California Amusement Co. . . . Clarence Philbin who is also just out of the Army, immediately rushed back into the coinbiz and is happy as could be over the change.

Glen Catlin of Montrose in town and seen strolling down coinrow . . . Mr. and Mrs. Clifford Smith and Mrs. Ray Smith of Lancaster in town and shopping around for equipment . . . Ivan Wilcox of Visalia also seen buying here and there . . . Mr. and Mrs. Fred Allen and Alex Koleopoulos of Bakersfield seen sunning themselves along the sunny side of Pico Blvd. while looking in along the firms on this famous coinrow .

Congrats to Lucille Laymon on her birthday. A swell party was given in her honor by Mr. and Mrs. G. F. Cooper of Riverside. Lucille was seen around the office still wearing that gorgeous orchid as a memento of the party. (Aside—what's the years, Lucille? Oh, so you won't talk, hey?) By the way, hubby Paul Laymon claims that he'll have those Bally Victory Specials in about the middle of the week . . . Bud Paar and Charley Robinson who went east are reported to be in Chicago and will continue on their way to New York. Here's hoping that both boys will stay away from McGovern's while in Chi.

Bill Happel of Badger Sales Co. spent a weekend at Santa Barbara at the Carillo Hotel. Bill reports that he spent most of his time with the coinmen there — and had a really swell time all around. Hank Schmidt who has just come out of the Seabees will report back here at Badger Sales Co. after a short visit to Milwaukee — the old home town . . . Al. Bettelman, who is salesmanager of C. A. Robinson Co., looks for Charley's return here and is very eager to hear the good news. Seems that Charley is bringing something really hot back with him from this trip to Chi.

Jack Gutshall reports that he is getting all set for Aireon's "A" day with one of the grandest shows ever held in these parts. Jack plans on having a huge number of notables at his showing and is promising ops here a great time with lots of surprises . . . Len Micon of Pacific Coast Distribs went out and celebrated this past week as his first shipment of Packard merchandise arrived. "It was so good to see new cartons with new equipment again", Len claims, "that I just felt like shouting my head off to tell everyone of the operators all about it." Seems like that's the attitude of almost all distribs

Frank Berger of Berger Enterprises reports that he has just completed a number of new recordings. His first job will, as usual, be to pre-test these new disks prior to releasing them to the cointrade. This is one thing that Frank insists on before he will sell juke box men any of his new recordings. Frank also told us that he is now appointing distributors for his records all over the country . . . Aubrey Stemler, organizing director for the music ops assn here, reports that the response to their membership drive is very good. Approximately 50 percent of the ops in southern Cal. have already joined and all leading distribs have become associate members.

Now that they have Col. Lucas with them, Len Kelly and Fred Meyers of K. & M. are planning on an extended trip thruout the country to meet with leading juke box and record distributors to tell them all about their records. Both boys are among the hardest workers in this area and real go-getters . . . Jean and Dolores Minthorne who just returned from the showing of their Seeburg phono in Phoenix, Ariz. were very favorably impressed with the marvelous response from the music ops there. They are now hard at work arranging to actually rebuild and remodel their service department to take care of the rush of business they are expecting.

Preston Jarrel of Coinmatic Distribs reports that they have just completed pressing a batch of new tunes and that these will be released verra verra soon . . . Jimmy Rutter of Operators Service is reported to be going to town in a big way building those race horse carnival machines. Jimmy has already sold several and is now readying his shop to go into a real production set-up . . . Bill Leuenhagen is being kept plenty busy these days answering the letters he has been receiving regarding his new salesboard line. The boys in the backroom are working hard packing and shipping these deals every day.

Eddie Mape has plenty of the coinmen here on edge waiting for that "important announcement" he has been promising them . . . Elky Ray simply loves to watch that new building for Gold Coast Coin Machine Exchange going up at 2844 W. Pico. As Gottlieb's factory representative here he reports, "We'll have one of the most outstanding showrooms in the West".

Bill Shetter of Clark Distrib. Co. reports that they are expecting word almost any day now on the delivery of the new Wurlitzer 1015's and in real quantity, too. Bill is working out a system where he will equitably fill the tremendous backlog of orders he already has. And that will be something to see . . . "Curley" Robinson is much pleased by the marvelous attendance at this past meet of the AOLAC and especially at the fine speech made by Bill Rodstein of the Philadelphia, Pa. association who won much good comment from the ops here for his talk . . . Wonder when Bill Nathanson will pop with the info he has been promising coinmen here?

THRU THE COIN CHUTE

NEW ORLEANS

John R. Macreadie of F.A.B.'s Columbia, S.C. offices in the Crescent City on business . . . Ops will enjoy purchasing records at Electrical Supply Company when their attractive record department is completed. It's undergoing a renovation job right now . . . The Romaguera brothers, Frank and Ralph, both fighting those nasty cold germs . . . The Eddie Ponders and Mrs. Chris Nissen still in the bigambelia country (fuschia flowers to you) . . . The party of three having such a grand time at the Happy Landing the night of February 5 were Fletch Blalock, Al Mendez and Joe Villars — they were celebrating Joe's birthday — a night early, too.

Ruby Wilson, Kemmon's mother, here from Memphis visiting Lil Samuels for the New Orleans Mardi Gras season. The gals are hoping that their older sister, Evelyn Longschmidt will be able to join them on Carnival Day, March 5 . . . Who's a brave soul? Op Slick Wade of Waynesboro, Miss. is offering friends rides in his cousin's new two-seater Ryan P-22 plane. (By the way, Slick, how many hours have you had up there in the blue?) . . . Claire Delery will become Mrs. Allen G. Becker, Jr. on February 25 . . . Joe Villars is getting himself all cooked out in those wonderful baths at Hot Springs, Ark. He is taking a well earned vacation . . . The Ted Reeds have come to Nola to make this their abode. He is going to team up with father-in-law, H. B. Brown.

Jack Grantham on the way to Atlanta via Pensacola — which just ain't half bad as a means of circling around a bit . . . Hope that Leon Tremer, Panama City, Fla. op, won't be long in putting his name on the "recovered" list. He's home from the hospital now and is reported to be feeling much better . . . Bob Dupuy in Nola just long enough to move wife Gloria and daughter Barbara Ann to their new home in "Scarlett O'Hara" land . . . Mrs. Wallace Erwin visiting friends and relatives in Pensacola—nice place to be while blizzards are reported from all over the nation.

M. B. McCarley, Jr. using up oodles of paper and pencils these days down in Pensacola . . . Bob McCormick is reported to be spending 12 days in New York City to make good news for phono ops around Noo Ohleans. He'll be back at his Decca desk by February 18 — he reports . . . O. C. Marshall that Aireon man will be taking it easy — after a bout with neuritis and the flu — all at one and the same time . . . A. B. Chesser headed for Panama City, Fla. to do some really hard work . . . Ben Shear talking things over with Panoram op, Taylor Howard, in Biloxi, Miss. Now he's flying to Monroe, La. to whip up some more business. (By the way, Ben, what's that we hear about some new equipment you're getting?) . . . Henry (the) Fox hustling around in Jackson, Miss. — so he claims — whoever heard of Henry hustling (of all things) . . . Mark this one down in your book if you like an interesting conversationalist — Mrs. A. B. Chesser (And maybe you can call her "Carolyn").

MINNEAPOLIS

Brother, is it cold — below zero — but, somehow, the Minnesota boys simply love it — those hardy souls — but — give me that sunny Florida clime when the mercury begins to drop and drop and drop a-n-d d-r-o-p . . . Del Debe arrived here from the Hawaiian Islands and was given the good old discharge at Camp McCoy. What a change in climate he came into. But, he loves good old Minnesota and is back on the job again with M. A. Tierney . . . Don Leary and his wife are reported to be having a swell three weeks vacation down in hot Guatemala. From there they go to Mehico City for a week and then back to Minneapolis. Don writes the weather down there is "terrific" . . . Carl Weidman, ace trouble shooter for Don Leary, is in bed with a heart attack. Here's hoping you get around soon again, Carl.

Dan Meder is busier than a bee since buying that route around St. Cloud. But from the looks of the guy, I'd say he loves it . . . Joe Meyers of Musomatic Distributing Co., B.C., Canada, spent a few days in Minneapolis — his first visit here in seven years. He sure was tickled to visit the Twin Cities again . . . Oscar Trupman, Ted Bush's nefoo has been discharged from the armed forces and is again affiliated with the Bush Distributing Co. on those Aireon phonos . . . Fritz Frank out of his Navy uniform and back on the job with his nose right up against the grindstone — but good . . . Arvid Karpinen just received his discharge from the Air Force and reports that he is going to take a nice long vacation before going back to work again for some lucky (?) operator. Looks like he put on about 50 pounds since we last saw him.

Bob More looks a lot better than he did about three months ago when he received his discharge from the Navy. Bob is putting on weight again and reports he feels chippr as ever . . . Benny Friedman of Silent Sales Co. is in third place of the bowling Calcutta at the Standard Club. What a lucky stiff. And a 120 bowler at that . . . Bush Distributing Co. received some fine comments in the Minneapolis papers the other night by news commentator, Cedric Adams. According to the papers, Bush is distributor for Aireon phonos and when the tavern gets noisy the volume on the phono automatically steps up — likewise when the place quiets down — the volume also comes down. Guess that's the "AVC" that Aireon is talking about — or Automatic Volume Control . . . It's always nice to see J. Allen Redding when he comes to Minneapolis.

Mrs. Berkmeyer is really keeping busy these days — and loves it . . . Mr. and Mrs. G. C. Johnson of Menominie, celebrated their 16th wedding anniversary in Minneapolis. Gerald claimed it felt just like his honeymoon . . . John and Charley Bohnen both in town visiting distribs here . . . Charley Rusnak also in town. The first time in many, many months. Looking fit and in "the pink" . . . Pat Flannigan, just discharged from the U. S. Army is going into operating for himself. Pat, when he entered the army, sold out to Charley Swan.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFED AD ACCEPTED $2.00.

WANT

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOOSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Bally Club Bell Reel Unit. COMMERCIAL GAMES CO., 28 HARTFORD AVE., NEW BRITAIN, CONN. Tel.: 1456.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—Bank Rolls and Wurlitzer Skee Ball Alleys. Any number, any price or condition. I. EDELMAN, 2456 GRAND RIVER, DETROIT, MICH. Tel. Randolph 8547.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight ,or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT — Club Bells; High Hands; War Eagles; Blue Fronts. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel.: Val. 9946.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—At once. 500 Coin Machines—Phonographs; Slots; Pin Balls. Must be in good working order. Call, wire, write. MILO SOLOMITO, CANIPE DISTRIBUTING CO., 1049 UNION, MEMPHIS 3, TENN. Tel.: 2-1212.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Back glass for Bowl-A-Bomb. Please advise at once. COIN MACHINE EQUIPMENT CO., 1348 NEWPORT AVE., CHICAFO 13, ILL. Tel.: Gra. 0317.

WANT—We want to buy your music route! Complete with all equipment on or off location, including service trucks, etc., etc. WRITE — WIRE — PHONE WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—1 Backboard Glass for Genco Gun Club; 1 Backboard Glass for Stoners W.O.W. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA. Tel.: Ph. 1291.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—We want to buy your music or game routes, vicinity Kansas City. State full particulars. ADVANCE MUSIC CO., 1606 GRAND, KANSAS CITY, MO.

WANT—used Total Rolls. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCENECTARY 4, N. Y.

WANT—Peanut machines, Silver King, Victor, Columbus, Northwestern—highest cash prices paid; Pin ball machines, will pay $50. for following: Zombie, Sun Beam, Double Play, West Wind, Do Re Mi, Stars, Leader, Duplex, Sky Blazer, Knockout, Big Parade. Write for shipping instructions. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN, PHILADELPHIA, PA.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Any quantities Longacres, Pimlicos, '41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE., WEST., SEATTLE, WASHINGTON. Tel.: Alder 1010

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. MArket 3-6105.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wrulitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Back glass for sky Chief. FAIRWAY AMUSEMENT COMPANY, COLUMBUS, MISS.

WANT—Chester Pollard Football at $75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO. Tel. MA 1600.

WANT—5# Peerless Grandma Horoscope Machine: 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines: 5¢ Grandma Prediction machines of the Wm. Ghent Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7. COLO.

WANT—Bally Hi-Hand Machines, combination, free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY STREET, MONTREAL 25, QUE., CAN. Tel. Fitzroy 7404.

WANT—Rock-Ola Masters, Wurlitzer Twin Twelves; 24 Hideaways; Four Way Super Bells; Mills Three Bells in any quantity. Must be in A-1 Condition. Will pay top prices. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—All types and makes Phonographs, one balls and five balls free play games. Highest prices paid. Send complete list with prices. Will buy complete route. KERTMAN SALES CORP., 573 CLINTON AVE. N., ROCHESTER 5, N. Y.

WANT—Seeburg wireless Duo Remote Console; Seeburg 5/10/25c Wall Boxes; used records. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E., SYRACUSE 2, N. Y.

WANT—Bally One Balls-Club Trophy, '41 Derby, Pimlico, Etc.; Mills Free Play Slots; Jumbo Parade Free Play and Automatic; Phonos, Hideaways and Wall Boxes. Also Skee Balls, all sizes. WESTERN DISTRIBUTORS, 1126 S.W. 16th ST., PORTLAND 5, OREGON.

WANT—1000 5-Ball F.P. pin games. Also a quantity of 1-Ball ultiple F.P. tables and F.P. consoles. Cash waiting. Send us your complete list and prices. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel. Armitage 1434.

WANT—Used Columbias $25.; used Mills Vest Pockets $25.; any kind Imps, Aces, Wings, Klix, Yankees. Send list and details. Write for salesboard catalog on deals. ABCO NOVELTY CO., 809 W. MADISON ST., CHICAGO, ILL. Tel Hay 3695.

FOR SALE

FOR SALE—Lonson Coin Boxes Utility 30c, Deluxe 60c; Shipman Stamp Machines $39.50; Change Masters $9 85. MILLS SALES CO., LTD., 1640 18th ST., OAKLAND 7, CALIF.

FOR SALE—2 Wurlitzer Skee Balls 14 Ft. A-1 condition $235. ea.; 1 Genco Skee Ball 9½ Ft. $225.; 2 Victory Skee Ball, mechanical, 9½ Ft. $225.; 1 Goofy Golf $89.50; 2 Chicken Sam, Jap Conv. $85. ea.; 2 Sky Fighter $225. ea.; 3 Air Raiders $145. ea.; 2 Keeney Submarine $125. ea. MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK CITY, Tel. LOngacre 5-8879.

FOR SALE—2 Mills Empress, A-1 condition $350. ea., 2 for $650.; 1 Roll-In-Barrel $125.; 1 Zingo $125.; Tokio Gun $150.; Evans Tommy Gun $75.; Owl Marble Table $75.; All merchandise in A-1 condition. 1/3 Deposit with order, balance C.O.D. M.T. CORNEL-

FOR SALE—Coin Machine movies: 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—50 Packard Boxes $32.50 ea.; 1 5c Mills Bonus Bell $150.; 1 Exhibit Vibrator $75.; 15 Wurlitzer Boxes No. 320 $27.50 ea.; used phonograph records 10c ea., 1 Tommy Gun $99.50. 1/3 Dsposit. BIRMINGHAM VENDING CO., 2117 THIRD AVE., NO., BIRMINGHAM, ALABAMA.

FOR SALE—ABT Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—2 Photomatics, latest model, inside lighting $550. ea.; 2 Photomatons (4 x 25) $500. ea.; 1 Photomaton (3 x 50) $500.; 2 Super Torpedoes $275. ea.; 1 Pitch & Catch $125.; 1 Sky Fighter $160.; 1 Air Raider $125.; 1 Recorder $700.; 1 Wizard Pen $90. WANT—Ammunition .22 shorts, any amount. Will pay highest prices. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., N. Y. 18, N.Y. Tel.: WI 7-6173.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout $10.00 each or $84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATlantic 0662.

FOR SALE—Special Deal. 1 25c Pace Saratoga; 1 10c Pace Reels; 1 10c Jennings Silver Moon; 5 Mills Jumbo; 1 5c Galloping Dominos; 1 5c Exhibit Tanforan. Lot of 10, all in A-1 condition $1000. Immediate delivery on Mills slot parts—request quotations. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—Solovue Lamps $2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Keeney 2-Way Superbell 5c/5c CP $325.; Keeney 2-Way Superbell 5c/25c CP $375.; Jumbos $100.; Smoker Bells $50. AUTOMATIC MUSIC CO., 425 NO. 13th ST., TERRE HAUTE, IND. Tel.: Crawford 2246.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

FOR SALE

(Continued)

FOR SALE—For best prices on all types of salesboards, both money saleboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—2 Mills Dance Master; 12 pin balls, all machines in perfect condition; 2 DC motors for Wurl. and 1 complete DC conversion kit consisting of DC motor, amp., speaker and motor speed controls with conjunction box. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA. Tel. MIC 2624.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, l'mited supply $9 95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—Guaranteed reconditioned 1-balls, 5-balls, consoles, slots; plus the latest in 5-ball new and revamps. Also Mills Cherry Bells; Special Sale on glasses for Track Times, Dominoes, etc. Write for details. WANT—1 and 5 balls F.P., no junk. PALISADE SPECIALTIES CO., 489 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel.: Cliffside 6-2892.

FOR SALE—Brand new Vest Pocket Bells in stock for immediate delivery $74.50 ea.; Guaranteed reconditioned equipment—Jenn. 5c Club Chief Console $179.50; Jenn. 10c Club Chief Console $189.50; Jenn. odel XXV C'garolla $129.50; Groetchen Columbia G.A.; Mills Brown Fronts, Silver Chromes, Gold Chromes, write. AUTOMATIC COIN MACHINES & SUPPLY CO., 4135-43 ARMITAGE AVE., CHICAGO 39, ILL.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—Another genuine Mills 5c Blue Front, ready for location. Act Fast $100. PLAYLAND ARCADE, 1849 MAIN ST., SPRINGFIELD, MASS. Tel. Spr. 2-9571.

FOR SALE—Buckley Track Odds $150.; Paces Reels P.O. $40.; Rock-Ola Wall Box $10.; Jennings Cigarola $60.; All American pinball $25.; Bally Beauty $20.; 5¢ Watling Rol-A-Top $40.; 1¢ Rol-A-Top $15 ; Mills Four Bells $300.; 10¢ Rol-A-Tops $60.: 25¢ Rol-A-Tops $100. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. 750).

FOR SALE—Gott. Shangri-La $135.; Goalee, write; Chicoin Hockey $165.; Keeney Submarine $95.; 1938 Tracktime $50.; Grand Canyon $175. ½ Deposit with orders.

FOR SALE—Brown Cherry Front Castings $19.50; Universal Amplifiers A & B Models, Model A $49.50, Model B fits all incl. Hi Tone $69.50; Hand trucks, rubber tires $9.95; Phonograph casters, set of 4 $1.45; Record Carrying Cases $5.95: Co'n Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—2 5c B & G Vest Pockets $40., both for $75.; 1 Mills Fruit Reel Jumbo C.P. $75.; 2 Universal 1c Grippers $5. ea. DARLINGTON MUSIC CO., DARLINGTON, S. C. Tel. 500.

FOR SALE—Rock-Ola Commando $625.; 3 Standard $400. ea.; 4 De Luxe $425. ea.; 2 Seeburg 8800 $625. ea.; 1 Model K-20 record $325.; 1 Mills Throne $325.; 1 Wurlitzer 42/24 $495.; 1 Wurlitzer 42/600 $495 : 3 Wurltzer 42/616 $450. ea.; 1 Wurlitzer Counter 51 $150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Chicoin Hockey $195.; Bowling League $125.; Keeney Air Raider $139.50; Bally Rapid Fire $145.; Tail Gunner $95.; Buckley Electric Hoist $59 50; Scientific Batting Practice $105.: Exhib'tion Bowling Alley $59.50; L'berator $175.; Rock-Ola World Series $79.50; Pikes Peak $27.50; Bowl-A-Bomb $125. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO. Tel. Henderson 1043.

FOR SALE—Postage Stamp Machine Folders: 10M $4.85; 25M $11.75; 100M $43.50; 500M $200 : Shipman duplex model postage stamp machines $24.50 each. WANT — We buy postage machines. State make. Price. PARKWAY MACHINE COMUANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—12 Round 8 Column Uneeda Paks Cigarette machines. stainless steel. 6 have match throwers. Will prepare machines to operate on 15c or two dimes $100. for the lot, $10 ea. for the machines without match throwers or $12 50 ea. with match throwers. Machines look like new. APPEL VENDING 5015 N. GRANSBACK ST., PHILADELPHIA 20, PA.

FOR SALE—2 Multiple Racers $35. ea.; 1 Sport King, ready for location $150.; 2 Rapid Fires $110. ea.; 2 Galloping Dominoes $110 ea.; 2 Victorious, conversion from Turf Chap; parts for Mills Phonos; Programs, pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AVE., BOSTON 16, MASS. Tel.: KENmore 2640.

FOR SALE—26 Mills Q.T. Glitter Gold, new and slightly used $85. ea. H. J. McLEAN, P.O. BOX 891, FT. LAUDERDALE, FLA.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes $750.; Chicken Sam and Jail Bird $100. ea.; Pitch Em and Catch Em $125.; Mills 6 column Cigarette Machine $50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTON, PA.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills $54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone $69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—National Slug Ejectors 5c $2.95 ea.; Gun Cable, 8 ft. lengths $1. ea.; Rock-Ola Super Cabinet only, complete with plastics $50.; Wurlitzer 600 Cabinet only, complete with plastics $35.; Wurlitzer or Seeburg Main Fibre Gears $3.50 ea. ASSOCIATES, 1797 UNION ST., SAN FRANCISCO, CAL.

FOR SALE—Now serving the trade with 2000 Hour long life bulbs; 15-20—40-60 Watt clear or frost 15¢; 100 Watt Clear or frost 20¢; 150 clear or frost 25¢; 200 Watt clear or frost 32¢; Prices on other sizes quoted on request. Full or mixed cases of 120 lamps only. 10% discount 5 case orders. 15% discount 10 cases or more. INCANDESCENT SERVICE COMPANY, 312 EAST WISCONSIN AVENUE, MIWAUKEE 2, WIS. Tel. Broadway 6374.

FOR SALE— Black Cherry Rebuilts, look, play like new. Mechanism torn down to bottom plate, then cleaned and rebuilt. New parts added as necessary. Guaranteed finest equipment available. Western operators stop in and see these in our shop. $185. plus your Mills Blue or Brown Front. CENTURY INDUSTRIES, 2013 FOURTH AVE., SEATTLE, WASH. Tel. El. 7723.

FOR SALE—1 Rock-Ola 16 rec. Bot. grille lite-up. very clean, $169.50; 1 Batting Practice $75.; 1 Keeney Anti-Aircraft Black. repa'nter $32.50; 1 Chevron $10.; 1 Doughboy $17.50; 2 Slot Box stands $20. ea. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON 21, DEL.

FOR SALE—Wurlitzer 600K $425.; 500. $450; 700 $610.; 780 $610.; 750 $700.; 800 $675.; 850 $750.; Seeburg Plaza R. C. $375.; Majors, 375; Envoy, RC. $450; 8800, $550; $800 RC, $575; 8200 RC, $595; Mills Throne $295.; Scientific Batting Practice $60.; Bally Rapid Fire $60.; Muto. Phonomaton $289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—D.C. to A.C. Converter $27.50; Exhibit Consoles Dominette & Longchamp $25. ea.; Mills brand new Dice Machine 25c $150.; Pin Balls-Landslide $25.; Speedway $22.; Speed Demon $25.; Doughboy $25.; Red Hots, Big Six, Cowboy $19. ea.; Target Skill $40.; Chevron $15.; Majors '40 $17.50; Gun Club $49.; Eureka 1-ball $30.; BUSINESS STIMULATORS. 4912 E. WASH. ST., INDIANAPOLIS, IND.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Seeburg 9800 ESRC $650.; Seeburg Commander ESRC $495.; 5c Wall-O-Matic Wireless Boxes $35. ea.; 3-wire Selectamatics $30. ea.; Seeburg 8800 ESRC $650.; All machines in first class condition mechanically and newly repainted. Phone or wire. LION DISTRIBUTING CO., 726 S 4th ST., LOUISVILLE, KY., Tel.: WA. 7689.

FOR SALE—6L6 tubes, brand new factory sealed. all first 65c ea., ceiling price $1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable. brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. WAtkins 9-7490.

FOR SALE—2 Maybells, just like new; one 4-5c; other 2-5c and 50c. Write for prices. Nebraska's oldest distributor. HOWARD SALES CO., 1206 FARNAM ST., OMAHA 2, NEBRASKA. Tel.: Harney 3100.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO. CAL. Tel. EXbrook 4351.

FOR SALE—$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. MItchell 3254.

FOR SALE—Keeney's 1938 Tracktime 7 Coin Head Console $25.; 1941 Paces Reels Sr. $100.; original Jar O'Do Dangling Duckets Bingo Tickets 1000 on stick $1. ea. in case lots of 50 Only. A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—4 No. 300 Adaptors $24.50 ea.; 4 No. 304 Steppers $19.50 ea.; 1 32 V.60 Cycle-Converter $17.50; 1 Sun Valley $69.50; 1 Torpedo Patrol $99.50; 1 '39 1-2-3 $42.50; 1 Slap-The-Jap $42.50; 1 Jungles $64.50; 1 Stars $59 50; 1 Metro $42.50; 1 Girls Ahoy $52.50; 1 B'g Chief $39.50; 4 '40 1-2-3 $72.50. JOURD WHITE SALES CO., 210 W. WOOD ST., PARIS, TENN. Tel.: 765.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—5 Vest Pockets B & G $39.50 ea.; 1 Jennings 5c Silver Chief $119.50; 1 Jennings 10c Silver Chief $139.50; 1 Mills 5c Skyscraper $59 50; 2 Columbia 1-5-10-25c G.A. $39.50 ea.; 2 Caille 25c Yellow Enameled Bell $49.50 ea.; 2 20 record Seeburg Melody Kings A-1 $175. each.; 2 ½ ft. Roll-A-Ball Skee Balls. like new $150. ea. KENTUCKY AMUSEMENT CO., 919 W. JEFFERSON ST., LOUISVILLE, KY.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only $1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—We supply Abbott Coin Packaging Trays free for us only with Abbott Tubular Coin Wrappers. By the use of this Packaging Tray the wrapping of coins is greatly simplified. This service alone should warrant your using Abbott Tubular Coin Wrappers. Send for complete catalog. (Bank and Cashiering Supplies) ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—8 Mutoscope Traveling Cranes, 6 Exhibit Merchantmen. All cleaned and overhauled and in good condition, ready to operate $79.50 ea. ENTERPRISE AMUSEMENT CO., INC., 126 N. CENTRE ST., CUMBERLAND, MD. Tel. 3833.

FOR SALE—2,000 feet brand new impregnated 30-wire cable, color coded. any length, 25c per ft. Immediate delivery. H. M. BRANSON DISTRIBUTING CO.. 516 SOUTH 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play $1.25 ea.; Universals, Red. White & Blue jar deals 2040 count, six $3.00 winners each deal. $20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—Wurlitzer 24 in Hideaway Cabinet equipped Seeburg Wireless Adaptor & Receiver, can use either 20 or 24 Button Wireless Wall-O-Matics with it $250.; 5 Seeburg WS-2Z Wireless Wall-O-Matics $30. ea.; 2 DS-20-1Z De Luxe Selectomatic 3-wire $25. ea. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI 36, FLA. Tel.: 9-1301.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—Eureka $49.50; Bally Alley $35.; Seeburg Ray-O-Lite $50.; Chic Coin Hockey $159.50; Rapid Fires $110.; Wurlitzer 750E $725.; Seeburg 9800 RCES $625.; Seeburg 8200 $650.; Rock-Ola Bar Boxes $17.50. G. N VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

FOR SALE—5 Pace Saratogas comb. F. P. & P. O. $125. ea.; 1 Evans Baseball $150.; 3 Evans Galloping Dominos two-tone, jackpot models $295. ea.; 3 Evans Lucky Lucres $150. ea.; 3 Evans Lucky Stars $125. ea. BADGER SALES COMPANY. 1612 W. PICO BOULEVARD, LOS ANGELES 15, CALIF. Tel. DRexel 4326.

FOR SALE—1 Popmatic Pop Corn Machine. A-1 condition. Extra -Element at $25. FRANK SAGER CO., AHMEEK, MICH.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE—Pin Balls-Bombardier $89.50; Blondie $22.50; Buckaroo $19.50; Commodore $24.50; Crystal $34.50; Red White & Blue $22.50; Triumph $35. Also 1 Bakers Pacers 5c DD. J.P. $245. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA. Tel. 1291.

MISCELLANEOUS

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

NOTICE—Rock-Ola, Seeburg, Wurlitzer Motors rewound to factory specifications. Starter Windings $5.; complete rewind $10.; Mills Motors, Starter Windings $6.50; complete rewind $13. One day service. All work guaranteed. S & M SALES, 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

NOTICE—Write for our latest price list—just released. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO 47, ILL. Tel. Humboldt 3476.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at $2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuit units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—In Wisconsin it's KLEIN DISTRIBUTING CO. for that sensational new AIREON ELECTRONICS PHONOGRAPH. Get on our mailing list at once and keep informed about "A" day. A day you'll remember for a long time after you see this phonograph. KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC, MILWAUKEE, WIS.

FOR SALE—Rock-Ola Commando with 6 Wall Boxes and 5 Bar Boxes, A-1 condition $850.; Wurlitzer Counter Model 61 with stand $125.; Rock-Ola 12 record cabinet completely renfinished, any reasonable offer acceptable. GENTRY MUSIC & SALES CO., BOX 344, ALAMOGORDO, N. M.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. FItzroy 0545.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

NOTICE — New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLANDEXHIBIT COMPANY, 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 $2.00 each. $33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHIE STREET, CHICAGO 22, ILL.

NOTICE—Hard to get coin machine parts. Try us on ANY coin machine parts you need. If we don't have it in stock we'll get it for you pronto! Harold Pincus is an encyclopedia of coin machine knowledge. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY. 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

NOTICE—Parts and supplies. Write for our latest parts and supply list. COIN MACHINE SERVICE CO., 2037 N. WESTERN AVE., CHICAGO 47, ILL. Tel. Humboldt 3476.

FOR SALE—Mutoscope Lightup Card Vendors inexcellent condition $27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

NOTICE—Write for our list of True Value Buys, Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—Two day service on starter winding of phonograph motors. Wurlitzer, Seeburg and Rock-Ola $5., all others $6.50. Any other repairs of complete rebuilding of motors at extra charge. BRADY DISTRIBUTING CO., 300 W. THIRD ST., CHARLOTTE, N. C.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. NEwstead 1583.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—See our Display Ad in this book. DAVID ROSEN, 855 NORTH BROAD ST., PHILADELPHIA, PA. Tel. Stevenson 2258.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price $7.50 per set of 12 or $6.00 a set in lots of 5. HUGO JOERIS, 3208 JACKSON STREET, AMARILLO, TEXAS.

NOTICE—Your worn needles are of no value unless you have them reconditioned. We guarantee new needle service on every needle we re-sharpen for you. Free shipping containers on request. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD. LOS ANGELES 15, CALIF. Tel. FE 7875.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

☐ $48.00— FIRST CLASS MAILING, *PLUS* FREE WEEKLY CLASSIFIED AD PRIVILEGE

☐ $15.00— FIRST CLASS MAIL ONLY

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY..... ZONE..... STATE.....

"Liquitone" BY Aireon

Designed for Aireon by F. H. Greene, Jr.

Pure gold is the sweet and mellow tone of Aireon Electronic Phonographs . . . a musical reproduction never before achieved, made possible only by the marvels of electronic science and engineering genius. The specially designed 15-inch Aireon-manufactured speaker produces the exclusive tonal arch which fills every corner regardless of shape or size . . . the volume is controlled automatically by the average of extraneous noise within the room . . . a feather-light magnesium pick-up saves record wear and improves tonal fidelity . . . the rim-drive turntable and transmission-reception assembly are exact duplicates of those used by the major radio stations. No wonder that those who hear the beauty of Aireon's Liquitone reproduction enthusiastically agree—FROM NOW ON—AIREON . . .

Kansas City • New York
Chicago • Los Angeles
San Francisco • Oklahoma City
Greenwich, Conn.
Mexico, D. F. • Slater, Mo.

Aireon MANUFACTURING CORPORATION

IT'S **MORE** THAN A PHONOGRAPH...

IT'S **MORE** THAN AUTOMATIC MUSIC...

Bally's

MULTIPLE MUSIC

Remember *Rocket*. Remember *Bumper*. Remember the first fabulous *Multiple*. Remember the giant forward strides which amusement operators took when Bally brought *Rocket*, *Bumper* and *Multiple* to the industry. Today the music industry is on the eve of stepping ten years ahead with Bally's *Multiple Music* . . . more than a phonograph, more than automatic music . . . a brilliant blend of electronic science and merchandising principles that opens a new era in music operation. You'll want Bally's *Multiple Music*.

BALLY MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS